

ROADMAP ACTIVATION SPRINT (3–4 WEEKS)

Turn strategy into action — with a sequenced roadmap, clear ownership, and rhythms that sustain momentum.

What it is.

A sprint that converts strategic clarity into execution readiness.

We align teams around a shared roadmap of initiatives, assign owners, define decision rules, and establish a rhythm for delivery.

The outcome: execution that moves fast because everyone knows what comes first, who owns it, and how progress will be tracked.

Why it matters.

Clarity without activation creates drift.

When priorities multiply, ownership blurs, or teams move at different speeds, even the best strategies lose energy.

The Roadmap Activation Sprint closes the gap between knowing what to do and getting it done — building coordination, cadence, and accountability across the system.

When to use it.

- After an internal strategy cycle or business review.
- When priorities are clear but execution feels fragmented.
- Teams are unsure how to sequence initiatives or distribute ownership.
- You need to convert a 12-month plan into a 90-day action rhythm.
- The organization is shifting from planning to delivery mode.

What you get (deliverables).

- **Sequenced Roadmap** — initiatives prioritized by impact and feasibility.
- **Ownership Map** — clear accountabilities across teams.
- **Decision & Governance System** — who decides, how, and when.
- **90-Day Priority Board** — initiatives, milestones, and progress rhythm.
- **Operating Rhythm** — meeting cadences and feedback loops that sustain alignment.

How it works (CAA).

- **Clarify** — review existing plans, identify overlaps, dependencies, and bottlenecks.
- **Align** — co-creation workshops to structure initiatives, define sequencing, and assign ownership.
- **Act** — finalize the roadmap, install governance, and activate the 90-day board.

3–4 weeks. Leadership, PMO, and initiative owners (8–12 participants).

Hybrid or on-site collaboration.

