

AI STRATEGY SPRINT (4–6 WEEKS)

Turn scattered AI pilots into a unified strategy — with a clear North Star, roadmap, and collective impact.

What it is.

A strategy sprint that aligns leadership on the role of AI across the business and defines how to scale it with focus and purpose.

We help teams move from experimentation to strategic integration — defining a shared AI North Star, priority use cases, and a roadmap that connects technology to measurable business value.

The outcome: one AI strategy that everyone understands, owns, and can execute.

Why it matters.

AI is already creating impact — but mostly at the **individual** level. Employees adopt tools that boost personal productivity, while organizations struggle to Connect those efforts and measure **collective** results. Without a clear strategy, experiments remain scattered, investments stay reactive, and opportunities slip through the cracks.

With structure, everything changes. AI becomes a shared agenda: initiatives reinforce each other, resources align, and impact compounds across the company.

The AI Strategy Sprint ensures leadership:

- Anticipates where AI creates true advantage.
- Gains clarity on which opportunities matter most.
- Builds alignment so AI delivers **collective impact**, not just isolated wins.

In short: it transforms AI from personal productivity gains into a strategic driver of organizational advantage.

When to use it.

- You've run multiple AI pilots, but impact is scattered.
- Leadership needs a coherent AI agenda that connects to strategy.
- The Board or investors are asking for a clear AI plan.
- You're ready to move from curiosity to execution — but need focus.
- After an AI Foresight Sprint, to define the "how" of AI integration.

What you get (deliverables).

- **AI North Star** — a shared strategic vision for AI's role in the business.
- **AI Portfolio Map** — initiatives prioritized by value, feasibility, and risk.
- **Sequenced Roadmap** — short-term wins and long-term transformation milestones.
- **Decisions Log** — rationale behind AI priorities and trade-offs.

How it works (CAA).

- **Clarify** — map existing AI pilots, assets, and ambitions.
- **Align** — co-create the AI North Star and prioritize opportunities.
- **Act** — design the roadmap, define owners, and set the review cadence.

4–6 weeks. Leadership, product, data/AI, and operations teams (8–12 participants). Hybrid or on-site collaboration.

