

Mini Guide: YouTube Recording Tips

Get your videos looking and sounding great — even if you're just starting out. These quick tips will help you record with confidence and quality. For the full version, visit LaunchTubeMedia.com.

1. Lighting

- Face a window or use a simple ring light.
- Avoid overhead lights that cast shadows.
- Keep your background bright and clean — your face should be the focus.

2. Audio

- Clear audio matters more than perfect visuals.
- Use a lav mic or shotgun mic if possible.
- Record in a quiet room, away from echo and background noise.

3. Framing & Camera Setup

- Keep your camera at eye level for a natural look.
- Use the rule of thirds — keep your eyes near the top third of the frame.
- Check your background before recording — remove clutter.

4. Energy & Delivery

- Smile and speak with energy — the camera cuts your energy in half.
- Keep your sentences short and conversational.
- Use gestures naturally; imagine you're talking to one person.

5. Practice & Consistency

- Don't aim for perfect — aim for progress.
- The more you record, the more natural you'll become.
- Set a schedule to film regularly — consistency builds comfort and confidence.

Want to Level Up Your Videos?

Download the full **YouTube Creator Starter Pack** — including guides on scripting, filming, and growing your channel — available free at LaunchTubeMedia.com.