



Your Home Selling Guide

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Step 1: Initial Consultation

Understanding your goals,
timeline, and expectations.

1

Why are you
selling/Ideal timeline?

2

Prior home selling
experience?

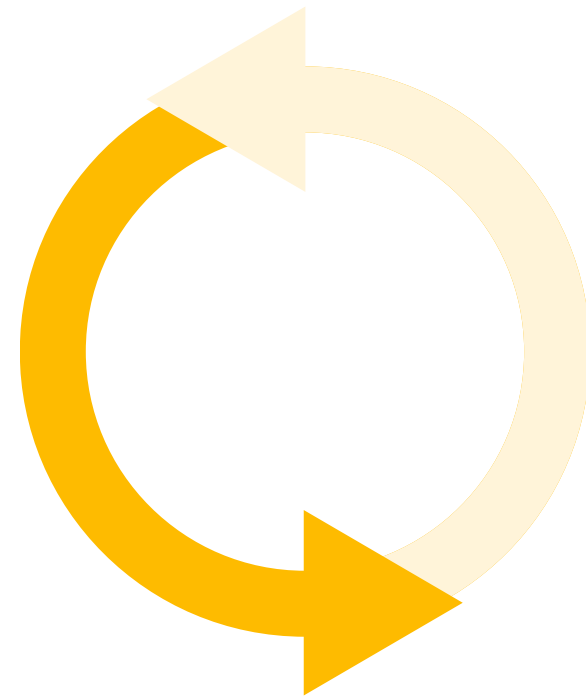
3

What do you love
about your home?

Why Sellers Choose Us



- 90,000+ agents globally
- Cloud-based efficiency
- Global exposure



- Personalized service
- Strategic marketing
- Transparent communication

Step 2: Pricing Strategy

Competitive pricing using local market data & CMA

- Market analysis
- Price positioning
- Avoiding overpricing



Step 3: Preparing Your Home

Get Your Home Ready

Showcase your home's best features:

- Staging or decluttering
- Photography & video
- Small repairs



Step 4:

Marketing the Property

High-Impact Marketing

Attracting qualified buyers
with global exposure

- MLS + major real estate sites
- Social media ads
- Open houses & tours
- eXp global reach



Step 5: Showings & Feedback

Smooth scheduling and
real-time updates

- Flexible showings
- Buyer feedback
- Weekly updates

Step 6: Offers & Negotiation

We'll guide you through every offer

- Review & explain offers
- Counteroffers & terms
- Maximize your net



Step 7: Closing the Sale

From offer acceptance to
final signature

- Appraisal & inspection
- Legal coordination
- Smooth closing process



Thank You

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Let's Sell Your Home!

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