

FORESIGHT SPRINT (2–3 WEEKS)

Anticipate change and align on 3–5 strategic territories — so your team can act, not react.

What it is.

A short, structured sprint that turns noise into signal. We combine expert facilitation with AI-assisted scanning to identify the external forces shaping your industry, the internal challenges holding you back, and the intersections where opportunity lives.

The outcome: clarity on what truly matters — and a traceable rationale behind every decision.

Why it matters.

Most strategy discussions start from intuition, not shared evidence. The Foresight Sprint replaces speculation with structure.

When leaders share the same map and decision rules, debate compresses, and momentum compounds. Speed becomes a by-product of clarity.

When to use it.

- You're entering a new strategic cycle and need focus.
- The team is reactive or fragmented about where to play.
- Disruption is visible, but concrete bets are unclear.
- You must prioritize investments for the next 12–18 months.

What you get (deliverables).

- **Challenge Map** — the organization's true constraints and tensions, captured through structured interviews.
- **Trends & Disruptions Radar** — external shifts that redefine your market, filtered by relevance.
- **Opportunities Matrix** — potential moves scored by value, feasibility, and alignment.
- **3–5 Strategic Territories** — clearly defined focus areas with criteria and guardrails.
- **Decisions Log** — key choices with rationale and links to evidence.
- **90-Day Priority Board** — immediate initiatives, owners, and milestones.

How it works (CAA).

- **Clarify** — discovery interviews, market scan, and mapping of internal assumptions.
- **Align** — co-creation workshops to define customer segments, refine value propositions, and test business model alternatives.
- **Act** — converge on a shared model, define validation steps, assign owners, and set governance cadence.

2–3 weeks. Core leadership + product/ops/data leads (6–12 people).
Remote, hybrid, or on-site.

