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Made in Europe
49-inch LG touchscreen
2-year warranty

Signature Vending Machine

A machine that is easy to place and manage, runs on Invenda's software, and is built to earn more from every site.



Why SVM

SVM was designed for locations where the machine is part of the experience. Hotel lobbies, corporate headquarters, high-end retail and other premium indoor spaces need hardware that fits the environment, and software that maximizes what the location can earn.

Stronger sales per machine.
Less manual intervention.
Full remote control.
And a second revenue stream from the screen.

60%
higher sales



30%
fewer technical interventions



100%
remote planogram and price control





additional revenue from advertising

Ad

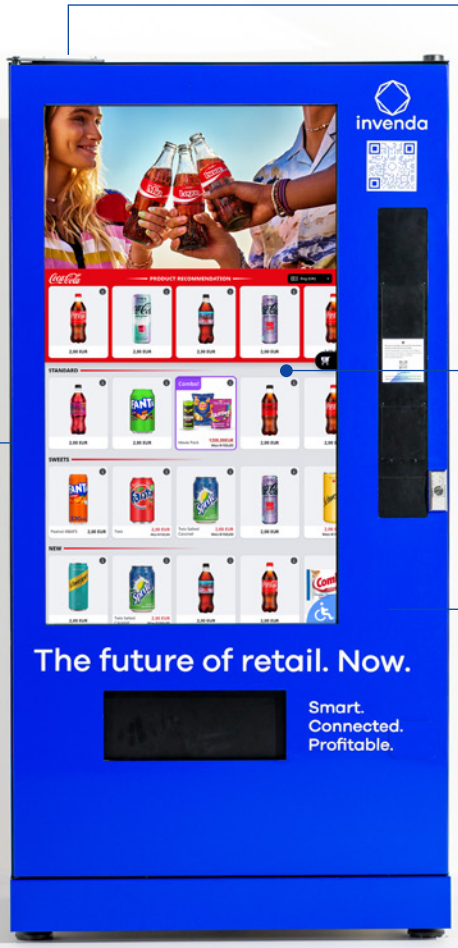
Built in Europe. Designed to perform.

SVM brings together a slimmer footprint, service-friendly engineering and a large digital interface in one machine, designed to fit naturally into premium indoor environments.

Made in Europe, with premium indoor hardware built for long-term deployment.

Narrower chassis with unchanged capacity, so it fits more locations.

2-year warranty, including 12 months for the cooling system. Among the longest in the industry.



Front-access service design to reduce time on site for both refills and maintenance.

49-inch LG touchscreen for stronger product presentation, promotions and on-screen advertising.

Accessibility mode that keeps all selections reachable from the lower part of the screen.

Contactless payment
via card, phone, or QR-based flow.
No cash handling required.

R290 refrigerant and an energy-saving mode. Environmentally safer cooling with lower energy draw during off-peak hours.

Fully brandable: screen and full-body wrap.
Custom screen themes, branded interfaces, and machine wraps that reflect the identity of the venue or partner.

Optional:
Age verification available as an option for age-restricted products.

Optional:
Fireproof certification
for deployments that require additional safety compliance.





"In just six months, we at MAAS have grown from zero to 150 Invenda SVMs. The advanced insights provided by the machines enable us to continuously optimize our operations, maximize performance at every location, and adapt quickly to changing needs. Thanks to Invenda, we've been able to scale efficiently and drive meaningful results across our entire fleet."

Peter van Griensven
Business Unit Director,
MAAS (Netherlands)

One machine.
Two ways to earn more.

SVM generates more value at each location from the same footprint: first through stronger product sales, then through advertising revenue from the screen.

Sell more from the same footprint

Traditional vending sells what sits on the tray. SVM adds a digital sales layer that helps every location sell more from the same machine.

Run **combo deals, bundles and time-based promotions** that increase basket size. A single-item purchase becomes a multi-item basket.

Show stronger **product information, recommendations and cross-sell prompts** directly on the screen.

Adjust **prices and planograms remotely** when a product or promotion underperforms. No field visit needed.

Use **richer visuals and product animations** on the 49-inch touchscreen to draw attention to high-margin items. In market tests, featured-product sales at least doubled.*

Keep the shopping journey active from browsing to checkout instead of relying on a static product list.

Same footprint.
Higher conversion.
Bigger baskets.
More revenue per machine.



* Based on customer deployment data.

Turn the screen into a second revenue stream

A 49-inch screen that runs all day can do more than display products. SVM turns screen time into advertising revenue.

Run **full-screen campaigns and banners** for brand partners and third-party advertisers, managed from one dashboard.

Update campaigns remotely by machine, site, region, or across the fleet.

Generate advertising revenue with minimal effort, thanks to programmatic demand integrated through major DOOH platforms.

Track engagement and performance data for every campaign, so media value can be measured and optimized.

More product sales.
More revenue from the screen.

"Within 3 years we have grown our Invenda smart vending machine fleet from 3 to 120 installations. The combination of sales and advertising directly at the point of sale makes this a unique opportunity that drives profits."

Mario Burmeister
Owner Simplix Solutions (Germany)





Manage the fleet from one dashboard

Our automated retail platform Luna, powering the SVM and all Invenda machines, replaces manual site-by-site work with remote control across the fleet. Price changes, planogram updates, promotions, and content launches happen without a field visit.

Update pricing, planograms, promotions, and on-screen content remotely, for single machines or across the fleet.

Monitor machine health in real time, from temperature and door status to component alerts, and get notified when something needs attention.

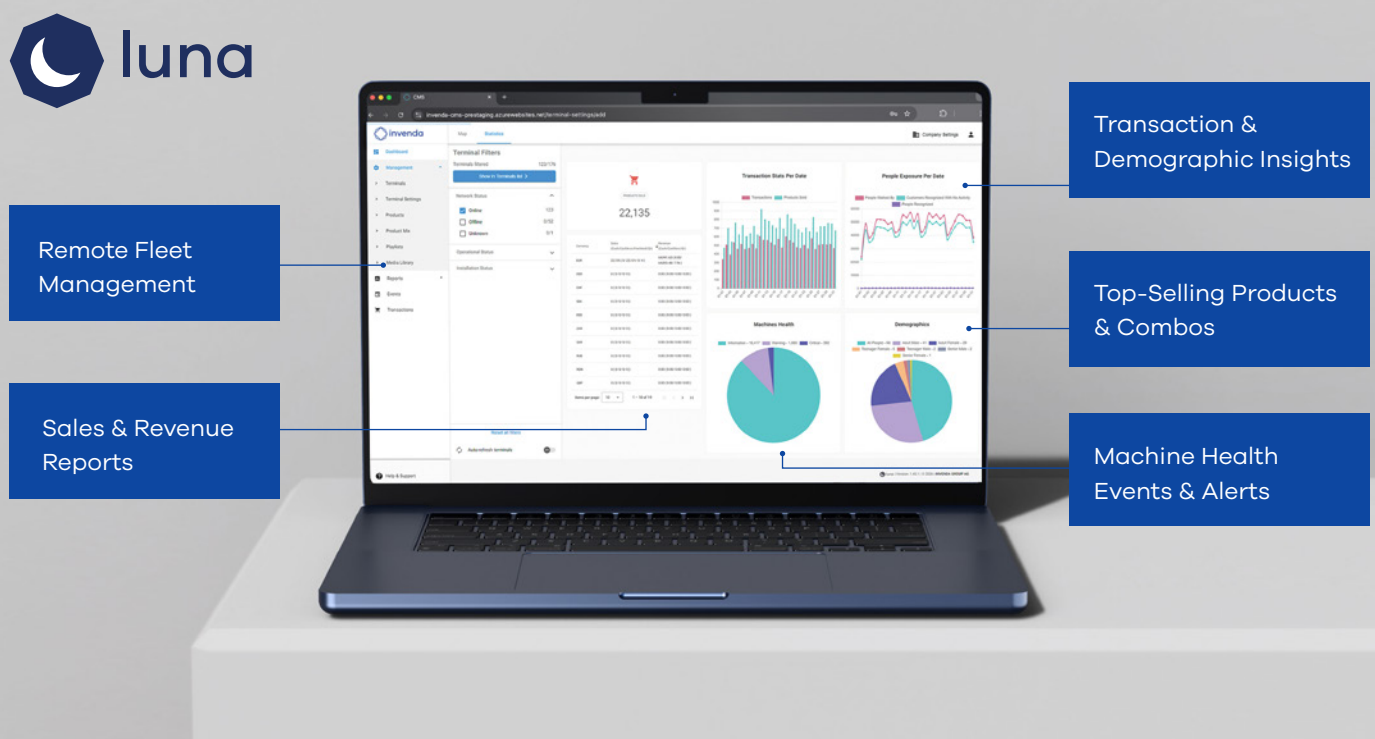
Use **predictive maintenance signals** to act before issues become downtime.

Compare **sales, conversion, and basket performance** by machine, location, and time of day.

Push **firmware and software updates over the air**. No USB sticks, no on-site intervention.

What do your machines already know?
Luna turns every purchase, every touch on the screen, and every shopper who stops in front of it into insight: which products sell together, what catches attention, and when each location earns most. Ask us what your data could show you.

Less time reacting in the field.
More time improving margins, uptime, and site performance.



Technical specification

Key hardware and software configuration at a glance.



Signature Vending Machine

Specification	Details
Device dimensions	L 36.3 in x W 33.6 in x H 72.3 in (L 922 mm x W 853 mm x H 1837 mm)
Weight	855 lbs (388 kg)
Touchscreen	49 in (61 x 108 cm)
Number of trays	Default 6
Selections per tray	Up to 8
Total selections	Up to 48
Product dispenser	Spiral
Remote temperature control (internal)	40–68 °F (4–21 °C)
Ambient operating range (external)	32–95 °F (0–35 °C)
Refrigerant	R290
Certification	EU (CE)
Payment protocols	MDB, USB & RS-232. Third-party integration possible.
Optional optical sensor	People presence, people count, demographic estimate
Connectivity	Ethernet; Wi-Fi, 4G on demand
Operating system	Invenda OS running on Windows IoT Enterprise
Warranty	24 months (12 months for cooling system)

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Why Invenda?

Invenda builds high-quality smart vending machines and next-generation software, combining European hardware engineering with a platform created for automated retail and digital out-of-home monetization. Operators get one trusted partner for deployment, control and ongoing optimization.

7,500+
smart vending machines.

35MM+
transactions processed.

1.5MM+
monthly ad plays.

Trusted by the greatest brands

MARS · canteen · Coca-Cola HBC · MAAS TREAT YOURSELF WELL · GRUPO BIMBO · selecta · SIMPLIX SOLUTIONS · DIGGI 24 just take it



Next step

See what SVM can achieve for your locations. Review the right hardware and software configuration, assess pilot fit, and explore where SVM can add sales and advertising revenue.

Get in touch to discuss the right setup for your business:
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