Partnership to Align Social Care

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Partnership to Align Social Care Webinar

Finding the Best Fit: Examining Legal and Contracting Structures for Your Community Care Hub

November 20, 2025 | 1:00 – 2:00 p.m. ET

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A cross-sector collaborative co-designing solutions to advance **Community Care Hubs (CCH)** as a preferred organized delivery system to **enable sustainable and aligned social and health care ecosystems** providing holistic, person-centered care to promote whole-person health.

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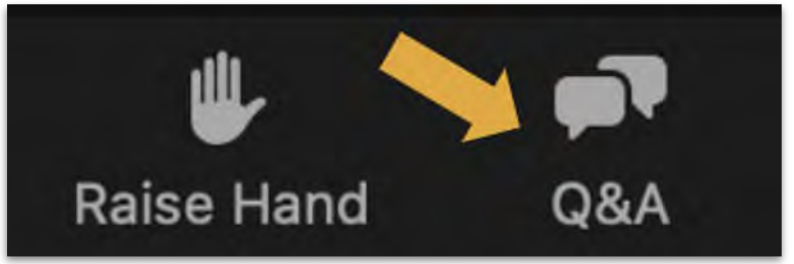
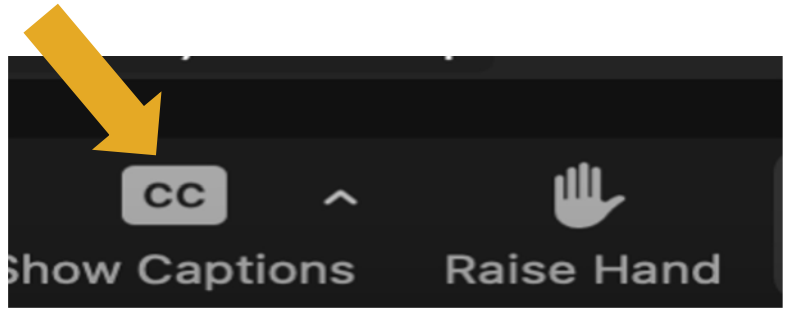
Administrative Notes

- This webinar is being recorded. The recording and slides will be shared with all registrants
- Please use the Q&A tab at the bottom of your screen and we'll try address as many questions as possible at the end of the panel discussion
- Closed captions are provided for this session, can also click "Show Captions" to display automated captions





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WEBINAR EVENT

Finding the Best Fit:
Examining Legal and Contracting Structures for Your Community Care Hub

20 NOVEMBER 2025
1 PM - 2 PM ET

Mark Humowiecki
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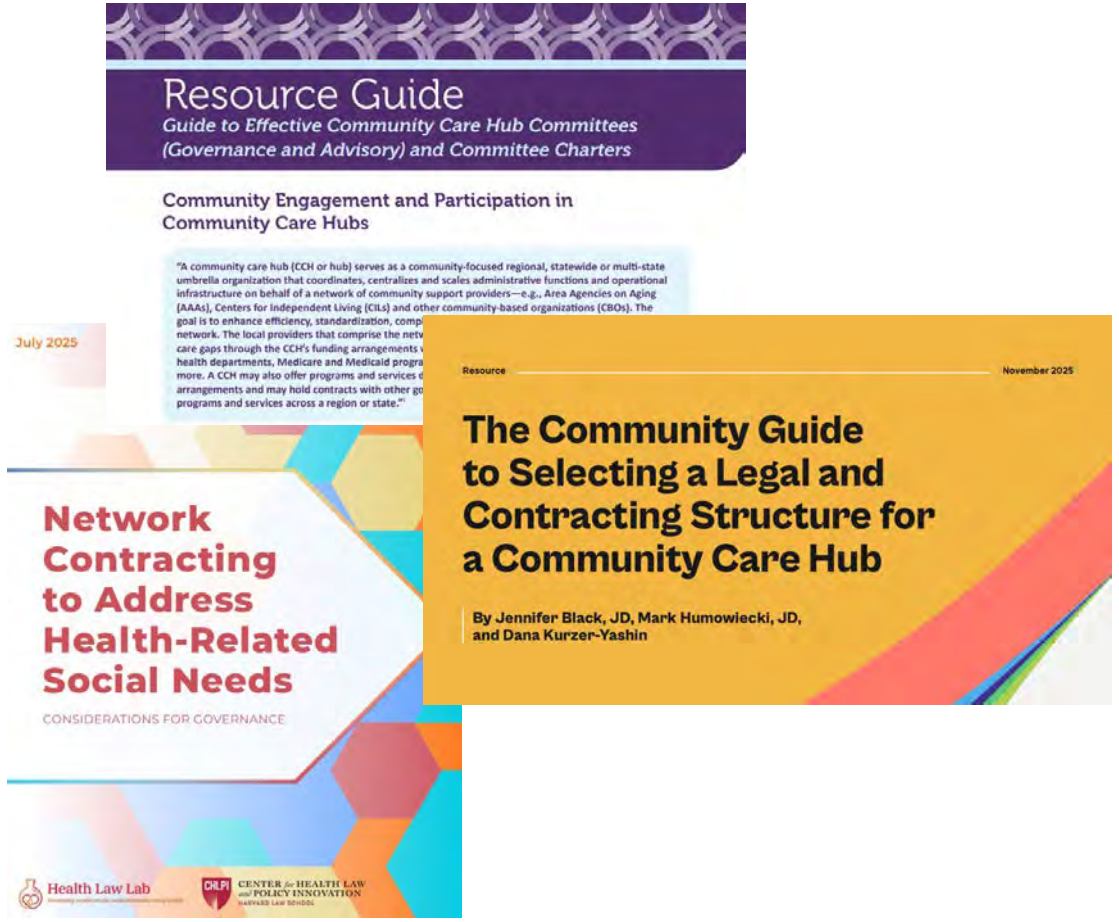
Background and Resources

- NEW RESOURCE:
  - The Community Guide to Selecting a Legal and Contracting Structure for a Community Care Hub
- Additional Resources:
  - A Guide to Effective CCH Committees (Advisory and Governance) and Committee Charters
  - A Guide to CCH Bylaws
  - Network Contracting to Adress Health-Related Social Needs, Considerations for Governance



Resources Available: https://www.partnership2asc.org/resources/community-care-hub-governance/

What is a Community Care Hub?

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Why Does a CCH Need Legal Structure?

- Formalized structure provides the stability required to launch and maintain a sustainable organization
- A legal entity is required to:
  - Sign contracts with funders and clients
  - Formalize relationships with CBO network members
  - Build the administrative capacity necessary to run a network
  - Secure stakeholder and community buy-in
  - Etc.

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CCH Model #1: Internal Department

PRE-EXISTING ORGANIZATION

- Department/Service Line ABC
- Department/Service Line DEF
- Department/Service Line XYZ
- **Community Care Hub Department**

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CCH Model #2: Wholly-Owned Subsidiary

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Considering an Existing Organization

One of the fastest and most cost-effective options for establishing a CCH is utilizing an existing organization that is well positioned to serve as a hub.

A well-positioned organization is:

- ✓ A trusted neutral convener
- ✓ An entrepreneurial social care leader well-versed in healthcare and social services

With:

- ✓ Strong administrative capacity and infrastructure (See Functions of a Mature Community Care Hub for more details on each domain)
  - Finance
  - Billing
  - Legal
  - Contracting & business development
  - IT
  - Evaluation & QI
- ✓ Strong existing relationships with social service providers and healthcare organizations
- ✓ A knowledgeable, mission-aligned, and risk-tolerant board which is invested in establishing a CCH

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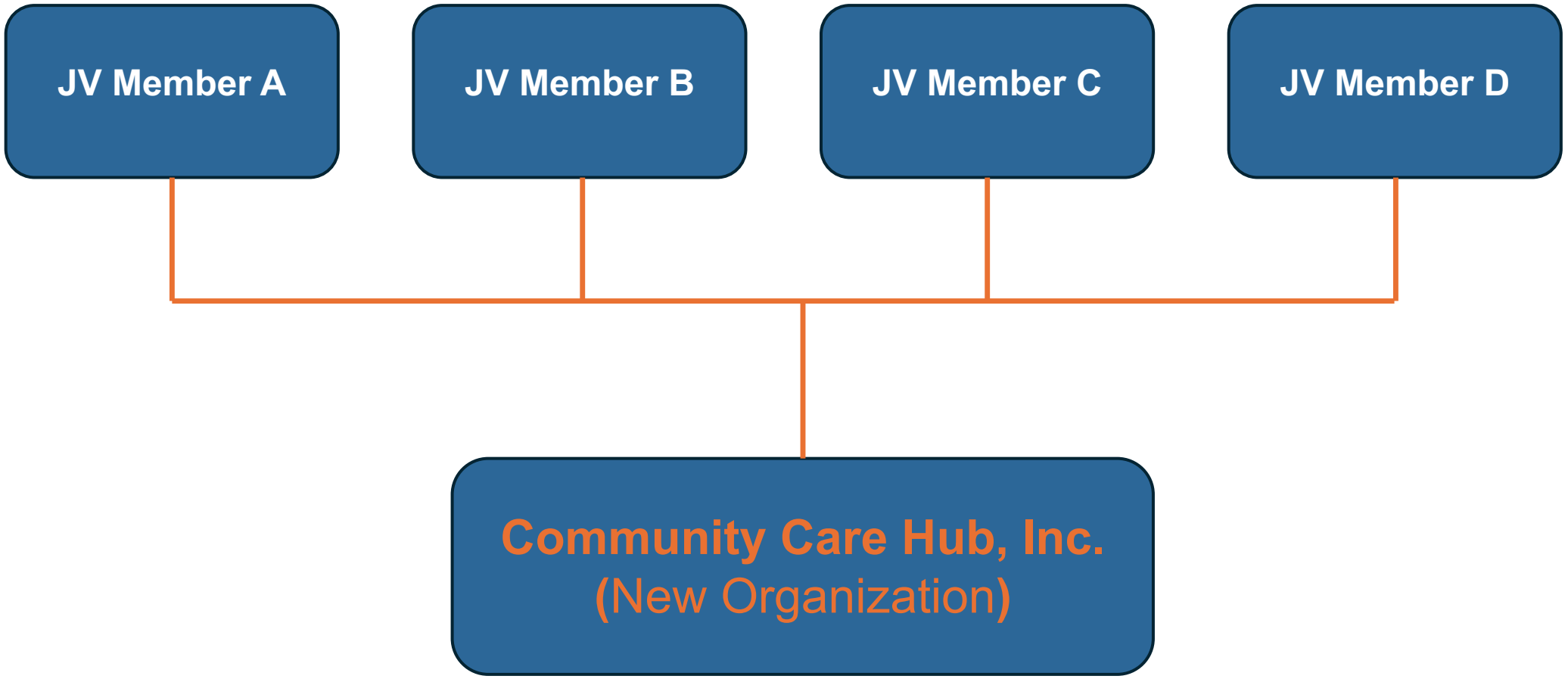
CCH Model #3: Joint Venture



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CCH Model #4: Independent Corporation

Community Care Hub, Inc.
(New Organization)

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Assessing the Four CCH Structures

- Launch time
- Startup costs
- Degree of multi-stakeholder control
- Potential for Conflict of Interest

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Comparing the Four CCH Structures

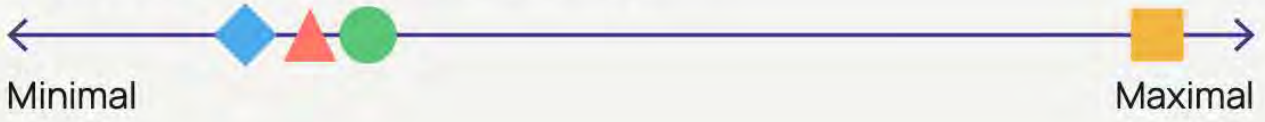
Key

- Internal department
- Wholly-owned subsidiary
- Joint venture
- Independent corporation

Launch time

Startup costs

Degree of multi-stakeholder control



Potential for conflicts of interest

CCH Structure Selection

- Start early
- Involve all stakeholders
- Begin with a landscape/market assessment
  - Does the region need a(nother) CCH?
  - Is there an existing organization with ability, neutrality, and capacity?
- Focus on the end goal: Selecting the best structure for your community

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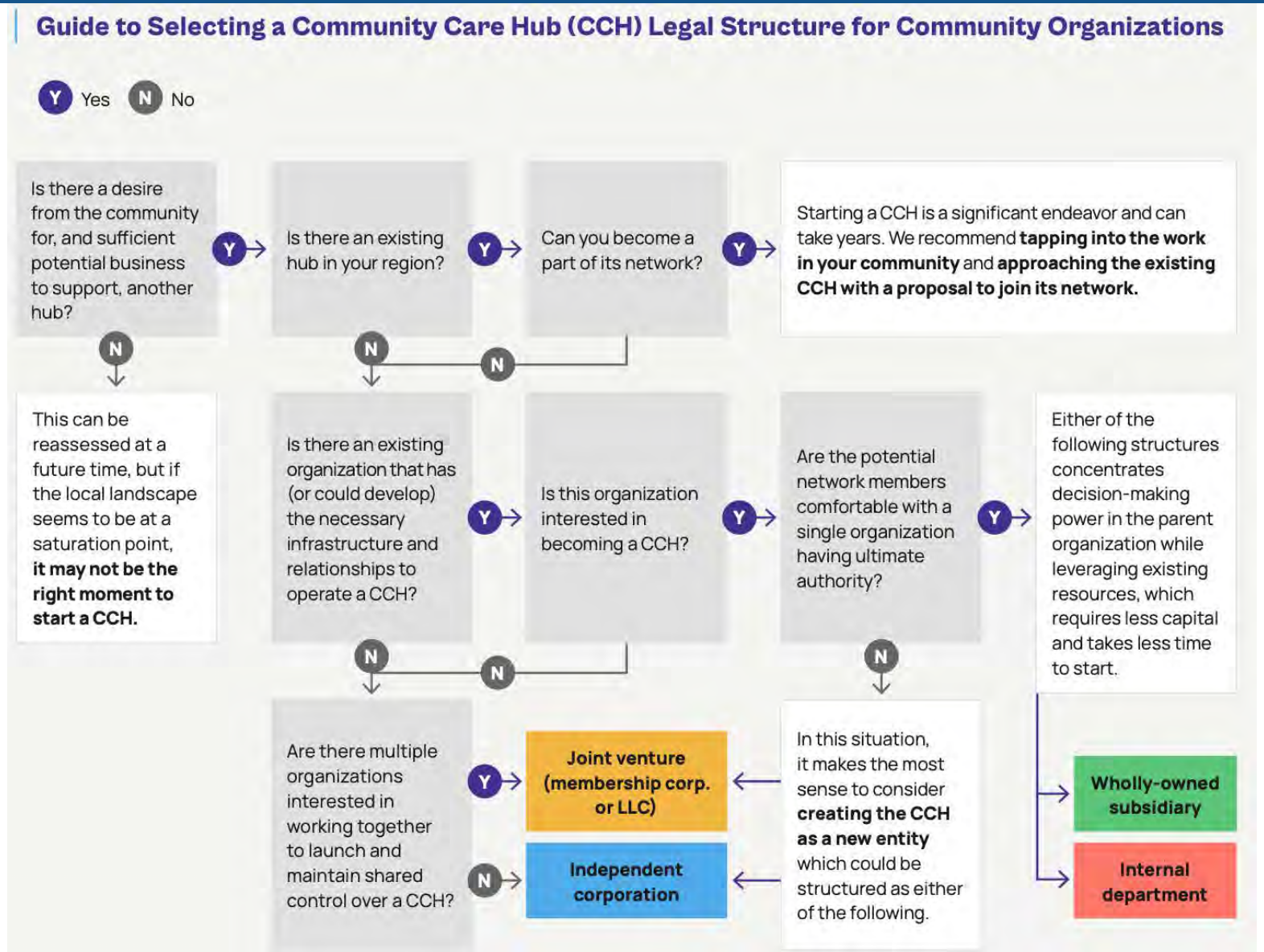
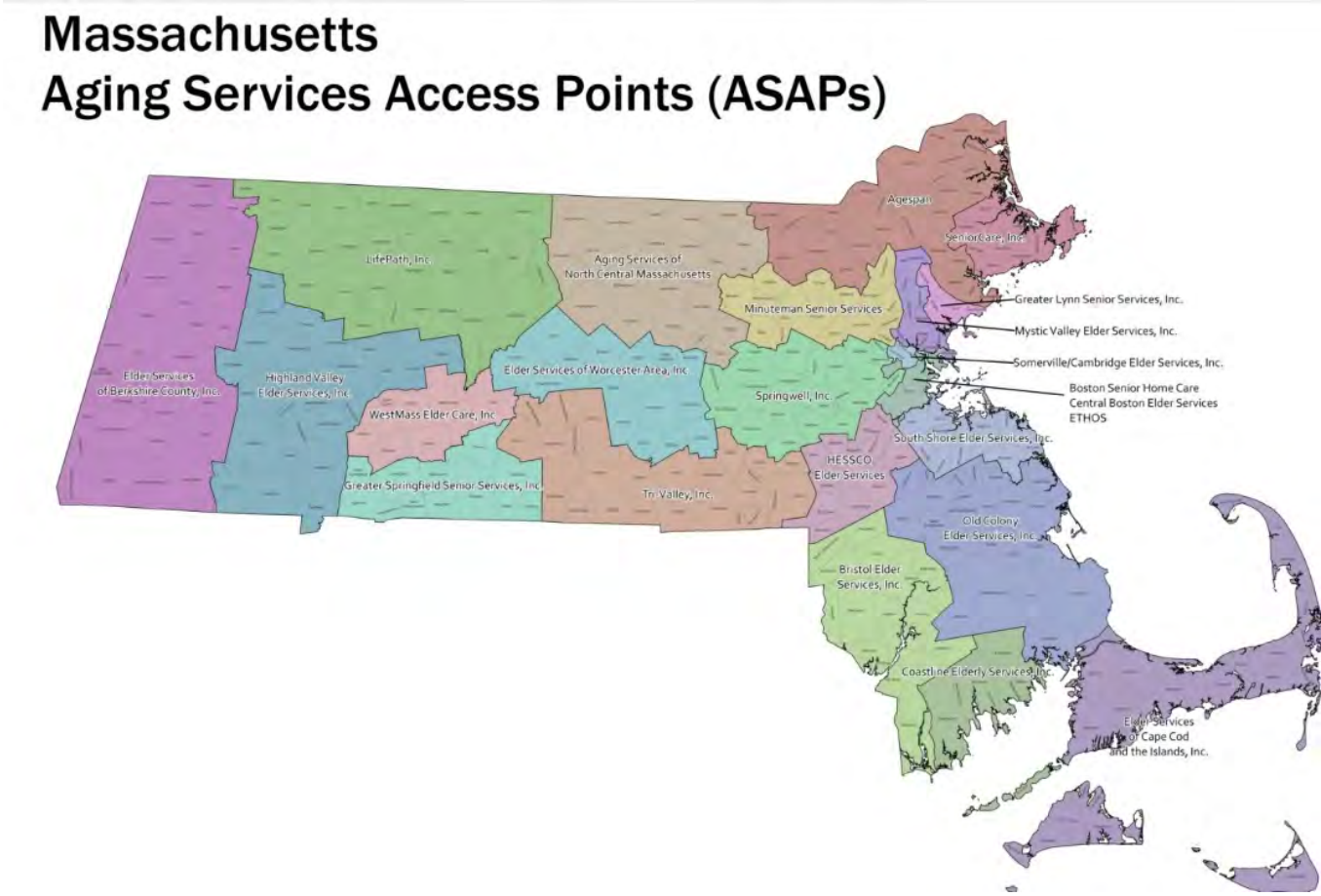
Consult P2ASC Brief's Selection Guide

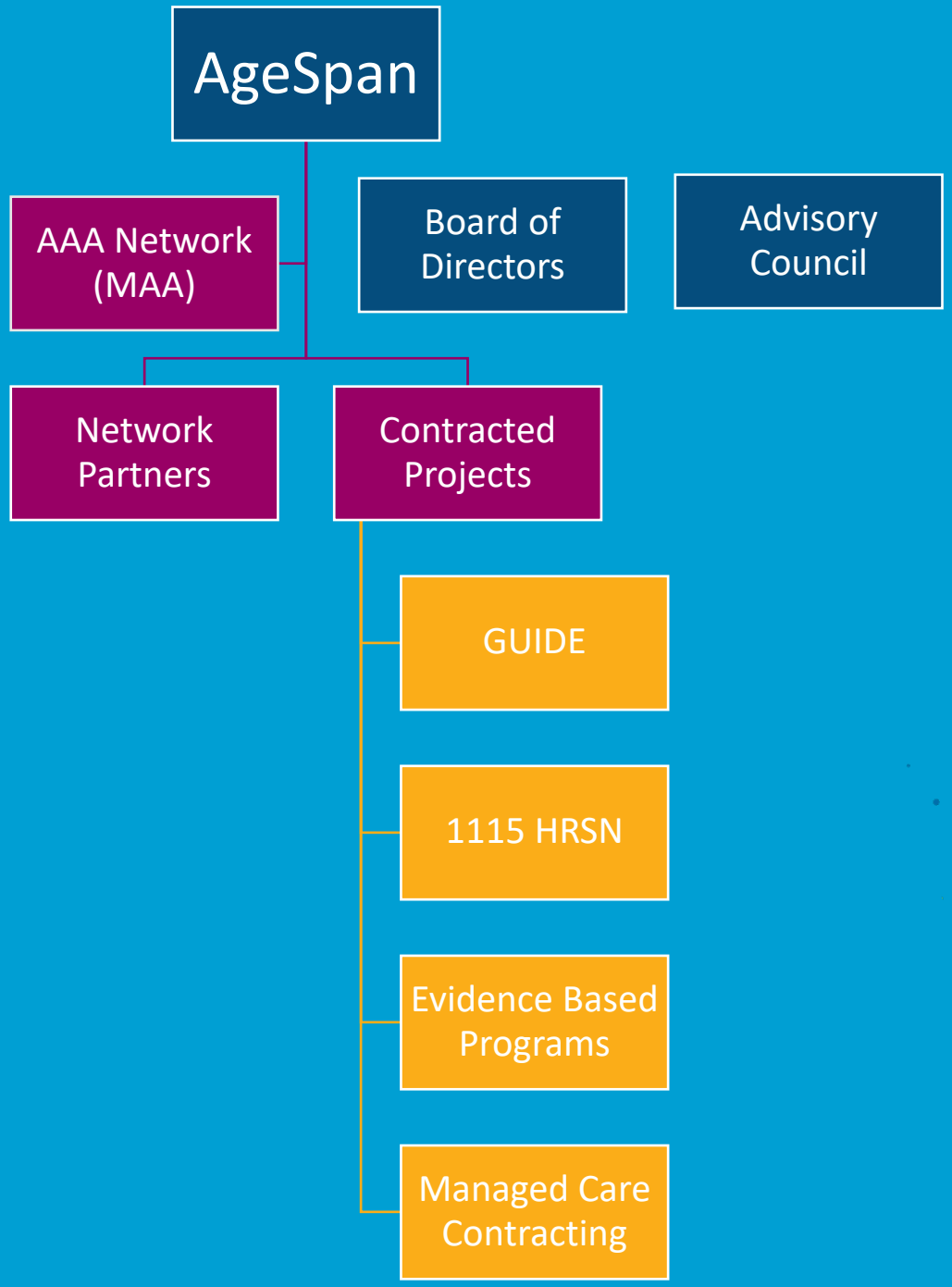


CCH Model: Internal Department of Existing Organization

- Developed in 2013
- Unincorporated subdivision of existing AAA (AgeSpan)
- Statewide reach through 80+ Network Providers
  - Area Agencies on Aging
  - Community Based Organizations
    - Independent Living Centers
    - Multi-cultural social service organizations
    - Councils on aging, YMCAs, faith based orgaizations
    - Service-specific providers (nutrition, housing, etc)



AgeSpan



Project Specific:

Network Development Business Development

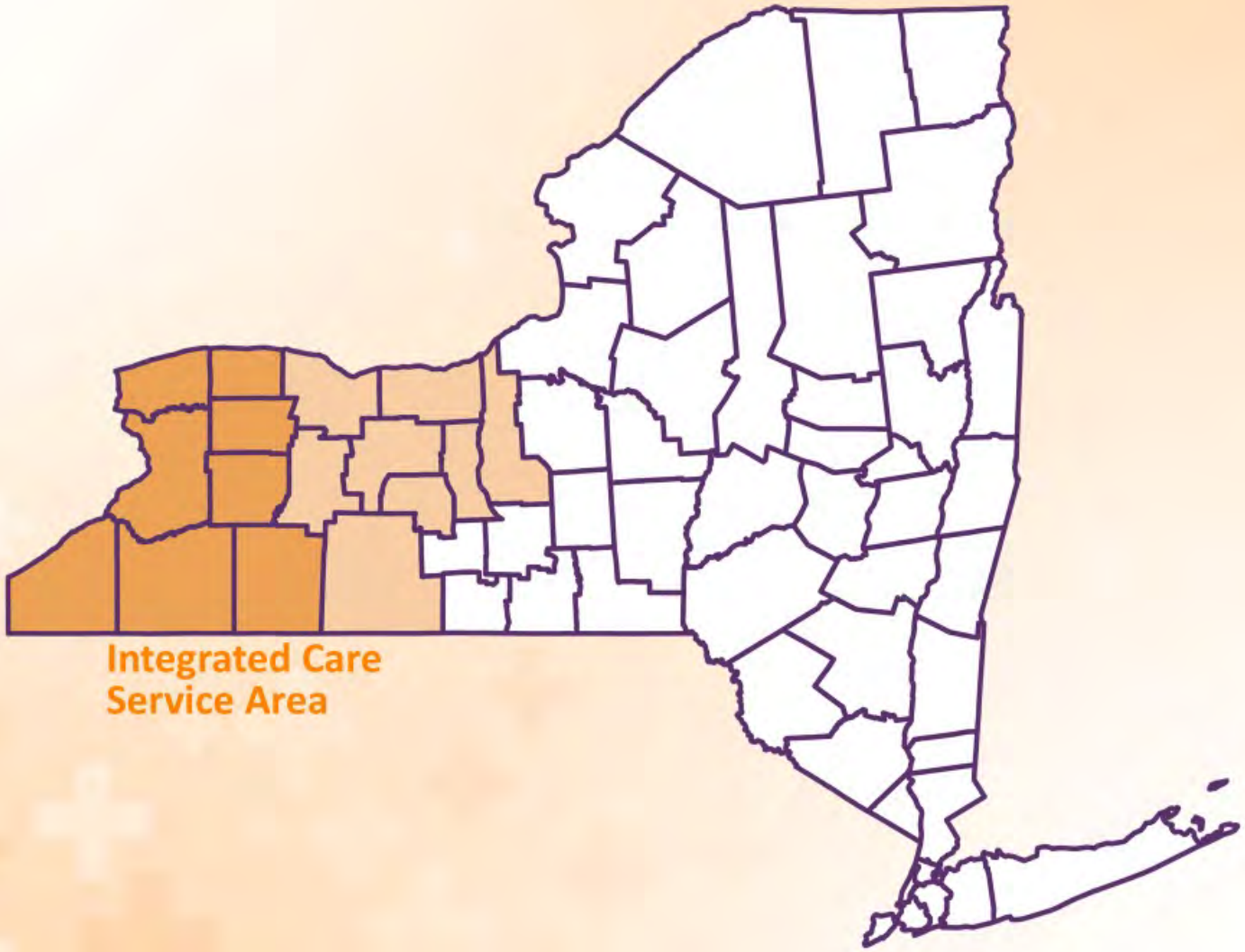
Quality and Compliance

Finance

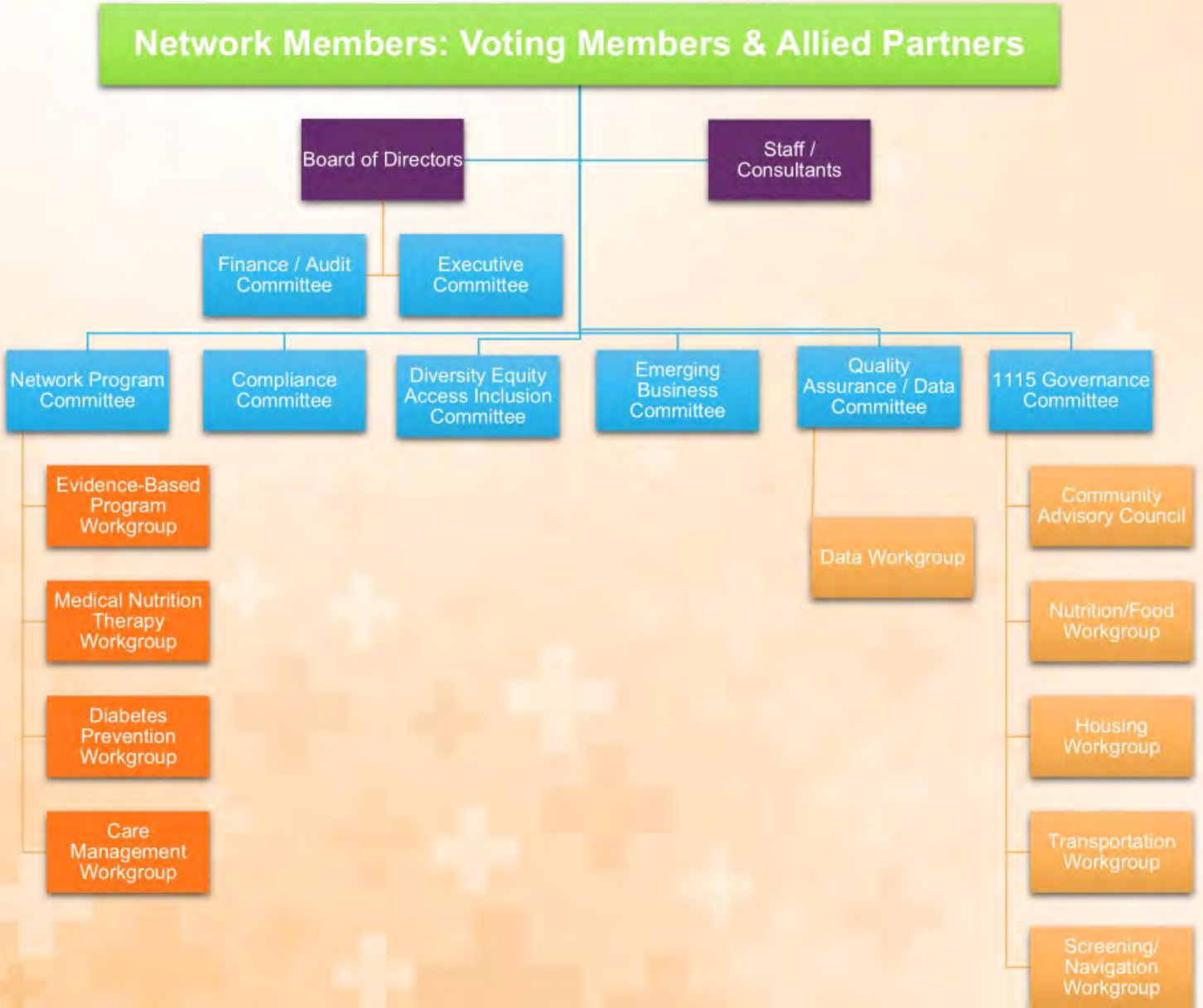
Integrated Care

165+ Network Members

- **County-based AAAs**
  (Area Agencies on Aging)
- **Independent Living Centers**
- **County-based Health, Social Service, and Mental Health Departments**
- **100+ Non-profit CBOs**
  (Community-based Organizations)
- **Allied Partners**: including healthcare providers, behavior health and health plans.



Integrated Care Governance



WNY Integrated Care COLLABORATIVE

MI Community Care (MiCC)

A regional health collaborative of health, mental health, and social service organizations serving Livingston & Washtenaw counties in Michigan.

Mission

1. Provide holistic, coordinated, patient-centered care to people with complex lives and conditions;
2. Support regional health, mental health, and social service providers; and
3. Enhance the local and state care delivery system.

Sectors Represented

Affordable Housing
CBOs
Community Mental Health Agencies
FQHCs
Sheltered Housing
Health Care
County Health Plan
EMS/Community Paramedicine
County Health Department

MiCC Community Care Hub Discussions

Internal Department

- Closest to current model
- Limitations with current backbone org
- **Selected to demonstrate proof of concept**

Wholly Owned Subsidiary

- Similar to current model
- Agreement on best potential host org
- Less risk to host org vs ID
- Desired model

Joint Venture

- Appealing for co-design and governance
- Some current agencies likely unable to participate in a JV

Independent Corporation

- Appealing for co-design and governance
- Concern for startup and operations cost and complexity within current capacity

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Questions?

Thank You!!

Partnership Contacts

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