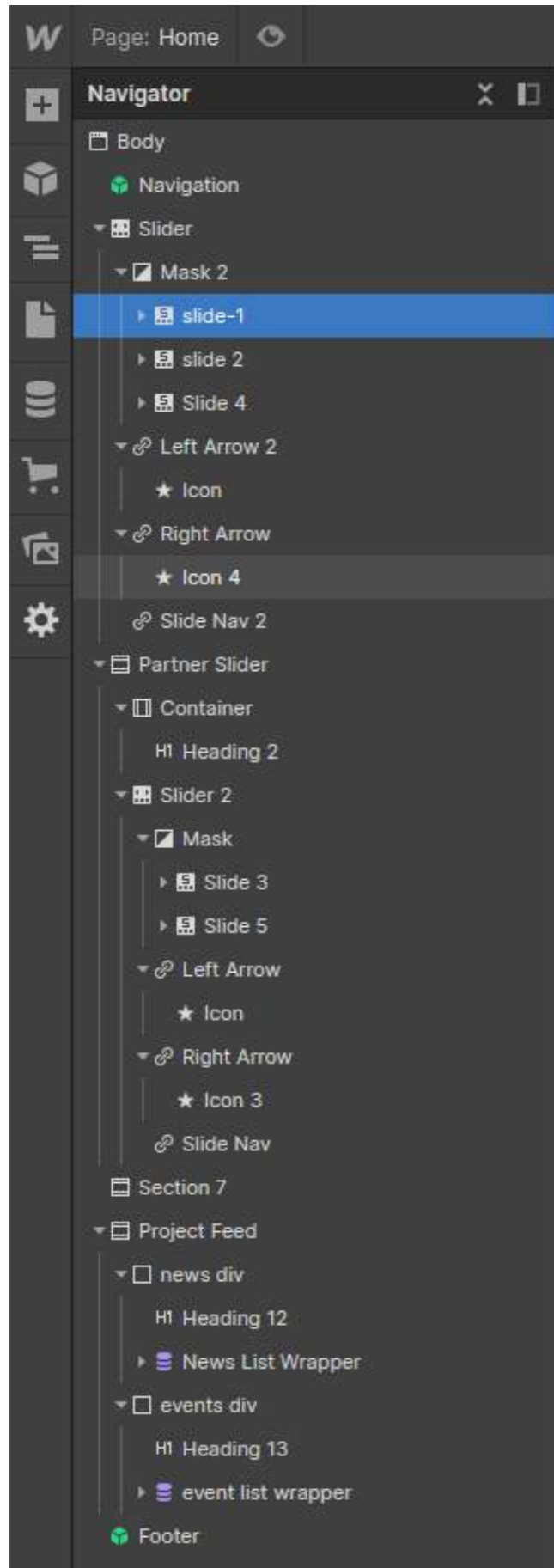


Laurea Circular Economy

A guide to using Webflow

Made by Khanh Ngo

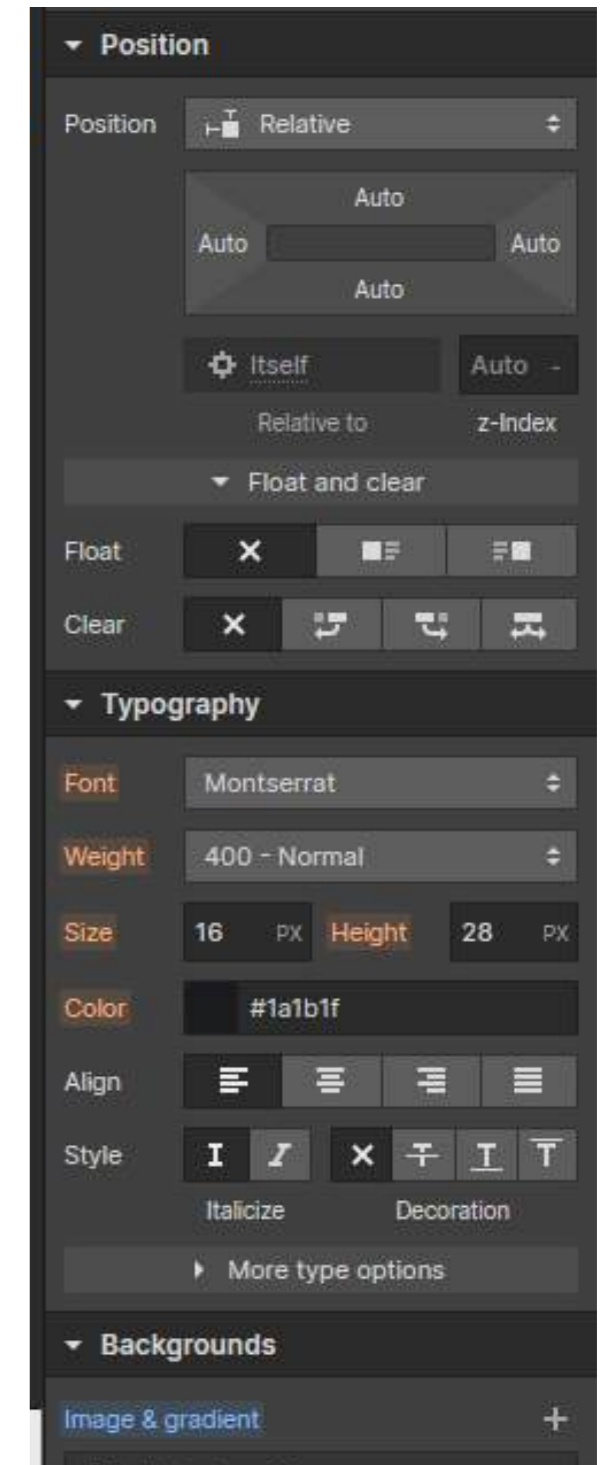
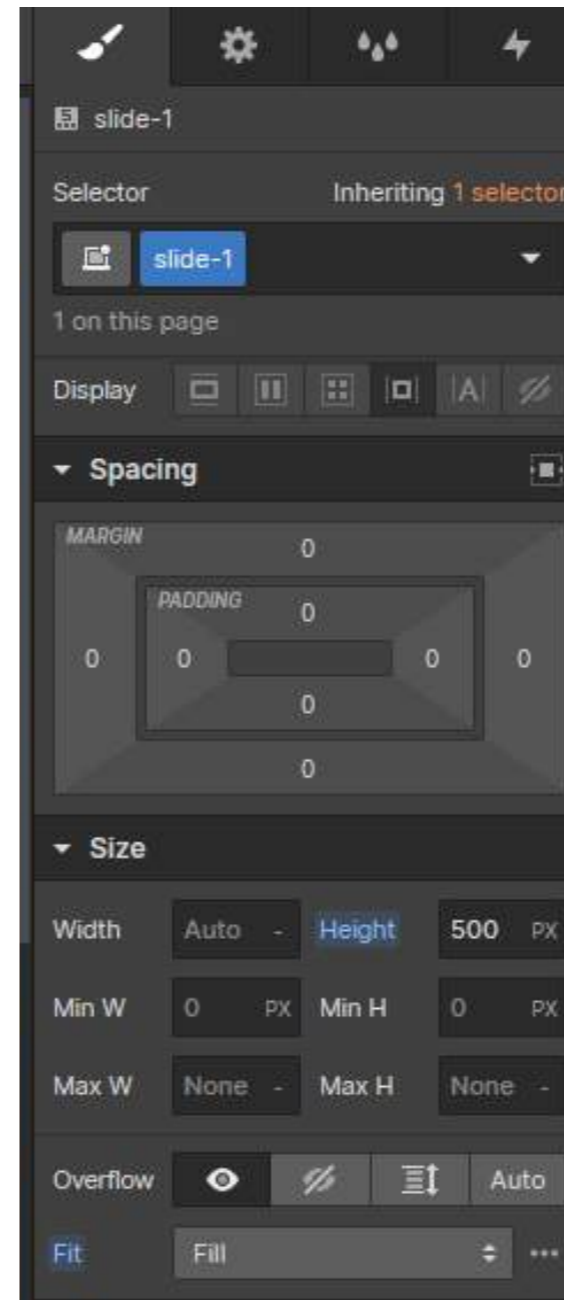


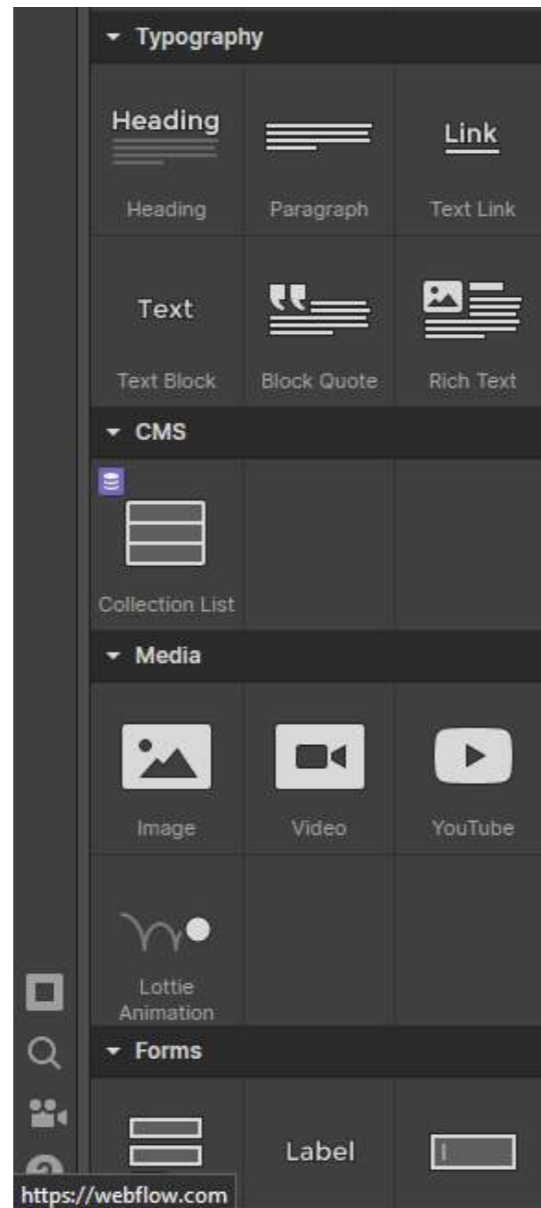
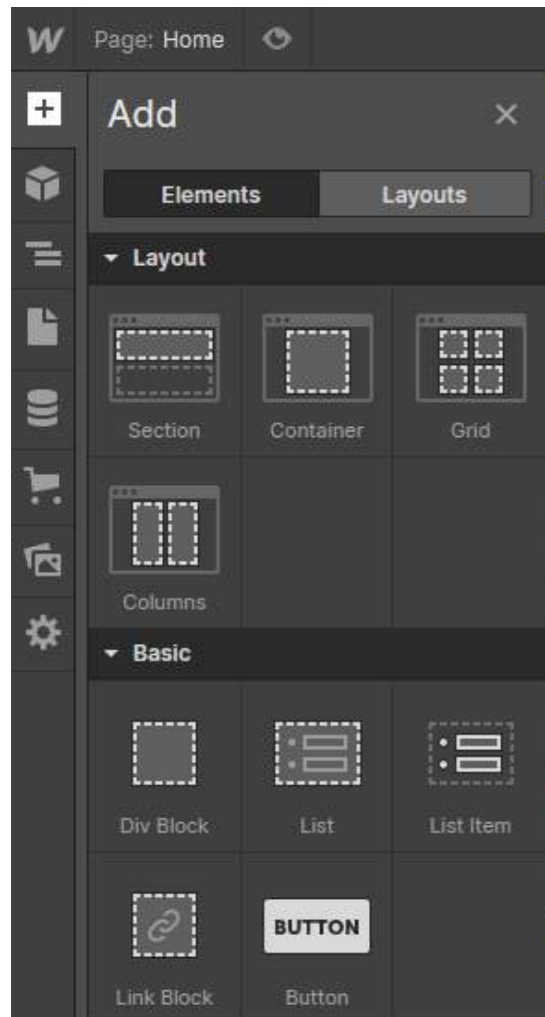
Navigator

On the left side of the screen, you will find the Navigator. This displays the structure of the website. Much like HTML, this basically demonstrates it in the form of columns.

CSS Visualized

If the left bar represents the HTML aspect, the right bar is your CSS. All the styling can be done here.



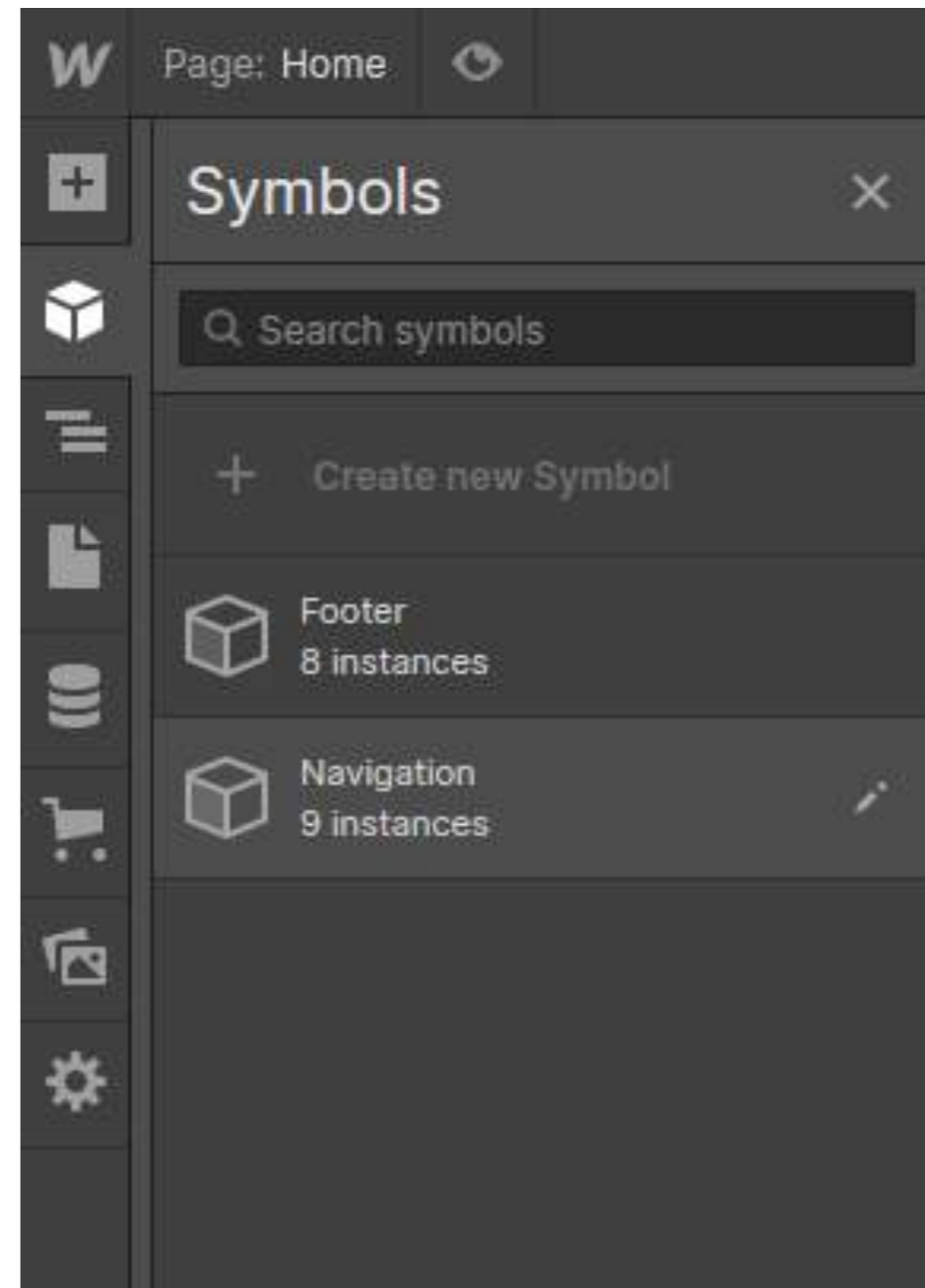


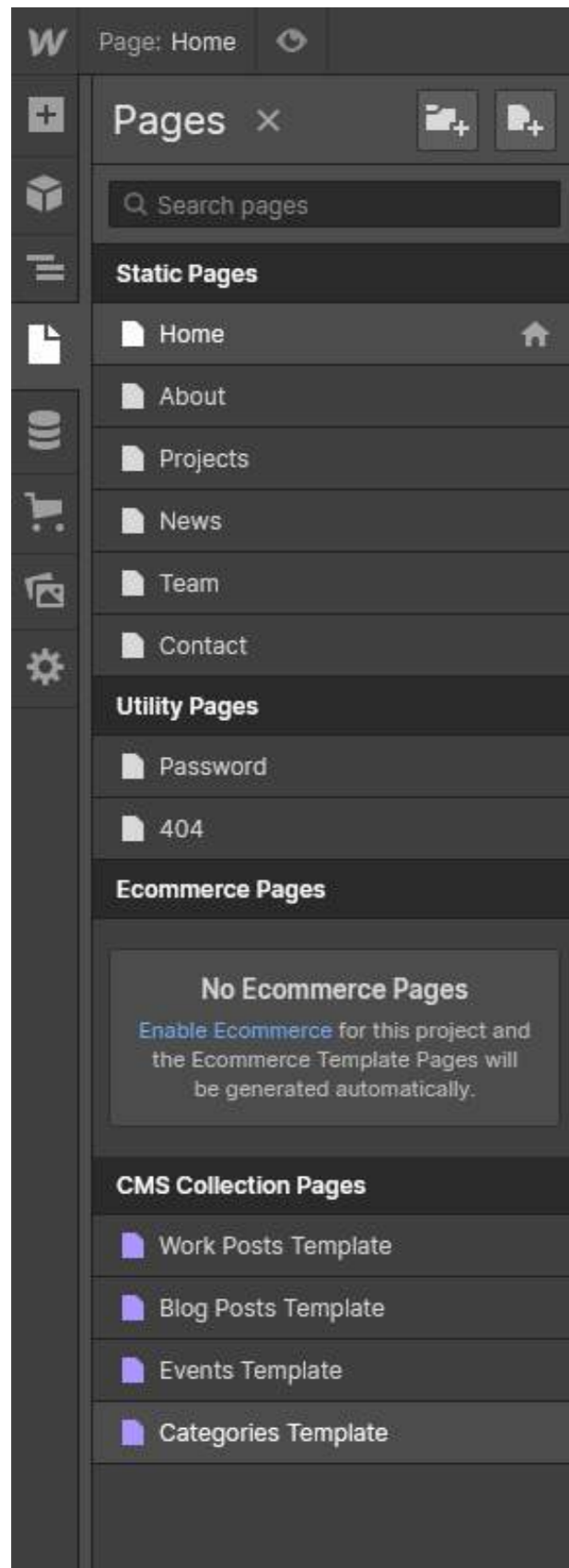
Add

Whether it's text, links, divs, everything you need and want to add to your code can be found in the "Add" section, and quite easily accessible too!

Symbols

Symbols are basically the elements that you want to save as presets in order to quickly add to different pages without having to go from zero. Some examples of which can be the Footer and the Navigation Bar.



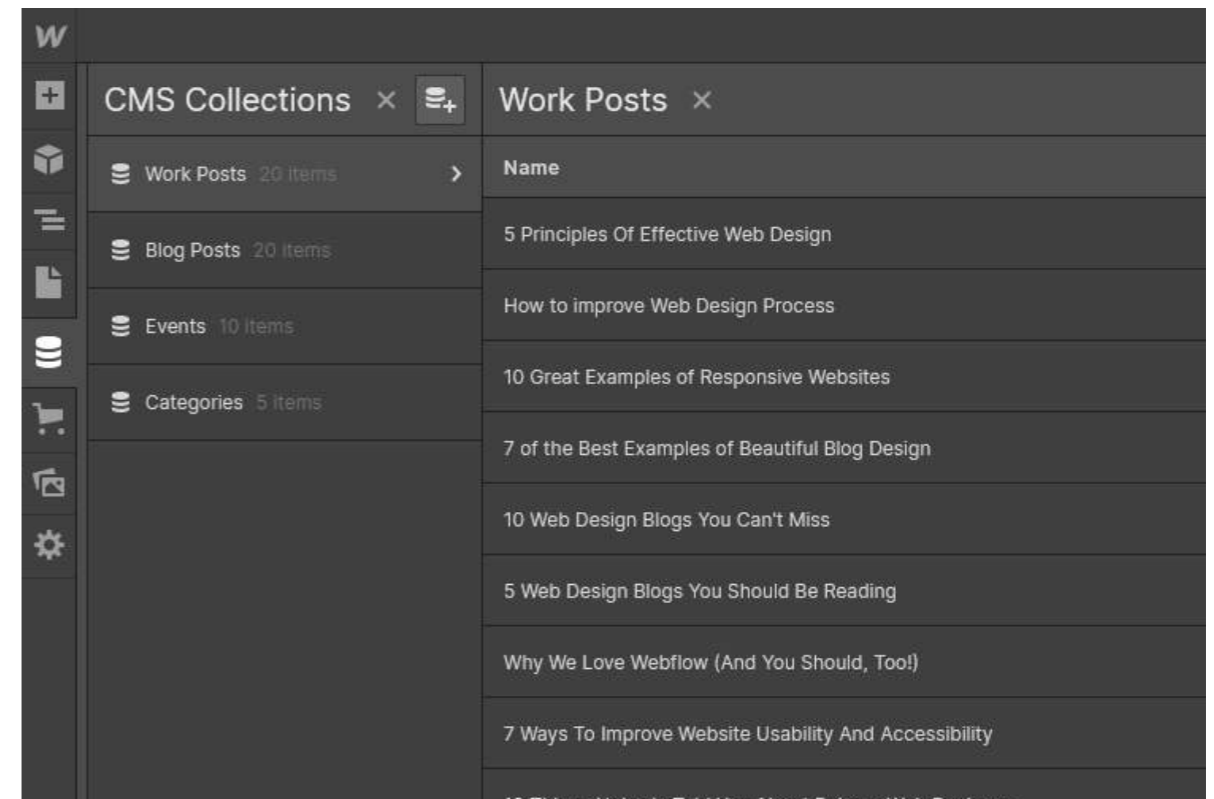


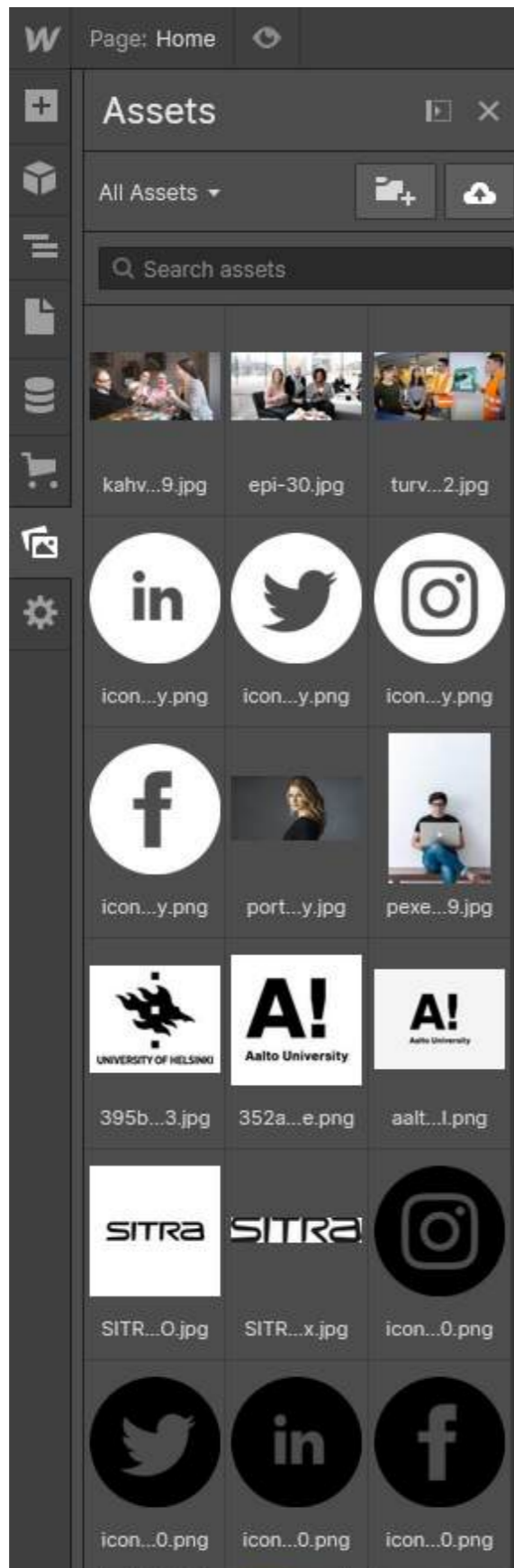
Pages

Different pages in the website, each of which has its own HTML and CSS. It also includes the dynamic blog posts templates, which basically retrieve the information automatically and apply them to your design.

CMS Collections

This is where you manage your posts, from naming it, writing the actual content, to categorizing it and so on.



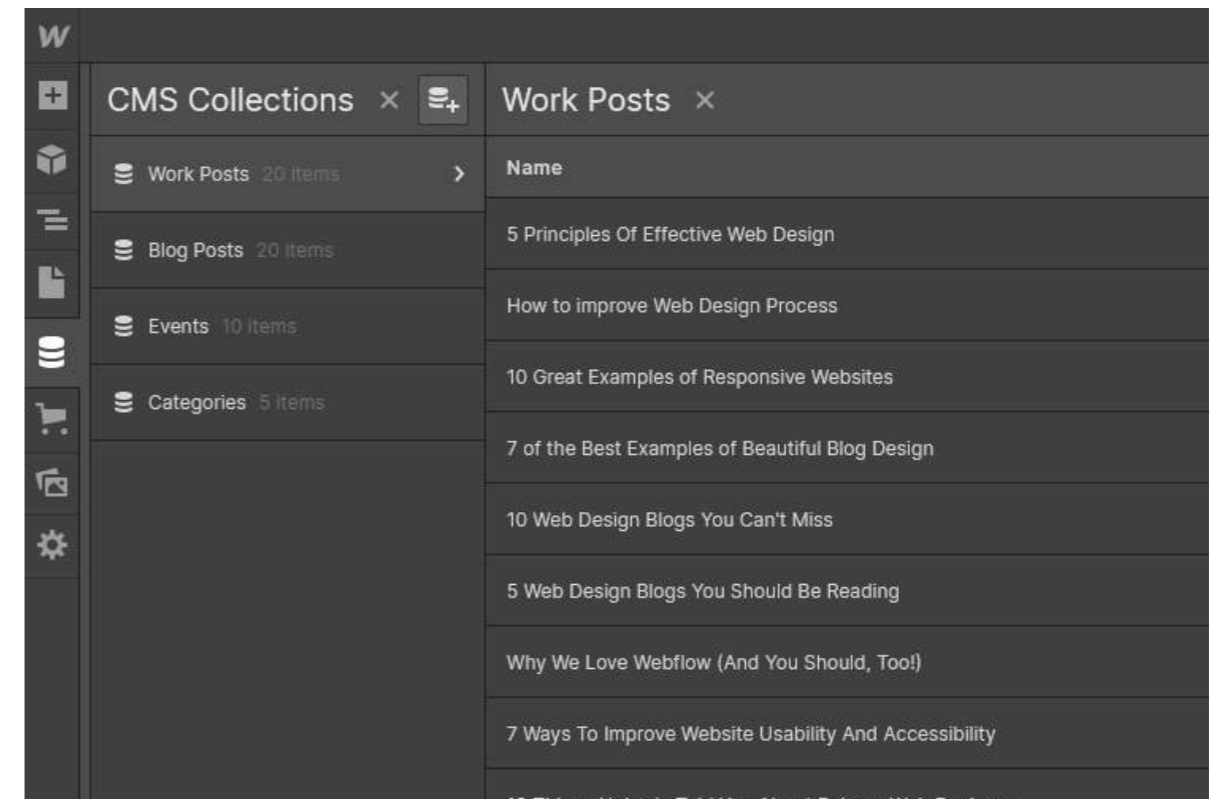


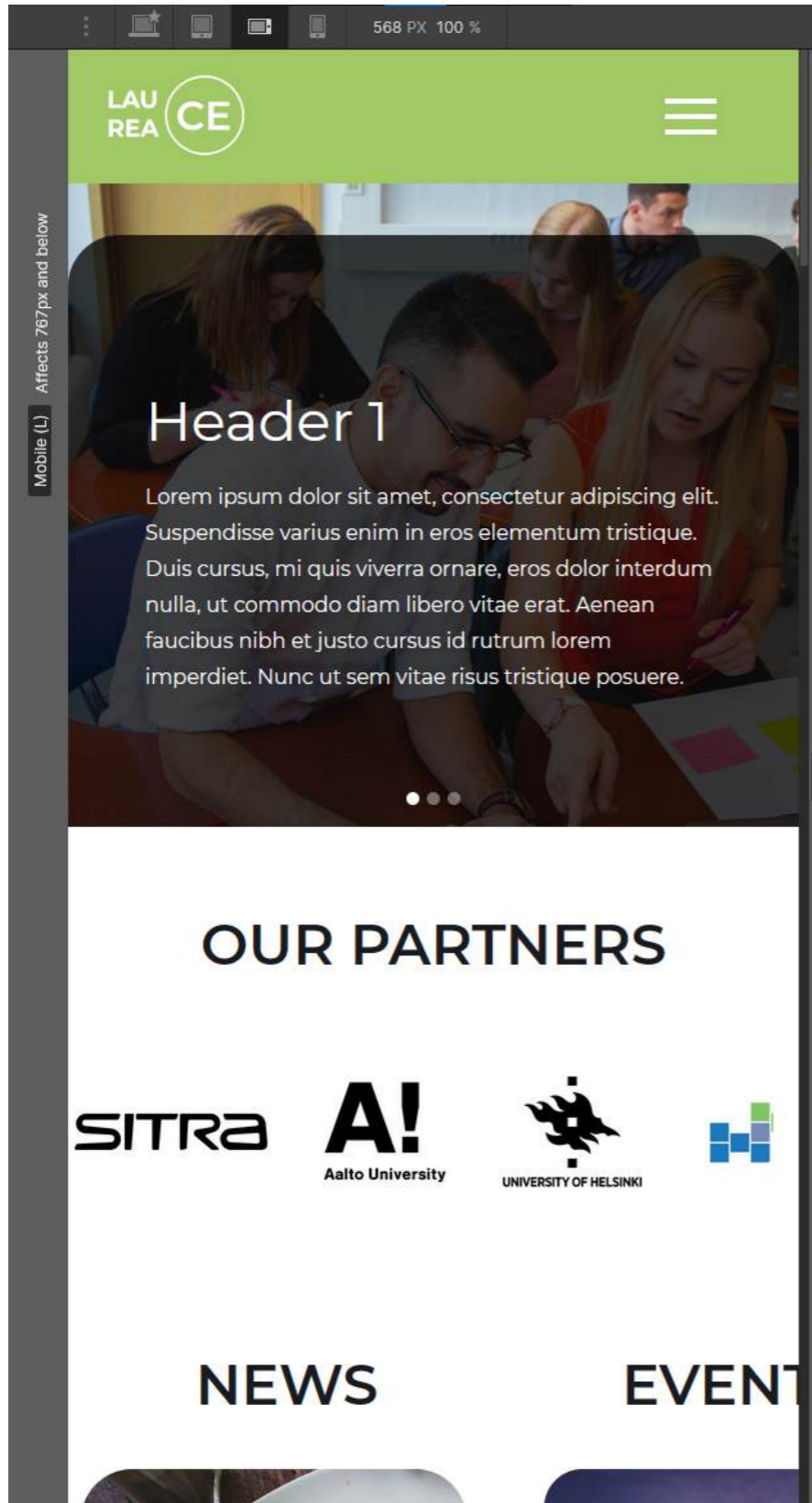
Assets

These are photos, icons and videos you upload to the Webflow server for easy access. Categorize them into different folders if you would.

CMS Collections

This is where you manage your posts, from naming it, writing the actual content, to categorizing it and so on.



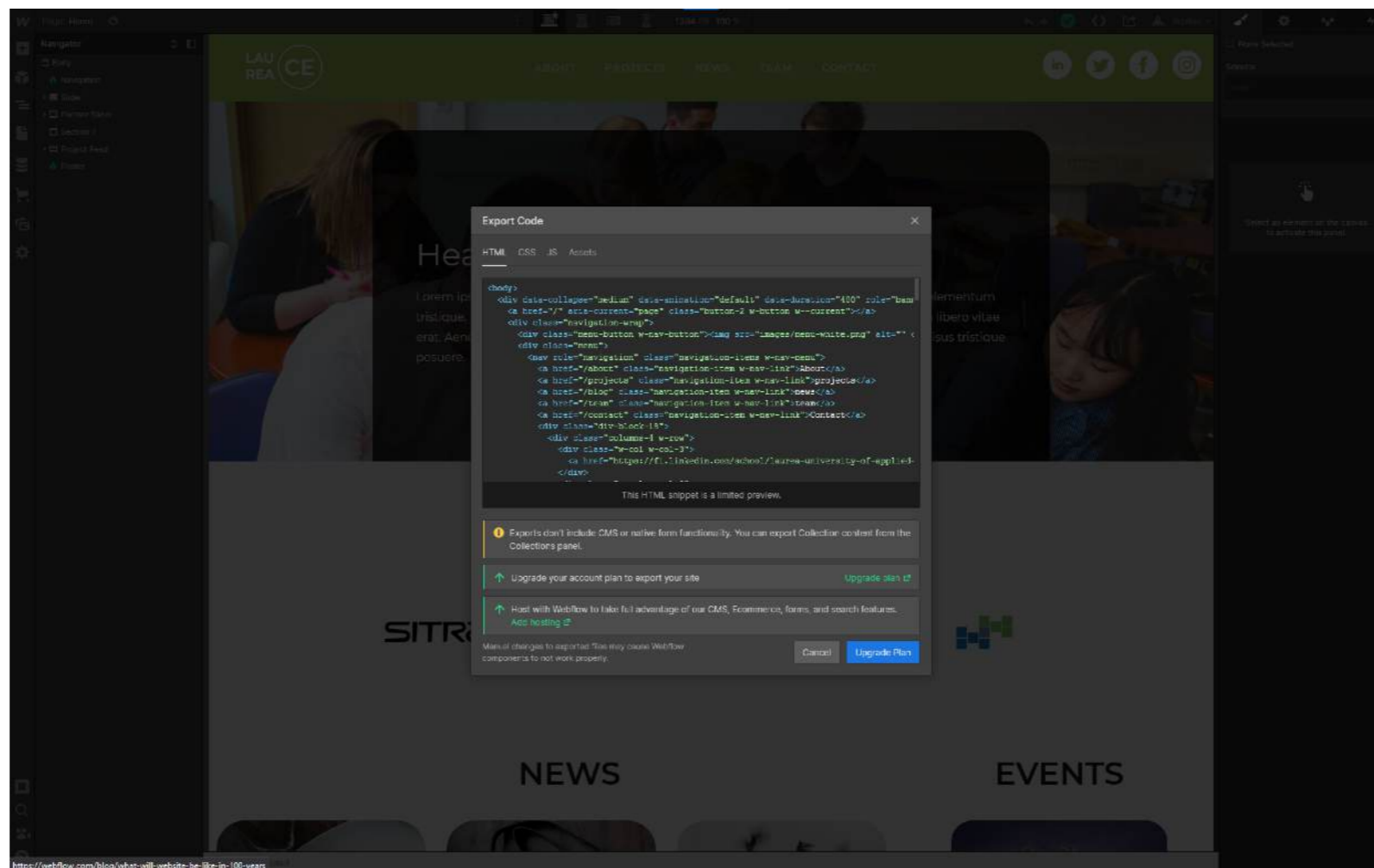


Web Margins

Toggle different margins to see how your website would appear and response under different margins. There are 4 pre-made milestones: Desktop, Tablet, Landscape Phone and Portrait Phone.

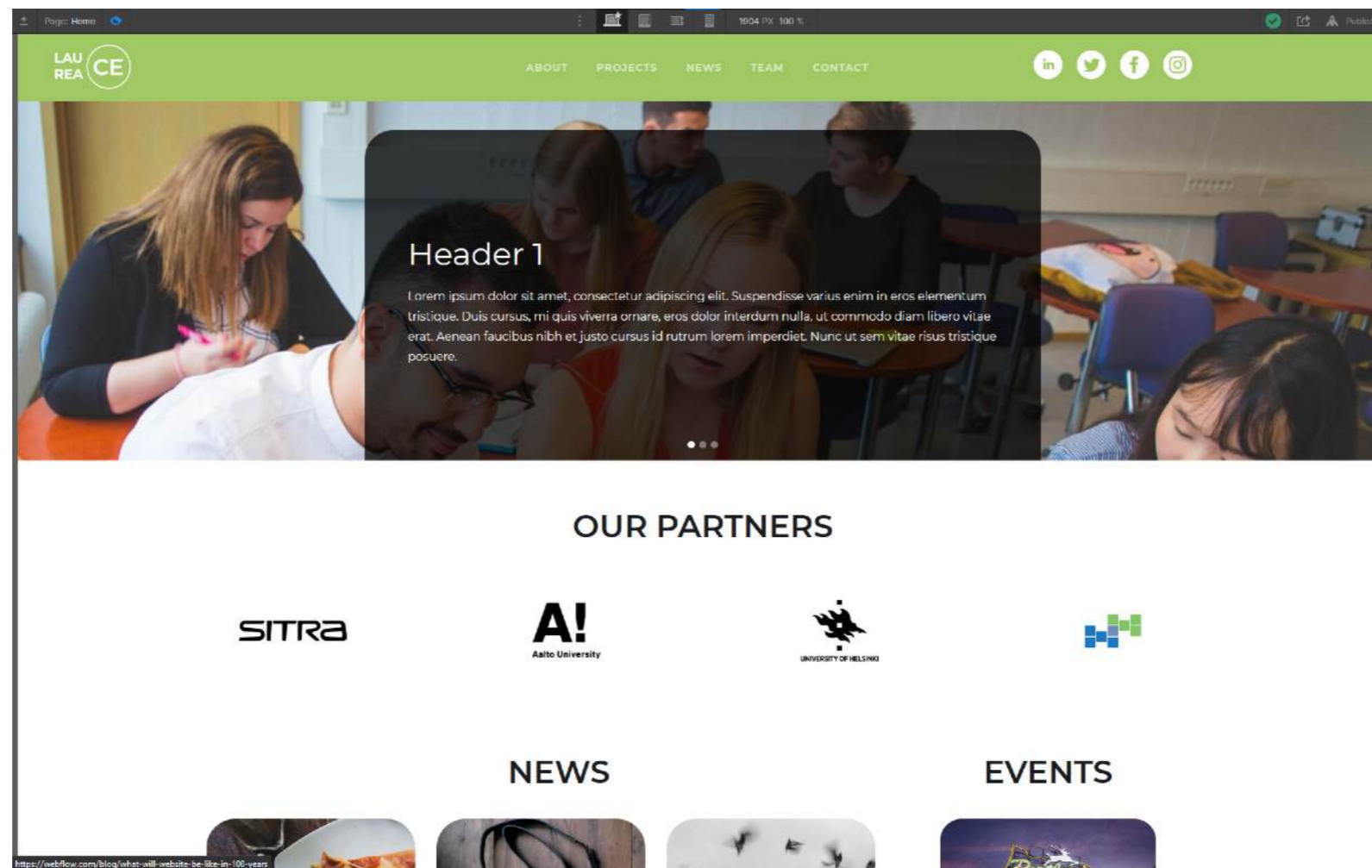
Export Code

Consider exporting the code (top-right button) including HTML, CSS, JS & Assets of the website if you would like to develop this on a different platform). Note that you would need a premium plan to do this.



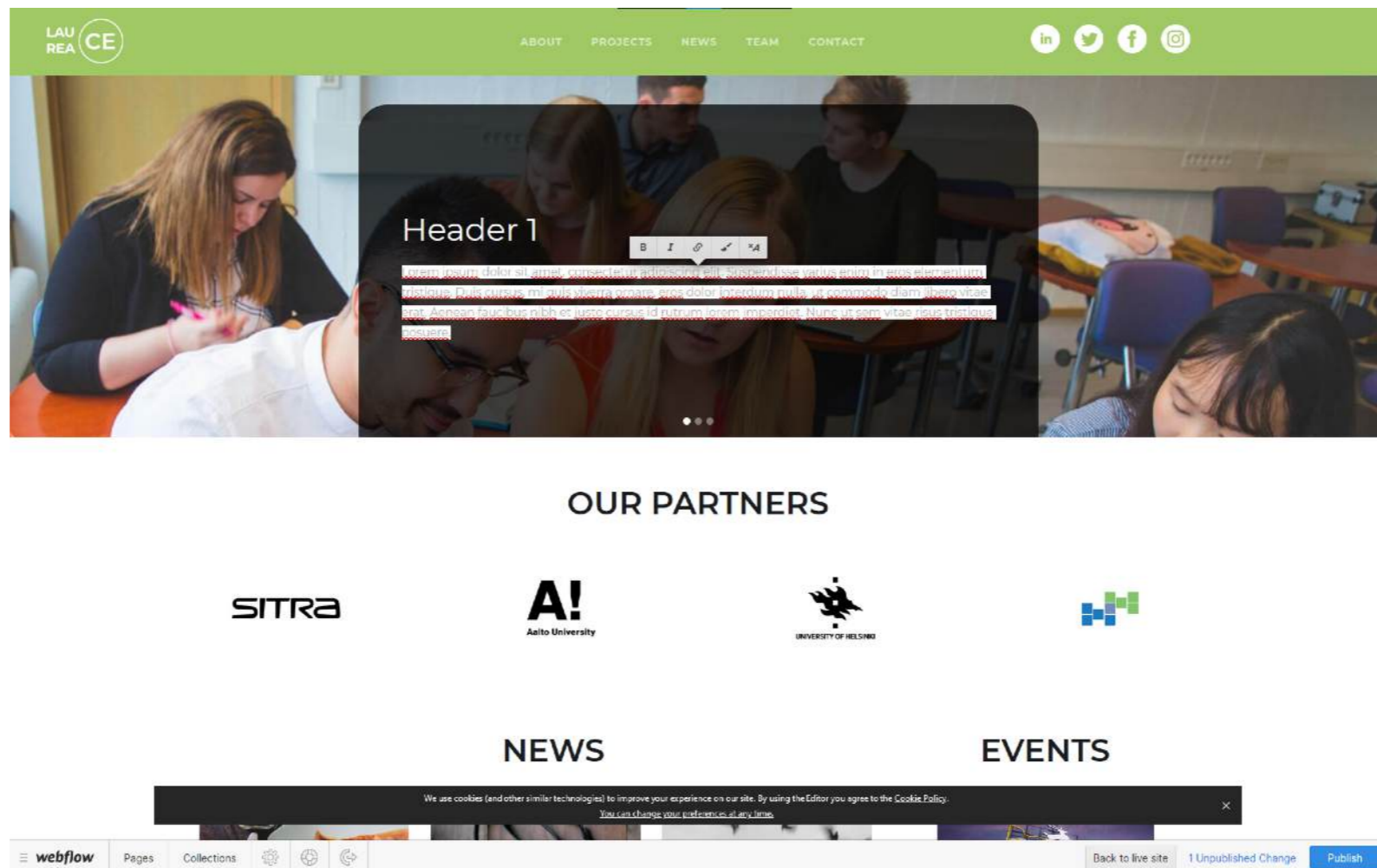
View Mode

Click the Eye button (top-left) to toggle on View mode, which displays how the web will look and feel to a user.



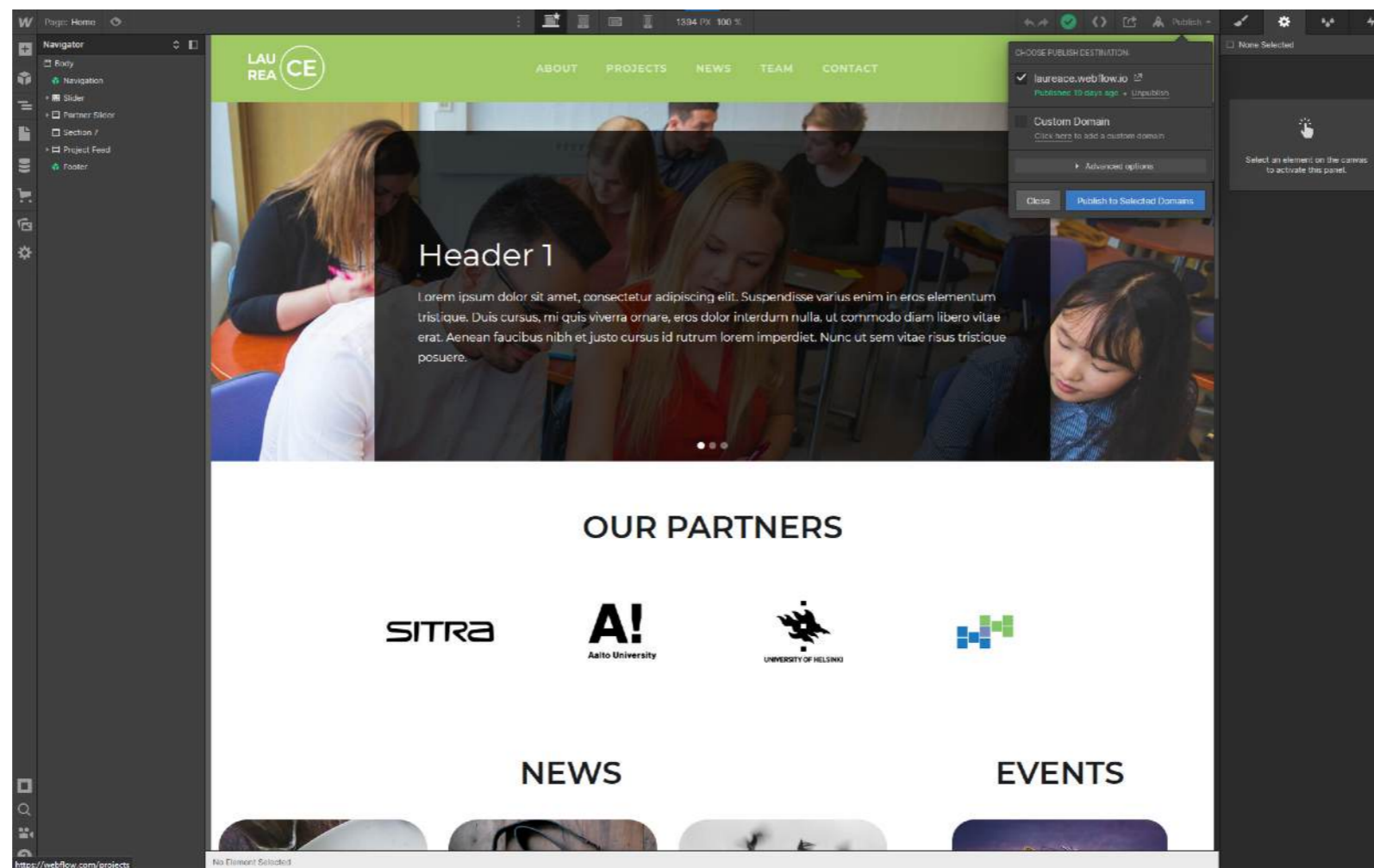
Editor Mode

Click on the Webflow button (top-left) and select Editor Mode. This is where you can quickly change the content of the website (text, images,...)



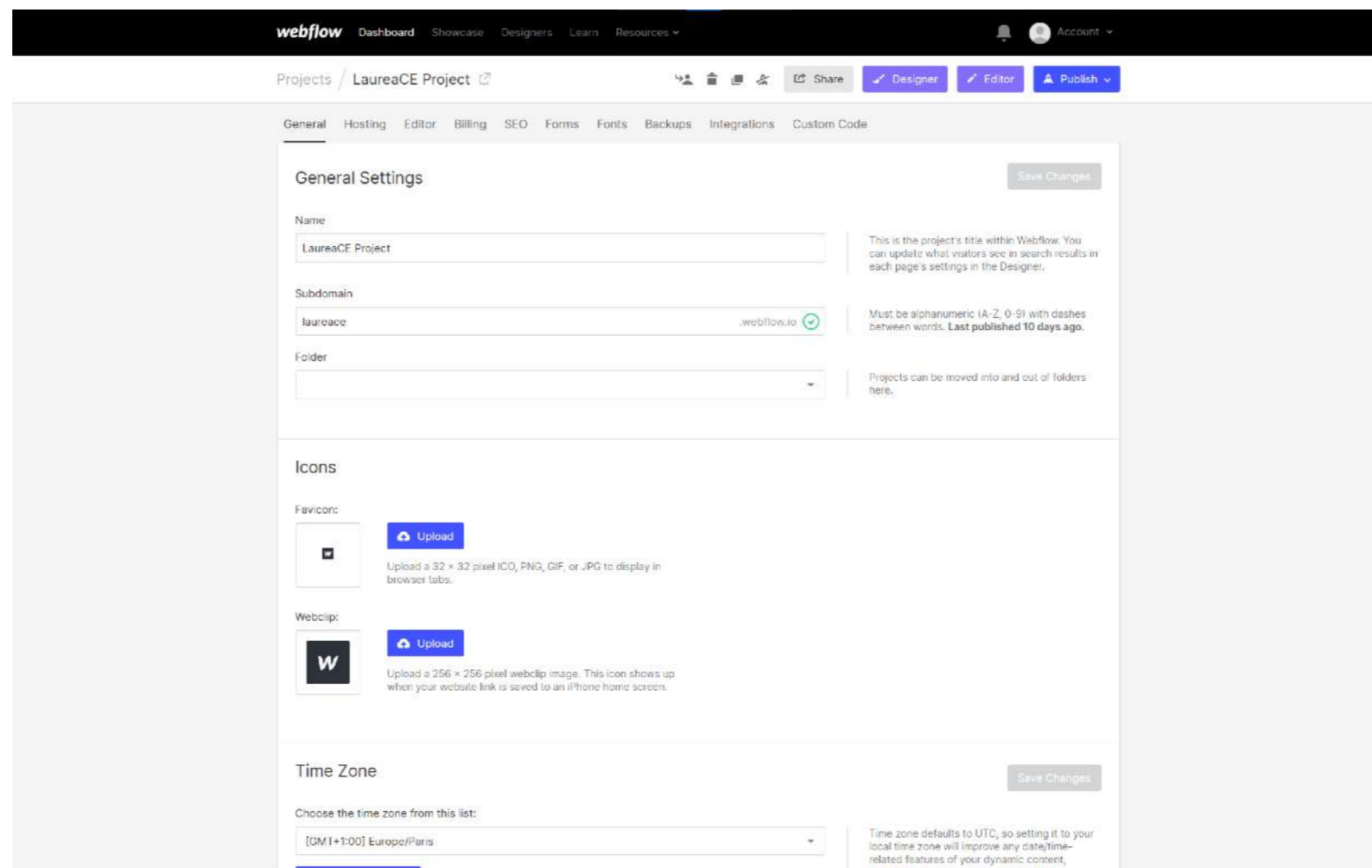
Publish

Hit the Publish button (top-right) to publish your website to the desired domain.



Setting

This is where all the technicalities of the website is shown, from naming, SEO to billing and so on.



Site Plans

Webflow is a subscription-based service. Choose the package that best serve your purpose. You need one to publish to your own domain at the very least.

The screenshot displays the 'Site plans' page on the Webflow website. At the top, there is a navigation menu with options: General, Hosting, Editor, Billing, SEO, Forms, Fonts, Backups, Integrations, and Custom Code. Below the navigation, the page title 'Site plans' is followed by a sub-header: 'All projects on your Starter plan comes with Free Staging. Upgrade to a paid site plan to connect your custom domain and unlock other features.' To the right of this text, there are two buttons for 'Billing type': 'Annual' (selected) and 'Monthly'.

Below the sub-header, there are two main categories: 'Website' (selected) and 'Ecommerce site'. The 'Website' category is further divided into four pricing tiers:

- Basic:** \$12 /mo. BILLED ANNUALLY. Description: 'For simple static websites that you can share with a client.' Features include: Connect your domain, SSL included, CDN, 50GB bandwidth / month, 100 static pages, 25,000 monthly visits, 500 form submissions, No CMS items, No CMS API access, No site search, No content editors, No form file upload, Email support, Free University videos, Standard TOS, Basic DoS protection, Credit card billing. A button at the bottom says 'No CMS support'.
- CMS:** \$16 /mo. BILLED ANNUALLY. Description: 'Host blogs, news sites, or any other CMS-driven site.' Features include: Connect your domain, SSL included, CDN, 200GB bandwidth / month, 100 static pages, 100,000 monthly visits, 1,000 form submissions, 2000 CMS items, CMS API access, Site search, 3 content editors, No form file upload, Email support, Free University videos, Standard TOS, Basic DoS protection, Credit card billing. A green button at the bottom says 'Add CMS' with 'Recommended' written below it.
- Business:** \$36 /mo. BILLED ANNUALLY. Description: 'Best for teams and high-traffic business sites.' Features include: Connect your domain, SSL included, Global CDN, 400GB bandwidth / month, 100 static pages, 1,000,000 monthly visits, Unlimited form submissions, 10000 CMS items, CMS API access, Site search, 10 content editors, Form file upload, Email support, Free University videos, Standard TOS, Basic DoS protection, Credit card billing. A green button at the bottom says 'Add Business'.
- Enterprise:** Custom pricing. Description: 'Custom pricing designed for ultimate security and scale.' Features include: Advanced traffic routing, SSL included, Global CDN, 400GB+ bandwidth / month, 100 static pages, Uncapped monthly visits, Unlimited form submissions, 10000 CMS items, CMS API access, Site search, Unlimited content editors, Form file upload, Enterprise support team, Training & onboarding, SLA & 99.99% uptime, Advanced DDoS protection, Custom billing & MSA. A green button at the bottom says 'Contact us'.

Good luck on your journey!

This should be sufficient to get you through the most basics of Webflow. If you still need extra help, try Google for tutorials - there are loads of them!