

LESS NOISE WELLNESS

Born from the Noise. Built for the Quiet.

Less Noise Wellness is a Wisconsin-grown full-spectrum hemp wellness brand created by Urban Triage, a Madison-based nonprofit advancing housing stability, food access, economic empowerment, and community healing.

Born from Urban Triage's Supporting Healthy Agriculture Initiatives, including the Hemp Specialty Crop Program, Less Noise transforms Wisconsin-grown full-spectrum hemp into premium wellness products that help people slow down, reconnect, and create more balance in everyday life. Every product supports a larger mission of strengthening agriculture, food access, and economic opportunity in Wisconsin.

Every purchase helps support under-resourced farmers, strengthen local food systems, and expand community agriculture initiatives.



THCA PRE ROLLS (Peach Destiny - Hybrid) • 24.38% THCA • 0.75g Single

Crafted from premium Wisconsin-grown hemp flower, our THCA pre-rolls are designed for consumers seeking a smooth, approachable experience rooted in quality, craftsmanship, and intentional living.

Ingredients: organic hemp flower



THC GUMMIES (Mango & Fruit Smoothie) • 80mg total D9 • 10mg/pc • 8ct Jar

Made with hemp-derived Delta-9 THC and premium ingredients, these gummies are crafted for consumers who value consistency, flavor, and mindful enjoyment.

Ingredients: sugar, tapioca syrup, water, gelatin, sorbitol, full-spectrum hemp extract, citric acid, organic natural flavoring. (coating: sugar, citric acid)



CBD GUMMIES (Mango & Fruit Smoothie) • 200mg total CBD • 25mg/pc • 8ct Jar

A convenient daily wellness companion crafted with full-spectrum hemp extract and clean ingredients for consumers seeking simple, plant-based wellness solutions.

Ingredients: sugar, tapioca syrup, water, gelatin, sorbitol, full-spectrum hemp extract, citric acid, organic natural flavoring. (coating: sugar, citric acid)



FULL SPECTRUM CBD BALM (Mild Citrus Scent) • 1000mg CBD • 1 oz/Jar

A rich botanical formula featuring full-spectrum hemp extract and thoughtfully selected plant ingredients. Designed for consumers who prioritize recovery, self-care, and daily wellness rituals.

Ingredients: Organic Oryza Sativa oil infused with Arnica Montana and Calendula Officinalis flowers, Cera Alba, Maranta Arundinacea, full-spectrum hemp extract, Rosa Moschata seed oil, Chamomilla Recutita (matricaria) extract, Malva Sylvestris Flower Extract, Aloe Barbadensis Leaf Extract, Tocopherol, and a blend of essential oils including: Citrus Paradisi Peel Oil, Atlas Cedarwood, Cymbopogon Flexuosus, and Eucalyptus Globulus

WHY CHOOSE LESS NOISE

- ✓ Premium Wisconsin-grown full-spectrum hemp productsChoose
- ✓ Mission-driven brand with authentic community impact
- ✓ Built-in storytelling that drives customer loyalty
- ✓ Products that connect wellness, agriculture, and economic opportunity
- ✓ Every purchase supports local food systems and farmer development





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THIS IS MORE THAN A PRODUCT—it's a community-powered model for wellness and impact.

Less Noise was created to build a sustainable pathway for investing in agriculture, food access, economic opportunity, and community healing. As traditional funding for community-based programs becomes increasingly uncertain, Less Noise creates revenue that helps Urban Triage invest directly in Wisconsin farmers, local food systems, and community well-being.

LEARN MORE & SHOP LESS NOISE



Stay Connected. Follow Less Noise Wellness for:

- Wellness tips
- Product updates
- Educational Resources
- Stories from the people and communities behind the brand

Follow along on Instagram: @lessnoisewellness @urbantriage

Scan the QR code

THE LESS NOISE DIFFERENCE

Most wellness brands sell products.

Less Noise builds community wealth.

Every product purchase helps fund agriculture initiatives, farmer development, food access programs, and economic opportunity throughout Wisconsin.

EVERY LESS NOISE PURCHASE HELPS:

- ✓ Support Urban Triage agriculture initiatives
- ✓ Expand opportunities for under-resourced farmers
- ✓ Increase access to locally grown food
- ✓ Strengthen regional food systems
- ✓ Create sustainable economic opportunities through agriculture

URBAN TRIAGE

ABOUT URBAN TRIAGE: Urban Triage is a Madison-based nonprofit working at the intersection of housing, food access, economic empowerment, and community healing. Less Noise extends this work—turning wellness into a sustainable, community-owned system.

