



Media Information

Invenda Fast Facts & Figures

Invenda Group AG – Alpnach, Switzerland

- **Founded:** December 2017 in Alpnach, Switzerland
- **Services:** The software company is transforming automated retail and digital out-of-home (DOOH) advertising through its proprietary AI-powered platform
- **C-Level Executives:** Anton von Rueden (CEO) | Bjoern Schuster (COO) | Doichin Yordanov (CTO) | Jens Deward (CCO) | Felipe Mansano (CFO) – [more on Invenda's team](#)
- **Lead Investor:** Point Break Capital Management
- **Headquarters:** Alpnach, Switzerland
- **Markets:** 22 e.g., USA, Canada, Germany, China, Switzerland
- **Clients:** Mars Wrigley, Coca-Cola, Selecta, Valora, and many others

About Invenda Group AG

Invenda Group AG is a Swiss software company transforming automated retail and digital out-of-home (DOOH) advertising through its proprietary AI-powered platform. Invenda's technology connects and automates networks of smart vending machines, micro markets, and digital screens—enabling operators and brands to optimize operations, access real-time data, and unlock new revenue streams through location-based e-commerce and targeted advertising.

Headquartered in Alpnach, Switzerland, Invenda has locations in Berlin, New York, Miami, Hong Kong, Sofia, Zagreb and Novi Sad. The company supports deployments in 22 countries and partners with global leaders, including Mars Wrigley, Coca-Cola, Selecta, and Valora.

For more information, please visit:

www.invendagroup.com