

STRATEGIC TRANSFORMATION SPRINT (5–6 WEEKS)

Define a bold North Star and roadmap — so your organization moves forward with clarity and conviction.

What it is.

A transformation sprint that aligns leadership around a clear strategic direction and builds a dynamic roadmap to guide execution.

We combine facilitation, AI-assisted insight mapping, and collaborative synthesis to replace months of debate with one coherent plan your teams can act on.

The outcome: an ambitious, actionable North Star — not a slide deck.

Why it matters.

Transformation demands more than vision statements.

When direction is fragmented, initiatives multiply, focus erodes, and energy dissipates.

The Strategic Transformation Sprint installs the structure to see clearly, decide together, and move fast — with conviction, not confusion.

Speed is a by-product of shared clarity.

When to use it.

- The organization needs a unified direction after growth, crisis, or realignment.
- Strategy feels fragmented or outpaced by execution.
- Leadership must translate ambition into a roadmap people can follow.
- There is Board or investor pressure to show direction and milestones.
- You're moving from vision statements to an actionable transformation agenda.

What you get (deliverables).

- **North Star** — a compelling statement of future intent, direction, and differentiation.
- **Strategic Map** — the challenges, opportunities, and growth vectors that frame the journey.
- **Transformation Roadmap** — sequenced initiatives, milestones, and owners.
- **Decisions Log** — key choices and trade-offs with rationale.
- **Operating Rhythm** — a system for governance, progress reviews, and accountability.

How it works (CAA).

- **Clarify** — stakeholder interviews and diagnostics to capture challenges, assets, and ambitions.
- **Align** — workshops to frame opportunities, define vectors, and articulate the North Star.
- **Act** — build the roadmap, set milestones, assign owners, and lock the decision cadence.

5–6 weeks. Executive leadership, strategy, and key functional leads (10–15 participants).

Hybrid or on-site engagement recommended.

