



Methodology Statement

Victorian TAFE Association - Public Polling - 2026

This research complies with the Australian Polling Council Quality Mark standards (see www.australianpollingcouncil.org/standards)

Item	Response
Research company	89 Degrees East
Client commissioned research	Victorian TAFE Association
End client	Victorian TAFE Association
Fieldwork dates	13th March - 7th April 2026
Mode of data collection	Online, recruited from a research panel (100%)
Target population	Victorians aged 18+
Sample size	N=2594 n=2000 Victorian voters reflective of the general population aged 18+ n=594 'soft voters'
Is voting intention published?	No

Item	Response
Effective sample size after weighting applied	n=2356
Margin of error associated with effective sample size	±2.0% at 95% confidence level
Variables used in weighting	Age, gender and state sourced from the 2021 ABS Census.
Weighting method used	RIM weighting
Full question text, responses categories and randomisation	See below.
Proportion of landline/mobile completed interviews	N/A - nil.
Source of online sample	From a commercial permission-based panel

Positioning of voting intention questions in the questionnaire?	N/A
How were undecided voters handled?	N/A
2PP calculation method	N/A

Full Text of Published Questions

1. **How old are you?** [OE] RECODE INTO VARIABLES.
2. **How do you identify?** [SR] - APPLY REP QUOTAS
 - a. Man
 - b. Woman
 - c. Non-binary
 - d. I use another term [OE]
1. **Please indicate how strongly you agree or disagree with the following statements.** SCALE: Strongly agree / Somewhat agree / Neither agree nor disagree / Somewhat disagree / Strongly disagree: [SR PER ROW, RANDOMISE DISPLAY ORDER]
 - a. Investing in TAFE means we train the workers needed to support the housing construction, healthcare, aged care, childcare, and infrastructure we all depend on.
 - b. To help workers adapt as technology changes, the Victorian government should expand TAFE retraining and upskilling.
 - c. I am worried that AI could reduce job opportunities for my family and me.
 - d. Investing in TAFE means we train the workers needed to support the housing construction, healthcare, aged care, childcare, and infrastructure we all depend on.
3. **How important are each of the following when you think about TAFE, vocational education and training in Victoria?** SCALE: Very important / Somewhat important / Neither important nor unimportant / Not very important / Not at all important / Not sure. SR PER ROW, RANDOMISE DISPLAY ORDER.
 - a. Ensure courses match real jobs and employer needs
 - b. Support apprenticeships and pathways for young people
 - c. Provide modern facilities and equipment that match industry standards
 - d. Help people retrain quickly when industries or their personal circumstances change
 - e. Ensure training leads to jobs and better pay
4. **You will now see a series of short statements you might hear about TAFE. For each, please indicate how convincing you find each statement:** [SCALE: Very convincing / Somewhat convincing / Neither convincing nor unconvincing / Somewhat unconvincing / Very unconvincing.] SR PER ROW, RANDOMISE DISPLAY ORDER.
 - a. AI may boost productivity, but it won't fix skill shortages on the ground. Funding TAFE means more people qualify for real jobs that keep our economy and essential services moving.
5. **What is the highest level of education you have completed?** *Select one.* [SR]
 - a. Did not complete high school
 - b. High school certificate (Year 12) or equivalent

- c. Vocational or technical qualification (e.g. diploma, certificate) from a private provider
- d. Vocational or technical qualification (e.g. diploma, certificate) from a TAFE
- e. Bachelor's degree (undergraduate)
- f. Postgraduate degrees (e.g. Masters, PhD)
- g. Prefer not to say

6. Which of the following best describes you? Select one. [SR]

- a. I own the home that I live in outright.
- b. I live in my own home, with a mortgage.
- c. I own a home, but rent somewhere else.
- d. I rent.
- e. I live with friends/family (do not pay rent or board).
- f. I live in public or social housing.
- g. I live in an assisted living situation. e.g. aged care facility
- h. I am currently homeless.
- i. Other living situation.

7. Which of the following best describes your annual household income (before tax)? Select one. [SR]

To work out your household income, add up what everyone in your household earns in a year (before tax). If you're not sure of the exact amount, give your best guess.

This includes income support payments.

- a. No income
- b. \$1 - \$7,799 annually (\$1 - \$149 per week)
- c. \$7,800 - \$15,599 annually (\$150 - \$299 per week)
- d. \$15,600 - \$20,799 annually (\$300 - \$399 per week)
- e. \$20,800 - \$25,999 annually (\$400 - \$499 per week)
- f. \$26,000 - \$33,799 annually (\$500 - \$649 per week)
- g. \$33,800 - \$41,599 annually (\$650 - \$799 per week)
- h. \$41,600 - \$51,999 annually (\$800 - \$999 per week)
- i. \$52,000 - \$64,999 annually (\$1,000 - \$1,249 per week)
- j. \$65,000 - \$77,999 annually (\$1,250 - \$1,499 per week)
- k. \$78,000 - \$90,999 annually (\$1,500 - \$1,749 per week)
- l. \$91,000 - \$103,999 annually (\$1,750 - \$1,999 per week)
- m. \$104,000 - \$129,999 annually (\$2,000 - \$2,499 per week)
- n. \$130,000 - \$155,999 annually (\$2,500 - \$2,999 per week)
- o. \$156,000 - \$181,999 annually (\$3,000 - \$3,499 per week)
- p. \$182,000 - \$207,999 annually (\$3,500 - \$3,999 per week)
- q. \$208,000 - \$233,999 annually (\$4,000 - \$4,499 per week)
- r. \$234,000 - \$259,999 annually (\$4,500 - \$4,999 per week)
- s. \$260,000 - \$311,999 annually (\$5,000 - \$5,999 per week)
- t. \$312,000 - \$415,999 annually (\$6,000 - \$7,999 per week)
- u. \$416,000 or more annually (\$8,000 or more per week)
- v. Prefer not to say