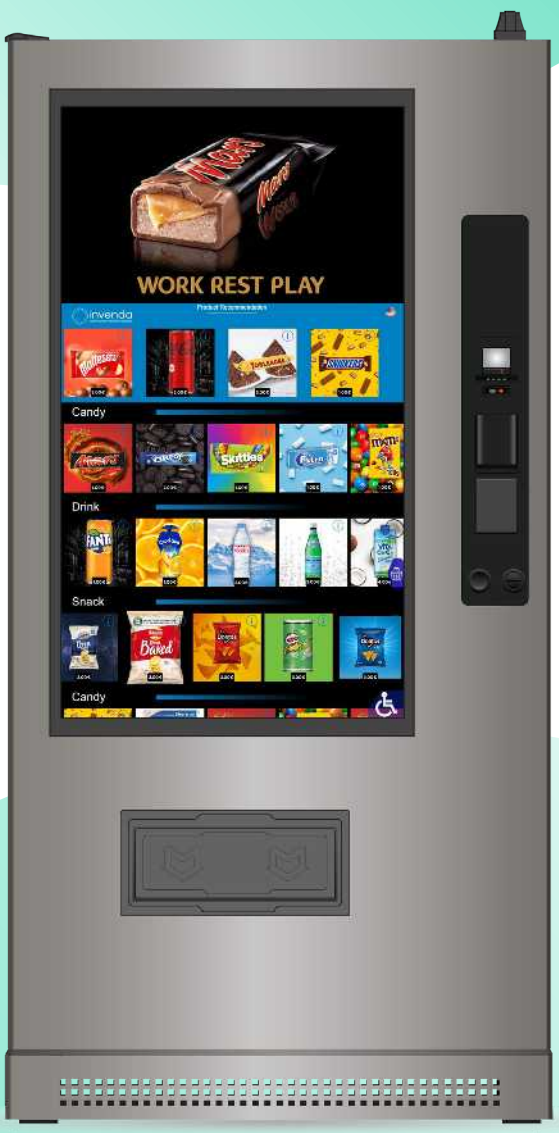
invenda

Signature Vending Machine

Made in EU
Operator-optimized



60% higher sales

30% fewer technical interventions

100% remote management of planogram and prices

∞ additional revenue from advertising

MADE IN EUROPE

Compact and customizable

Proudly designed in-house and manufactured in the EU, SVM is the vending machine of the digital age. Envisioning it as a node in our Internet of Retail, we've carefully thought out every inch of it with the needs of the modern consumer, operator, retailer and brand in mind.

Its elegant, sleek look – adding a touch of refinement to any indoor space – hints at the efficiency of its performance. Energy-saving and revenue-increasing, this device employs the best of IoT and cloud technology to provide you with sales opportunities and ease of management never before seen in the automated retail industry.

What's new?

- Made in EU
- 2-year warranty*
- State-of-the-art design
- Narrower chassis with unchanged capacity
- Maintenance accessibility

*1-year warranty for the cooling system.

Engaging, frictionless shopping

Engage consumers with the freshest scrollable UIs, display product information and offer them the modern retail experience they've come to expect.

Increased sales

Do away with the sales limitations of traditional machines. Increase sales thanks to a multi-product basket and numerous upselling features: combo deals, promotions, animations**, enhanced imagery, smart product recommendations, gamification, cross-selling and sampling.

**Animation of product images has been proven in market tests with multiple customers to at least double sales of those products.

Reduced costs

Remotely control inventory, pricing, ads, promotions and machine health***. Command individual machines or send bulk actions.

***Our clients report a 30% reduction in technical interventions.

Accessible to wheelchair users

The solution is designed so that all selections can be made from the bottom of the screen.

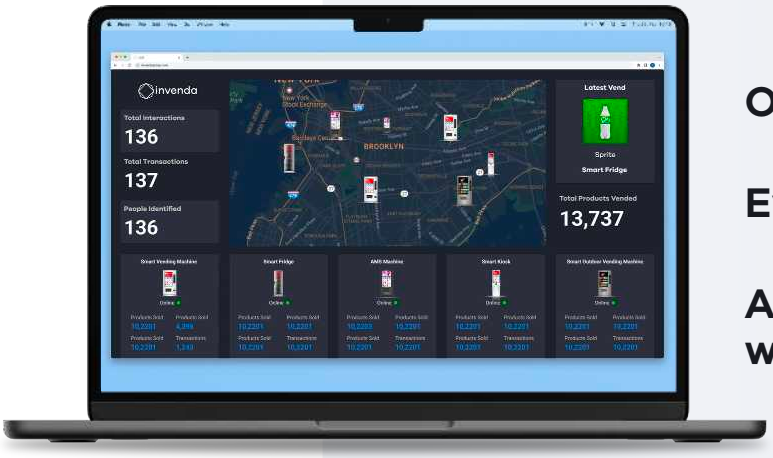
Earth-friendly

In addition to using the environmentally safe R290 refrigerant, Invenda machines feature an energy-saving mode of operation.

Invenda Platform

The Internet of Retail.

Powered by a proprietary operating system and based on IoT and cloud technology, our Internet of Retail platform connects all self-service points of sale, creating an unmatched consumer experience and skyrocketing revenue.



One dashboard.

Everything connected.

All the benefits you want. And then some.

How does Invenda Platform streamline your operations?

- Instead of juggling multiple pieces of software or wasting resources on manual configurations and checks, use one digital dashboard. Full remote control at your fingertips.
- Manage planogram and pricing remotely, in real time. No more expired products or missed sales opportunities.
- Monitor device health and diagnose 90% of issues remotely, reducing technical interventions by 30%.
- Easily manage advertising and promotions remotely and watch your sales rise. In real time.
- Use advanced transactional data and consumer behavior benchmarks compiled in comprehensive reports to give an additional boost to your sales.
- Seamlessly integrate your existing systems via the Invenda Cloud API. Nothing you've invested in goes to waste.

Invenda OS

The brain behind the machine, Invenda OS is a modern operating system for the Internet of Retail (IoR). Thanks to Invenda OS, you get smart, IoT-connected devices that can be centrally managed, maintained and upgraded in a modular way.

Invenda Cloud

Invenda Cloud is the central management system for all automated retail devices, including intelligent vending machines, smart fridges and micromarket kiosks. In addition to providing remote management, configuration and monitoring of your devices, Invenda Cloud continuously collects data and allows you to generate diverse reporting.

Technology partners:

Microsoft

intel partner Gold IoT Solutions

Report examples:

- Revenue
- Top-earning machines
- Top-selling products
- Combo-products sold
- User interaction statistics

- Daily sales statistics
- Transactions reports
- Operational data reports
- Global events log

Advertising

A completely new revenue stream.

With our smart vending machine, you get two devices in one – an unattended retail device and a digital signage display. This mighty mix of POS (point of sale) and DOOH (Digital out-of-home) brings you two separate revenue streams, one from selling the products in the machine and the other from selling screen space to advertisers.

Full-screen ads

Top banner ads

- Drive brand awareness
- Encourage sales
- Get passive income from third-party advertising
- Communicate company announcements

You can display advertisements:

For products sold in the machine

- Manage ads directly via Invenda Media Library
- Bundle promo ads with prominent product display and animations on the planogram

For products not sold in the machine

- Sourced from programmatic platforms and partner media brokers
- Leverage Invenda smart features and data to enable targeted marketing

Programmatic advertising

We've integrated our 49-inch vending machine screens with several programmatic advertising platforms to enable automated ads display. We're currently covering Europe, North America and the Gulf countries, with plans for further expansion.

Media partners:

VISTAR MEDIA ONE TECH GROUP ROCK BOX

Data

No more shooting in the dark. Let our data analytics guide your business decisions, so you never have to guess again.

Vending

- Products sold
- Sales reports
- Abandoned sales
- Delivery success/failure
- Payment by type
- Operator screens
- Refunds and returns
- DEX support
- Product lifecycle

Environmental

- Motors and spirals
- Temperature control
- Door open/closed
- Energy usage
- Internal sensors
- Service/maintenance mode timers
- Idle time vs. Interactive
- Drop sensor

User interactions

- Demographics and footfall statistics - optional
- Session time
- Taps and interactions
- Heat maps
- Payment usage
- Conversion sales
- Product funnels
- Basket status
- Invenda eWallet usage

Operations

- Refill status
- Refilling time
- Product performance
- Payment availability
- Network status and speed
- UI/screen performance
- Detailed events log

Audience/Location

- Measuring foot traffic
- Estimate of gender/age
- Peak sale times
- Marketing data
- Location stats
- Advertising stats
- Interaction

Data and events recorded

Main parts

Top banner advertising

Customizable UI design

Product selection can be extended to include products not physically in the machine. Consumers can store them in Invenda Wallet and redeem them somewhere else.

Sales app

Accessibility mode

Signature Vending Machine

Made in EU
Indoor version

Device dimensions	36.3 in x 33.6 in x 72.3 in (L 922 mm x W 853 mm x H 1837 mm)
Weight	855 lbs (388 kg)
Touchscreen dimensions	49 in (24 x 42.5 in)
No. of trays	Default 6, up to 8
No. of selections per tray	Up to 8
Total no. of selections	Up to 64
Product dispenser options	Spiral, *conveyor in development*
Lifter System (optional)	*Designed to safely deliver glass bottles (in development)*
Remote temperature control range (internal)	40 – 68 °F (4 °C – 21 °C)
Ambient temperature operating range (external)	32 – 95 °F (0 °C – 35 °C)
Refrigerant	R290
Payment protocols	MDB, USB & RS-232. Third-party integration possible.
Optional Optical Sensor	People presence, People count Estimate of gender and age
IoT connectivity enabled	Ethernet cable; Wi-Fi, 4G on demand
Operating system	Invenda OS running on Windows IoT Enterprise
Warranty	24 months (12 months for the cooling system)

Why Invenda?

There's no growth without innovation. Invenda does innovation best: in a way that's simple, reliable and profitable for you.

Interested?

We'd love to talk and find the best solution for your automated retail business.

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