

## CONTACT



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## SKILLS

### // Professional

Creativity  
Teamwork  
Communication

### // Technical

Photoshop  
Illustrator  
InDesign

# Akashdeep Rai

Graphic Designer

## Hello, I'm Akashdeep Rai

I'm a graphic designer based in Ontario, Canada with a strong passion for creating visuals inspired by music, and sports. I enjoy creating posters, album covers and layouts that tell compelling stories while capturing attention across diverse audiences.

## EDUCATION

- HUMBER COLLEGE LAKESHORE** Advertising & Graphic Design | Diploma  
SEPT 2024 - APRIL 2026 Toronto, ON, Canada

## EXPERIENCE

- Created advertising projects using industry standard tools including Adobe Software
- Collaborated with classmates on group projects to create campaigns
- Created print materials such as magazines
- Applied design principles including typography, hierarchy, alignment and contrast in all of my projects

## PROJECTS

- Magazine Layout, Adobe Indesign**  
Created a 16 page magazine layout on the topic of basketball. This magazine captured the energy of the sport. I focused on making a clean readable layout that balanced typography and imagery.
- Album Cover, Adobe Photoshop**  
Executed a conceptual album cover design for an artist. I focused on storytelling and making sure it reflected the artists identity, mood, and style. I used colour, and imagery to make a visually striking design.
- Magazine Cover, Adobe Photoshop, Adobe Indesign**  
Produced a hip-hop related magazine cover that focused on typography, hierarchy, and imagery to create a layout that engages the reader while also reflecting the culture of music.
- Poster Design, Adobe Illustrator, Adobe InDesign**  
Developed a festival cover using the spiral typographic system. Focused on contrast and composition to create an engaging design.
- Poster Design, Adobe Photoshop**  
Designed a basketball themed poster celebrating Kevin Durant's 16th All-Star selection, showcasing skills in typography, layout, and visual storytelling.