

Partnership to Align Social Care

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Webinar Series

Community Care Hubs: Making Social Care Happen

Leveraging Multi-Payer Partnerships with Community Care Hubs to Build Equitable Health and Social Care Ecosystems

December 6, 2022 | 2:00-3:00 p.m. ET

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Today's Agenda

1. Overview of the Partnership to Align Social Care
2. Business Case for Business Case for Contracting with Community Care Hubs
3. Panelist Discussion with CBO and Healthcare Sector Leaders
4. Q&A

Co-Chairs, Partnership to Align Social Care



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*Co-Designing A Social Care
Delivery System*

*Leading the Way on Aligning
Health and Social Care*

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*Building Sustainable CBO
Network Capacity*

Envisioning an Ideal State

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Mission:

To enable successful **partnerships** and contracts **between health care and community care networks** to **create** efficient and sustainable **ecosystems** needed to provide **individuals with holistic, person-centered social care** that demonstrates cultural humility.

Vision:

A **sustainably resourced, community-centered social care delivery system** that is **inclusive** of all populations and **empowered by shared governance** and financing, multistakeholder accountability, and federal/state/local policy levers.

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Our Work

Collaboratively, Partnership members, subject-matter experts and thought leaders will identify and **address priority issues that are essential to a fully aligned health and social care system that incorporates the vital voice of the community.** Core priority issues include:

- Identifying **core competencies** and an approach for qualifying CBO networks;
- Encouraging widespread use of existing and proposed **billing codes**;
- Developing a **streamlined contracting process** between health systems, payers, and CBOs;
- Promoting common **IT security and interoperability standards**;
- Enabling **organization and financing strategies** for sustainable CBO network infrastructures and **lifting up current best practices** among CBO networks; and
- Producing a framework that reflects a balanced, common **vision for achieving and sustaining an “ideal state” of health and social care alignment.**

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2022 Funders



Robert Wood Johnson Foundation



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Health Plans

Aetna CVS Health

Elevance Health

CareSource

Centene

Humana

UnitedHealthcare

Health Systems

CommonSpirit Health

Kaiser Permanente

Trinity Health

CBOs

AgeSpan

Aging & In-Home Services of
Northeast Indiana, Inc.

Bay Aging

Community Catalyst

Denver Regional Council of Govt

Detroit Area Agency on Aging

Houston AAA/ADRC & Houston
Health Department

Mid-America Regional Council

Ohio Association of AAAs

Partners in Care Foundation

Spectrum Generations

Western NY Integrated Care

Collaborative

YMCA of Metropolitan Milwaukee

YMCA of the USA

Associations/Agency

AHIP

AMA

American Academy of Family Physicians

American Hospital Association

Association of Asian Pacific Community Health

Organizations

Lutheran Services in America

National Association of Medicaid Directors*

National Association of Community Health Centers

Social Current

Special Needs Plan Alliance

USAgings

Administration for Community Living (ACL)**

Center for Medicare & Medicaid Innovation (CMMI)**

Center for Medicaid & CHIP Services (CMCS)**

Office of the National Coordinator for Health IT
(ONC)**

**Non-Voting Member/Liaison | **Federal Liaisons*

Other

Camden Coalition of Healthcare
Providers

Center for Health Care Strategies

Concert Health

Epiphany LLC

Eviset

Freedmen's Health

Gravity Project

Health Care Transformation Task
Force

Independent Living Research

Utilization

Independent Living Systems, LLC

Manatt, Phelps & Phillips, LLP

Rush University Medical Center

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Business Case for Contracting with Community Care Hubs

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Community Care Hub Model: Evolution and Value Proposition

Community Care Hub

The Partnership's Community Care Hub Workgroup has developed the following definition for a **Community Care Hub**. This definition may continue to be updated:

A community-focused entity that organizes and supports a network of community-based organizations providing services to address health-related social needs. A Community Care Hub centralizes administrative functions and operational infrastructure, including but not limited to, contracting with health care organizations, payment operations, management of referrals, service delivery fidelity and compliance, technology, information security, data collection, and reporting.

A Community Care Hub has trusted relationships with and understands the capacities of local community-based and healthcare organizations and fosters cross-sector collaborations that practice community governance with authentic local voices.

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Hub Model and Non-Clinical Service Delivery Investment Timeline



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Health Equity and Value-Based Payment Models

- Healthcare is undergoing a profound shift towards more value-based payment models
- The shift to Value-based payment requires a population-based approach that includes assessing the impact of Health Equity on quality and total cost of care
- Community Care Hubs present as a viable solution for meeting Health Equity and Value-based payment goals.

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2023 HEDIS® SDOH Measure

- The percentage of members who were screened, using prespecified instruments, at least once during the measurement period for unmet food, housing and transportation needs, and received a corresponding intervention if they screened positive.
- Percentage of members that screen positive and receive a corresponding intervention within 1 month
- Key SDOH Categories
 - Food
 - Housing
 - Transportation

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Joint Commission Health Care Disparities Requirements

Effective January 1, 2023

Requirements:

- Organization must designate an individual to lead activities to reduce health care disparities for the organization.
- Organization must assess for health-related social needs and provide information about community resources and support services
- Organization must develop a written action plan to address at least one of the health care disparities prevalent in the population.

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Emerging Solution: Community Care Hubs Aligned with Healthcare

- Community Care Hub is a multistakeholder network of community-based organizations that are organized into a social care delivery system.
- Hubs can provide the connective tissue within a community to ensure that a coordinated system of health and social care is working equitably to meet an individual's needs.
- Health Affairs: <https://www.healthaffairs.org/content/forefront/improving-health-and-well-being-through-community-care-hubs>
- Community Care Hubs leverage multiple social service funded programs to align with healthcare to address Health-Related Social Needs

CCH: Community Care Hub = Health Equity Solution



Consumer Negatively Impacted by Social Drivers of Health



Care Team Completes Limited SDOH Screen and Refers to CCH



CCH acts as Single Point of Referral for a Network of CBOs – Organized Into a **Social Care Delivery System (SCDS)**



CCH Partner Org. Completes a Comprehensive, Evidence-Based SDOH Screen



CCH + Healthcare Conduct CQI to Document the Impact: Health-Related Social Needs Addressed (Pop Health), ROI, + Measures of Health Equity

CCH Submits Closed-Loop Referral Data: Z-Codes, Social Intervention Codes, and Outcome of Social Care Svcs



CCH Works to Blend & Braid All Available Resources to Address Identified Needs: Public + Private + Healthcare + Philanthropy



CCH Team Develops a Person-Centered Plan to Address Social Drivers of Health

Panelists



Tim McNeill, COO
Freedmen's Health



Jennifer Raymond,
Chief Strategy Officer
AgeSpan



**Arielle Zina, VP Strategic Alignment
and Implementation, SDOH**
UnitedHealthcare



**Joe Strickland, Director of
Home and Community Services**
SARCOA AAA

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Learn More: Partnership to Align Social Care Community Care Hub Resources

- Website: www.partnership2asc.org/cch-resources
- Community Care Hub Primer: [*Background, Evolution, and Value Proposition of Working with a Local CBO Network Led by a Community Care Hub*](#)
- Publication from Manatt Health and the Partnership: [*Working with Community Care Hubs to Address Social Drivers of Health: A Playbook for State Medicaid Agencies*](#)
- **Health Affairs** Blog, 11/29/22: [*Improving Health and Well-Being Through Community Care Hubs*](#)

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Get Involved in the Partnership...

- Sign up for our email list: <https://www.partnership2asc.org/sign-up/>
- Follow the Partnership on social media:
 - 
www.linkedin.com/company/partnership-to-align-social-care
 - 
[@partnership2asc](https://twitter.com/partnership2asc)
- Reach out directly to:
 - ✓ *Support the Partnership*
 - ✓ *Ask about getting involved in leadership/workgroup activities*
 - ✓ *Share your expertise/experiences*

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