



Let your career SOAR with Wildlife Rescue!

Are you interested in being part of a PURPOSE-DRIVEN team with a passion for wildlife?

Do you want to join a fast-growing organization making a big impact in BC?

We are looking for a **Donor Engagement Officer** to join our Team!

Position Profile

The Donor Engagement Officer plays a strategic role within Wildlife Rescue's Advancement team, focusing on connection and relationship development to cultivate donor growth. This position spearheads initiatives that enhance the donor experience and foster long-term organizational support.

As a key member of a talented fundraising team, this position aligns donor values with giving opportunities that support Wildlife Rescue's strategic priorities. By planning an inviting contact initiative, opportunities for connection may deepen into defining relationship engagement that aligns with a donor's values.

Position Type

40 hours per week, permanent. This role is a hybrid, allowing you to split your time between working from home and collaborating in our Burnaby office.

Compensation

\$58,240 to \$62,400 annually, depending on your experience and expertise.

Who YOU are

You are a relationship-driven fundraising professional with at least 5 years of nonprofit experience and a proven record of deepening donor engagement and increasing lifetime giving. You excel at building authentic partnerships with high-value donors and foundations, managing strategic relationships, and leveraging CRM tools such as Salesforce to inform and strengthen stewardship efforts.

Who WE are

Established in 1979, the Wildlife Rescue Association of BC is a leader in wildlife rehabilitation and is committed to educating the public on how to coexist peacefully with wildlife. Based in Burnaby, BC, we are Western Canada's busiest wildlife rehabilitation centre, with over 5,000 animal patients admitted each year.

Our ADVANCEMENT team

The Advancement Team is a multidisciplinary group comprising Marketing, Communications, and Fundraising programs. Together, we work closely with other departments, staff, and volunteers to deliver the highest level of donor and public engagement. Joining this team means collaborating with passionate professionals dedicated to amplifying our mission and expanding our impact.

Employee Perks and Benefit

- Professional development funding and opportunities for career growth
- Starting paid vacation of 3 weeks
- A competitive extended medical and dental benefits plan that includes:

- Teladoc medical services
- Employee Life Insurance
- Travel protection outside of Canada
- Access to a variety of paramedical health services, including counselling, chiropractic care, massage therapy, and more.

Highlight of Key Responsibilities

- Lead the design and implementation of a donor stewardship program that builds trust and long-term philanthropic commitment.
- Develop and manage a structured, values-aligned strategy that guides prospects and donors through cultivation, stewardship, and retention planning.
- Build and sustain strong relationships with key stakeholders and partners, including individual donors, foundation partners, and community collaborators.
- Plan targeted initiatives to build relationships, increase donor retention, deepen engagement, and grow lifetime and legacy giving.
- Champion a culture of donor stewardship throughout the organization, ensuring alignment and integration of stewardship principles across all donor-facing activities.
- Provide leadership in identifying and developing innovative fundraising initiatives that advance the organization's mission and long-term sustainability.
- Collaborate closely with the marketing and communications team to align messaging, storytelling, and outreach with cultivation strategies and donor journeys.
- Develop and monitor KPIs and reporting frameworks to evaluate stewardship initiatives, then present the outcomes to senior leadership, the Board of Directors, and key stakeholders.
- Maintain meticulous donor records, track communications and activities, and participate in data analysis in Wildlife Rescue's Salesforce donor CRM.

Key Qualifications & Experience

- 5+ years of progressive fundraising experience in a nonprofit environment.
- Demonstrated ability to develop and execute donor-stewardship plans that deepen engagement and increase lifetime value.
- Proven success building authentic, long-term relationships with high-value donors, driving increased retention, engagement, and philanthropic investment.
- Experience cultivating and strengthening relationships with foundations to expand donor engagement.
- Working knowledge of Donor Advised Fund (DAF) programs and strategies for engaging foundations to grow sustained giving.
- Knowledgeable understanding of guiding donors through gift planning opportunities, from first donation to recurring gifts, major annual gifts, and planned legacy gifts.
- Exceptional interpersonal skills and a proven ability to foster meaningful relationships with all stakeholders.
- Excellent organizational and time-management skills with close attention to detail.
- Experience working in a cross-functional, remote team.
- Proven ability to prioritize and adapt to evolving work environments.
- Proficiency with Salesforce CRM database, or similar.
- The Certified Fund-Raising Executive (CFRE) designation is an asset.
- **We are looking for the right fit for our team and encourage all interested candidates to apply.**

Please Note

- All candidates must be willing to obtain a criminal record check in accordance with policy.
- WRA is an Equal Opportunity Employer committed to Diversity, Equity, and Inclusion. If you need assistance or an accommodation, please contact us at recruitment@wildliferescue.ca.

To Apply

Please submit your cover letter and resume as a single PDF using our online form: <https://app.smartsheet.com/b/form/019c8d90ea7a74f9aad84359335efc01>

If you have any questions, please contact us at recruitment@wildliferescue.ca.

The Wildlife Rescue Association of BC is located on the ancestral and unceded homelands of the hən̓q̓əmiñəḥ and Skwxwú7mesh-speaking peoples. We are grateful for the opportunity to be on this beautiful, shared territory.