

# AKASHDEEP RAI

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## EDUCATION

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**Humber College**  
Diploma Advertising & Graphic Design

Toronto, ON, Canada  
September 2024 - April 2026

## EXPERIENCE

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**Humber College**  
*Advertising & Graphic Design*

Toronto, ON, Canada  
Sep 2024 - Apr 2026

- Created advertising and design projects using industry standard tools including Adobe Software
- Collaborated with classmates on group projects to create campaigns
- Created print materials such as magazines
- Applied design principles including typography, hierarchy, alignment and contrast in all of my projects

## SKILLS

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Adobe Photoshop: Skilled in Photoshop for photo manipulation, and creating eye catching designs

Adobe InDesign: Experienced in InDesign, specialize in creating multi-page layouts.

Adobe Illustrator: Skilled in Adobe Illustrator with experience in creating logos & vector creation

## PROJECTS

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### **Magazine Layout** *Adobe InDesign*

Created a 16 page magazine layout on the topic of basketball. This magazine captured the energy of the sport. I focused on making a clean readable layout that balanced typography and imagery.

### **Album Cover** *Adobe Photoshop*

Created a conceptual album cover design for an artist. I focused on storytelling and making sure it reflected the artists identity, mood, and style. I used colour, imagery to make a visually striking design.

### **Magazine Cover** *Adobe Photoshop, Adobe InDesign*

Created a hip-hop related magazine cover that focused on typography, hierarchy, and imagery to create a layout that engages the reader while also reflecting the culture of music.

### **Poster Design** *Adobe Illustrator, Adobe InDesign*

Created a festival cover using the spiral typographic system. Focused on contrast and composition to create a engaging design.