

# Fertility, family-building and hormonal health support for employer groups



## Inclusive support for all members, all journeys through Cigna Healthcare® and Carrot

Cigna Healthcare, Global Health Benefits has partnered with Carrot, the leading global platform for fertility, family-building and hormonal healthcare.<sup>1</sup> Trusted by health plans and plan sponsors to provide flexible benefit options that offer personalized support, care navigation, and expert telehealth access, Carrot will help improve outcomes, reduce waste, and enhance the entire member experience.



Planning

Pursuing

Pregnancy

Parenting

Hormonal Health

### Education: Carrot Academy

On-demand content, videos, expert-authored guides, and group sessions

### In-the moment guidance: Carrot Experts and Companions

Real-time support, navigation, and expertise at every step

### All inclusive journey support

Support for all fertility and maternity journeys, from planning to pregnancy and postpartum to menopause and more

### Localized support

Legal expertise, cross-border care, provider navigation, and multilingual support, all with respect to local cultures

### Custom network

With steerage to high-quality providers in the Cigna Healthcare and Carrot networks

In collaboration with:

# CARROT



## Plan sponsor benefits

- ✓ **Increase access to care** with a robust, fully inclusive offering that provides alternative paths to parenthood and beyond
- ✓ **Support recruitment and retention efforts** through personalized, evolving care plans, telehealth access and education for employees
- ✓ **Administrative ease** with simple integration into the Cigna Healthcare benefits ecosystem; no eligibility or IT resources required, and no additional contracting or procurement processes
- ✓ **No additional financial commitment** for access to the Carrot platform for insured clients
- ✓ **Customized communications** for Carrot and Cigna Healthcare partnership



Carly and Mila  
Carrot members

## Optimize outcomes and cost savings through early engagement, clinical education, and personalized care<sup>2</sup>

60%

Of Carrot members choose less invasive first-line interventions

32%

Fewer NICU stays across Carrot member pregnancies

72%

Reduction in multiples (twins) using Carrot's education, in-the-moment guidance, and provider matching

92%

Member satisfaction

94.6%

Carrot's 94.6% single embryo transfer (SET) rate is 19% higher than the national average (73%)

90%

of members return to work after pregnancy

1. Carrot is the leading global fertility, hormonal health, and family-building benefits provider, with over 34% of our customers offering Carrot Fertility globally. Carrot Fertility continues to invest in ensuring global parity for all members with expanded journey access, expert support, educational resources, and eligible providers to meet the needs of our global audience.

2. Statistics from Carrot Outcomes Study, Carrot product data, and Carrot member surveys

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