invenda

49-inch touchscreen
Globally certified
Remote-managed

Indoor Vending Machine

The widest certified indoor format in the Invenda range. One machine, one platform, one partner. Ready to deploy across more markets than any comparable indoor machine.



Why IVM

The machine that makes scaling straightforward.

Whether you are placing your first smart vending machine or upgrading a traditional fleet, IVM gives you a reliable indoor solution designed for deployment at scale.

IVM is Invenda's most deployed indoor machine. It is designed to fit standard dimensions and runs on the same software platform as every Invenda machine, bringing remote pricing, fleet control, and advertising revenue to any indoor location.

60%

higher sales

30%

fewer technical interventions

100%

remote planogram and price control

∞

additional revenue from advertising

Ad

Built for indoor deployment at scale

IVM is built on one of the most widely deployed indoor vending formats in the world, refined and assembled to Invenda's specifications. The result is a machine that is straightforward to place, easy to manage, and ready to earn from day one in any indoor environment.

A more retail-style shopper experience with richer visuals, product information, and cross-sell opportunities on screen.

49-inch touchscreen for stronger product presentation, promotions and on-screen advertising.

Up to 8 trays and up to 64 selections for flexible indoor assortments.



Customizable UI and branded screen experience: the machine matches the environment and supports brand partners and location owners.

Contactless payment via card, phone, or QR-based flow. No cash handling required.

Accessibility mode that keeps all selections reachable from the lower part of the screen.

Remote temperature control for chilled assortments and reliable indoor operation.

Optional: Age verification available as an option for age-restricted products.

Ethernet, Wi-Fi, and 4G available for connected fleet management.

Optional: VdS-certified fire protection available for deployments that require additional safety compliance.

Certified for EU (CE), UK (UKCA), USA & Canada (CSA), UAE (ECAS), and KSA (SASO). This is the broadest certification coverage of any machine in the Invenda range, making IVM the default choice for multi-market rollout.





One machine.
Two ways to earn more.

IVM turns each indoor location into a dual-revenue asset: stronger product sales through a digital shopping experience, and advertising income from the screen.

Sell more from the same footprint

Traditional vending sells what sits on the tray. IVM adds a digital sales layer that helps every location do more with the same physical machine.

Run **combo deals, bundles and time-based promotions** that increase basket size. A single-item purchase becomes a multi-item basket.

Adjust **prices and planograms remotely** when a product or promotion underperforms. No field visit needed.

Keep the shopping journey active from browsing to checkout instead of relying on a static product list.

Use **richer visuals and product animations** on the 49-inch touchscreen to draw attention to high-margin items. In market tests, featured-product sales at least doubled.*

Use **on-screen product information, recommendations, and cross-sell prompts** to increase basket value.

Same footprint.
Higher conversion.
Bigger baskets.
More revenue per machine.

* Based on customer deployment data.



Turn the screen into a second revenue stream

A 49-inch screen that runs all day can do more than display products. IVM turns screen time into advertising revenue without adding operational complexity.

Run **full-screen campaigns and banners** for brand partners and third-party advertisers, managed from one dashboard.

Update campaigns remotely by machine, site, region, or across the fleet.

Generate advertising revenue with minimal effort, thanks to programmatic demand integrated through major DOOH platforms.

Track engagement and performance data for every campaign, so media value can be measured and optimized.

More product sales.
More revenue from the screen.

"Within 3 years we have grown our Invenda smart vending machine fleet from 3 to 120 installations. The combination of sales and advertising directly at the point of sale makes this a unique opportunity that drives profits."

Mario Burmeister
Owner Simplix
Solutions (Germany)





Manage the fleet from one dashboard

Our automated retail platform Luna, powering the IVM and all Invenda machines, replaces manual site-by-site work with remote control across the fleet. Price changes, planogram updates, promotions, and content launches happen without a field visit.

Update pricing, planograms, promotions, and on-screen content remotely, for single machines or across the fleet.

Monitor machine health in real time, from temperature and door status to component alerts, and get notified when something needs attention.

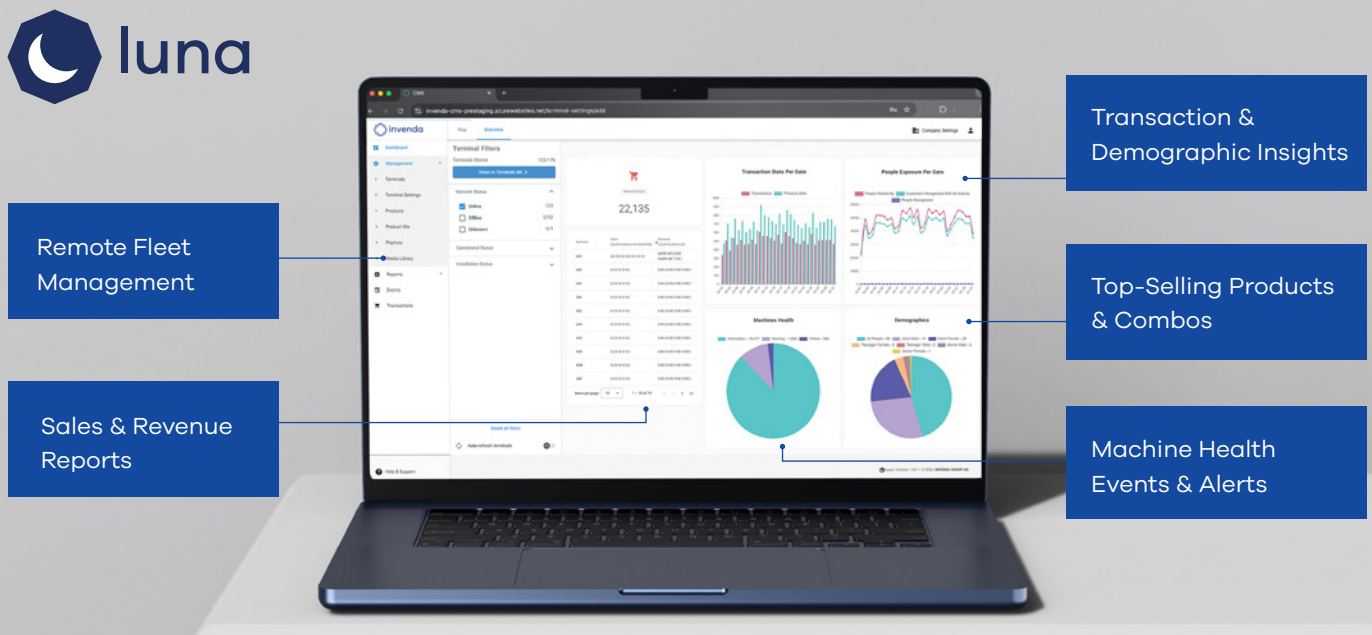
Use **predictive maintenance signals** to act before issues become downtime.

Compare **sales, conversion, and basket performance** by machine, location, and time of day.

Push **firmware and software updates over the air**. No USB sticks, no on-site intervention.

What do your machines already know?
Luna turns every purchase, every touch on the screen, and every shopper who stops in front of it into insight: which products sell together, what catches attention, and when each location earns most. Ask us what your data could show you.

Less time reacting in the field.
More time improving margins, uptime, and site performance.



Technical specification

Key hardware and software configuration at a glance.



Indoor Vending Machine

Specification	Details
Device dimensions	L 39.72 in x W 35.12 in x H 76.93 in (L 1009 mm x W 892 mm x H 1954 mm)
Weight	769 lbs (349 kg)
Touchscreen	49 in (61 x 108 cm)
Number of trays	Default 6
Selections per tray	Up to 8
Total selections	Up to 48
Product dispenser	Spiral
Remote temperature control (internal)	40–68 °F (4–21 °C)
Ambient operating range (external)	32–95 °F (0–35 °C)
Refrigerant	R290, R134a, R1234yf
Certification	EU (CE), UKCA (UK), USA & Canada (CSA), ECAS (UAE), SASO (KSA)
Payment protocols	MDB, USB & RS-232. Third-party integration possible.
Optional optical sensor	People presence, people count, demographic estimate
Connectivity	Ethernet; Wi-Fi, 4G on demand
Operating system	Invenda OS running on Windows IoT Enterprise
Warranty	12 months

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Why Invenda?

Invenda builds high-quality smart vending machines and next-generation software, combining European hardware engineering with a platform created for automated retail and digital out-of-home monetization. Operators get one trusted partner for deployment, control and ongoing optimization.

7,500+
smart vending machines.

35MM+
transactions processed.

1.5MM+
monthly ad plays.

Trusted by the greatest brands

MARS · canteen · Coca-Cola HBC · MAAS TREAT YOURSELF WELL · GRUPO BIMBO · selecta · SIMPLIX SOLUTIONS · DIGGI 24 just take it



Next step

See what IVM can achieve for your locations. Review the right hardware and software configuration, assess pilot fit, and explore where IVM can add sales and advertising revenue.

Get in touch to discuss the right setup for your business:
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