



estefany.design
e@estefany.design
860.574.7666

SOFTWARE

Adobe Creative Suite
Figma
PDFLib
WordPress
Microsoft Excel
Keynote
HTML/CSS

DESIGN SKILLS

UI/UX Design
Typography
Brand Identity
Editorial Design
Presentation Design
Front-End Development

OTHER SKILLS

Translation
Print Production
Customer Service
Tech Support
Client Communication

LANGUAGES

English (Fluent)
Spanish (Native, Fluent)

ESTEFANY ALMANZAR PASCUAL

Creative Problem Solver

EDUCATION

Johnson & Wales University
Bachelor of Science, Graphic Design
GPA 3.98, Dean's List

Providence, RI
December 2025

RELEVANT EXPERIENCE

Copy Cats Inc.
Web Designer & Product Manager

New London, CT
June 2022 - Present

- Design company branding and advertising material for web and print projects.
- Create new products and elevate current products for the company website.
- Analyze web orders to create products and elevate the user experience of the website.
- Use HTML, CSS and Adobe Illustrator, Photoshop and Indesign to create content for the website.
- Use formulas, Microsoft excel and Printer's Plan to create accurate price calculations on a print ecommerce website.
- Manage and track orders through the web and from in person clientele through design, production and payment.
- Communicate with partnered businesses to develop business to business web storefronts to match their needs.
- Create user friendly editable templates for print products.
- Create and optimize backend processes for inventory management and invoice creation.

Johnson & Wales University Ad Team Providence, RI
Lead Designer - AT&T Campaign Jan 2025 - June 2025

- Collaborate with a team to create a visually striking, impactful ad campaign for a real life client.
- Develop a campaign brand identity that fits with client brand identity.
- Design out of home graphics for billboards and bus shelters that fit with campaign strategy.
- Layout a campaign plans book that explains and expands on campaign goals and insights.
- Create a keynote presentation that dynamically showcases the campaign and backs up presenters.