

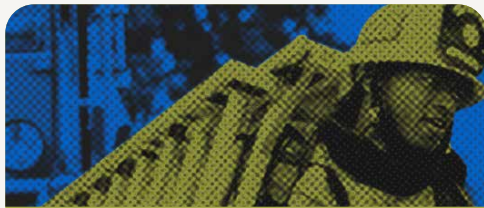
## YOUR SERVICE GOT YOU HERE, FOUNDATIONS GETS YOU READY TO RUN.

Foundations is for servant leaders who've already decided — running for office is next.

Through small-group sessions with experienced campaign advisors, participants build the concrete skills needed to launch and lead a competitive campaign.

From crafting your public narrative to practicing your fundraising pitch, every session is designed to answer the question at the heart of this program: **How do I prepare to run for office?**

## WHAT FOUNDATIONS BUILDS:



### WHO YOU ARE

Distill your core values, define your leadership mission, and understand what drives you under pressure — so you can lead with integrity from day one.



### WHAT YOU BRING

Public narrative, campaign research, fundraising, and network-building. You'll develop skills every candidate needs, and get real practice reps with expert feedback.



### HOW YOU LEAD

Presence, resilience, and authenticity under fire. Learn from servant leaders who ran, and leave ready to show up as a candidate from the moment you launch.



## IS FOUNDATIONS FOR YOU?

Foundations is for veterans, national service alumni, public servants, and community leaders who are planning to run for office in the next two to five years — and not currently declared or actively running.

We offer Foundations in a variety of formats, including weekend and five-week tracks, both in-person and virtual. Your service built the foundation, now build the campaign.

# LEARN MORE



[WWW.NEWPOLITICSACADEMY.ORG/FOUNDATIONS](http://WWW.NEWPOLITICSACADEMY.ORG/FOUNDATIONS)

Applications reviewed on a rolling basis. Cohorts fill quickly.

If you have any questions, please email us at [lauraperez@newpoliticsacademy.org](mailto:lauraperez@newpoliticsacademy.org)