



— Jameson Ruth —

Education

Kutztown University of Pennsylvania
B.F.A. Communication Design • Dec 2025

Montgomery County CC
A.F.A. Graphic Design • Dec 2023

Skills

Photoshop • Illustrator • InDesign
Figma • Procreate • After Effects

HTML • CSS • p5.js • Visual Studio Code
WordPress • Womp3D • Illustration • UI/UX
AI Prompting • Mad Mapper • Canva • Arduino
Screen Printing • Vinyl Lettering • Auto. Embroidery

Awards & Recognitions

- MCCC & KU Dean's Lists
Fall '21-Fall '23 • Spring '24-Fall '25 • GPA: 4.0
- KU Transfer Housing Scholarship
Jan '24 • Awarded to associate degree transfers
- KU Transfer Book Scholarship
Jan '24 • Awarded to associate degree transfers
- KU Transfer Gold Scholarship
Jan '24 • Awarded upon the time of admission
- KU Stimmel Scholarship
Jan '24 • Awarded based on a min. GPA of 2.75
- Senior Exhibition •
Mar '25 • Atrium Gallery, Kutztown University
- Playlist Project •
Oct '25 • Atrium Gallery, Kutztown University
- Blood, Sweat & Illustration •
Jan '26 • Atrium Gallery, Kutztown University
- Creative Code Exhibition •
Oct '25 • Miller Gallery, Kutztown University
- Interactive Spaces Exhibition •
Dec '25 • Miller Gallery, Kutztown University
- Graphics Bias Poster Exhibition •
Oct '24 • Rohrbach Library, Kutztown University
- Creative Quarterly 80 •
Jun '25 • Student Runner-Up GD for 'Stitchin' Rides'
Recognized in top 20% of 675+ submissions
- 56th Student Exhibition Showcase •
Apr '23 • Blue Bell Fine Art Gallery, MCCC
- Educational Partnerships Showcase •
May '23 • Blue Bell Campus Art Gallery, MCCC
- Featured in 'Ipseity' •
Oct '23 • MCCC Art & Lit. Magazine 51st Issue
- Featured in 'Resilience & Renewal' •
Oct '22 • MCCC Art & Lit. Magazine 50th Issue
- Phi Theta Kappa Honor Society Member

[• Juried • Group Showcase]

Design Experience

Design Intern • Hanlon Creative • Kulpsville, PA • **May 2025 – Jul 2025**

- Designed and revised social media graphics, window signage, and print posters for Good Neighbor Pharmacy, incorporating creative director feedback and team input
- Collaborated in daily meetings to manage tasks and assist with audit reports for major metal fabrication clients, improving layouts and ensuring quick turnarounds
- Formatted and edited reports for metal fabrication and air pollution control clients, coordinating copy and content with the business development intern
- Developed campaign concepts for Hanlon's 25th Anniversary through independent research, copywriting, and mockup design before presenting to creative director
- Supported the team with logo recreations, packaging prep, and file organization

Student Graphic Designer • KU Residence Life • Kutztown, PA • **Jan 2024 – Oct 2025**

- Designed on-campus event posters across multiple formats, including print-ready PDFs with trim marks, social media graphics with accessible text, and horizontal TV displays
- Created screen reader-accessible QR codes for visually impaired students and faculty, ensuring all designs met client needs while following department guidelines
- Met tight deadlines while maintaining high-quality output for print and digital platforms

Graphic Designer • State of Mind Apparel • Schwenksville, PA • **May 2022 – Oct 2023**

- Designed social media graphics and short-form videos to promote company and clients
- Designed proofs that met clients specifications and production guidelines for smooth transition while assisting in preparation of mesh screens, and reclaiming process
- Supported apparel production through vinyl heat pressing and automatic embroidery machines, maintaining quality and meeting tight deadlines on large orders
- Supported production of vehicle graphics and signage through precise measurements

Junior Graphic Designer • Bergey Creative Group • Harleysville, PA • **Jun 2021 – May 2022**

- Designed social media and web assets promoting company services and client projects
- Developed and refined packaging concepts for Rosenberger's Oat Milk and Mother Earth's Snacks Quinoa Puffs with direction from the creative director

Volunteer Experience

Team Leader & Member • Designathon • Kutztown, PA • **Feb 28th 2024 & Feb 21, 2025**

Designathon is a 12-hour pro bono design event where Kutztown University students, faculty, and alumni collaborate to create work for local non-profits

- Developed poster concepts for KU's Visual and Performing Arts Department
- Led creation of new logo identity and system for A Step Up Academy
- Generated individual design concepts and conducted client research prior to group discussion to ensure a variety of strong ideas and deliver quality results
- Assigned tasks and coordinated workflow based on team members' strengths and Adobe proficiency while encouraging idea sharing despite tight deadline
- Retouched photos to align with poster layouts while maintaining visual consistency
- Delivered professionally packaged print and web files for client submission before showcasing final concepts via team discussion online

Assoc. Editor & Designer • MCCC Art & Lit. Club • Blue Bell, PA • **Spring 2022 – Fall 2023**

The MCCC Art & Literature Magazine Club publishes student and faculty artwork, poetry, and writing for the local community in annual magazines

- Planned and hosted on-campus events, guest speakers, and community activities, while designing and promoting materials to boost club engagement
- Collaborated with editors and directors on issue layouts, submissions, and promotions, and prepared student artwork in high-quality formats for print publication

Poster Designer • MCCC Theater Dept. • Blue Bell, PA • **Fall 2022 & Spring 2023**

- Collaborated with Graphic Design and Theatre Departments to create posters for stage productions, researching scripts, set designs, and director inspiration
- Designed and formatted print-ready posters for multiple uses, including full-size, and social media graphics while sharing updates professionally with directors

