



TIRE PROGRAM



EFFECTIVE DATES

AUGUST 1, 2025 -
JUNE 30, 2026



EPA SmartWay® verified and California Air Resources Board (CARB) compliant.

R213 Ecopia™ Steer

EPA Smartway® Verified and CARB Compliant

Long Haul and Regional Haul Service

Bridgestone R213 Ecopia dramatically reduces operating costs by delivering double-digit improvements in wear performance* with Bridgestone's most fuel efficient long-haul steer tire ever. *versus R284 Ecopia.

PLU	Article	Size	Ply	Price	FET
791490	001081	11R22.5	14	\$545.75	\$25.23
791494	001082	11R22.5	16	\$574.25	\$29.39
791491	001083	11R24.5	14	\$574.25	\$29.39
791495	001084	11R24.5	16	\$605.91	\$34.59
791493	001085	285/75R24.5	14	\$574.25	\$25.23
791497	001086	285/75R24.5	16	\$605.91	\$31.00
791492	001079	295/75R22.5	14	\$545.75	\$25.23
791496	001080	295/75R22.5	16	\$574.25	\$34.59



R238 All-Position

Distribution and P&D, Bus & Coach

An all-position radial tire that stands up to the harshness of severe, high scrub environments in regional pickup and delivery applications.

PLU	Article	Size	Ply	Price	FET
791430	248664	225/70R19.5	12	\$344.13	\$1.32
791308	004085	245/70R17.5	18	\$389.52	\$23.63



R250ED All-Position

Distribution and P&D, Bus & Coach

All-position radial tire is built with extra duty (ED) compounds to resist cuts and chips in mixed service applications.

PLU	Article	Size	Ply	Price	FET
791679	216568	255/70R22.5	16	\$432.80	\$18.99



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M713 Ecopia™ Drive

EPA Smartway® Verified and CARB Compliant

Truckload, Less Than Truckload, Specialized Transport

The M713 Ecopia™ tire is an ultra-fuel-efficient drive radial designed for tandem-axle applications in long-haul and regional service. A breakthrough in low rolling resistance through proprietary compounds and design, the M713 tire is engineered to provide an 8% improvement in rolling resistance while increasing tread life by 15% over the M710 tire.

PLU	Article	Size	Ply	Price	FET
791315	003123	11R22.5	14	\$555.25	\$25.23
791316	003124	11R24.5	14	\$584.80	\$29.39
791318	003122	285/75R24.5	14	\$584.80	\$25.23
791317	001050	295/75R22.5	14	\$555.25	\$25.23



M726 ELA Drive

Truckload, Less Than Truckload, Distribution and P&D, Bus & Coach

Engineered for deep drive applications, this tire is recommended for fleets with tandem drive axle tractors that place a high value on achieving a lower cost per mile.

PLU	Article	Size	Ply	Price	FET
791352	5311	295/75R22.5	14	\$524.64	\$25.23



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R123™ Ecopia™ Trailer

EPA Smartway® Verified and CARB Compliant

Truckload

Designed for applications in both long-haul and regional service. This ultra-fuel efficient trailer tire is a smart choice for a more sustainable future.

PLU	Article	Size	Ply	Price	FET
791325	3127	11R22.5	14	\$449.69	\$25.23
791326	4206	11R24.5	14	\$475.02	\$29.39
791329	4207	255/70R22.5	16	\$423.30	\$18.99
791327	3126	285/75R24.5	14	\$475.02	\$25.23
791328	3125	295/75R22.5	14	\$449.69	\$25.23



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FS509™ Steer

EPA Smartway® Verified and CARB Compliant

Long and Regional Haul

Building on a long legacy of dependable value and wear, Firestone introduces the FS509 long haul steer tire.

PLU	Article	Size	Ply	Price	FET
708305	013817	11R22.5	14	\$354.68	\$25.23
708309	12392	295/75R22.5	16	\$381.28	\$34.59
708307	013816	295/75R22.5	14	\$354.68	\$25.23



FD609™ Drive

Long and Regional Haul

Building on a long legacy of dependable value and wear, Firestone introduces the FD609 long haul drive tire.

PLU	Article	Size	Ply	Price	FET
708225	013819	11R22.5	14	\$404.30	\$25.23
708227	013818	295/75R22.5	14	\$404.30	\$25.23



FD692™ Drive

EPA Smartway® Verified and CARB Compliant

Truckload, Less Than Truckload

Drive tire designed to reliably reduce fuel-costs without compromising on all-weather dependability and traction.

PLU	Article	Size	Ply	Price	FET
791619	003153	295/75R22.5	14	\$485.58	\$25.23



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FT409™ Trailer

EPA Smartway® Verified and CARB Compliant

Long and Regional Haul

The FT409 long haul trailer tire combines the proven tread design of Firestone with a Bridgestone engineered casing for unbeatable treadwear and mileage plus the additional benefits of casing durability and retreadability. The Bridgestone-engineered casing features a sidewall protector for day-to-day durability and a wider casing to increase the potential of multiple service lives. The FT409 is SmartWay verified and provides a 17% improved rolling resistance vs. its predecessor*, delivering more value mile after mile.

PLU	Article	Size	Ply	Price	FET
708405	013821	11R22.5	14	\$342.01	\$25.23
708407	013820	295/75R22.5	14	\$342.01	\$25.23



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FUELTECH



EPA SmartWay® verified and California Air Resources Board (CARB) compliant.

B713™ FuelTech® Drive

EPA Smartway® Verified and CARB Compliant

Truckload

Introducing the new Bandag B713 FuelTech drive tire tread, engineered to increase the value of your retread investment by creating savings through excellent fuel efficiency and improved wear life. Best of all, the Bandag B713 delivers against your bottom line without compromising on traction or reliable performance.

PLU	Article	Size	Tread Size	Price*
717330	014428	11R22.5	230	\$250.00
717332	014433	295/75R22.5	230	\$245.00

*Price is for cap only, casing sold separately.



FUELTECH



EPA SmartWay® verified and California Air Resources Board (CARB) compliant.

B760™ FuelTech® Drive

EPA Smartway® Verified and CARB Compliant

Less than Truckload, Truckload

A drive retread designed for tandem-axle tractors in truckload and less-than-truckload applications, and was specifically engineered to complement the Bridgestone M760 Ecopia™ radial tire.

PLU	Article	Size	Tread Size	Price*
717327	004554	295/75R22.5	230	\$250.00

*Price is for cap only, casing sold separately.



FUELTECH



EPA SmartWay® verified and California Air Resources Board (CARB) compliant.

B123™ FuelTech® Trailer

EPA Smartway® Verified and CARB Compliant

Truckload

The Bandag B123 FuelTech trailer retread compliments the Bridgestone R123 Ecopia in design and performance allowing fleets to reduce fuel cost and longer tread life.

PLU	Article	Size	Tread Size	Price*
717315	013443	11R22.5	230	\$200.00
717317	013427	295/75R22.5	230	\$195.00

*Price is for cap only, casing sold separately.

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BRIDGESTONE AMERICAS TIRE OPERATIONS

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