



SPONSORSHIP
OPPORTUNITIES WITH
ART BOOST





MISSION

Art Boost empowers artists of all disciplines (musicians, visual artists, dancers, performing artists, writers, etc.) by providing the tools, training, and opportunities they need to thrive in their creative careers. Through skill-building workshops, professional development, mentorship, and community engagement, we help artists grow their craft, expand their networks, and build sustainable futures in the arts. Our mission is to cultivate a vibrant, inclusive arts ecosystem that elevates talent and makes creativity a vital force.

"This (Art Boost) is bringing a lot of people together who had questions that weren't being answered and they are being answered here."

James Mason
Photographer



"I went to the workshops that scared me today. The ones about business, finance, and legal... I have to start understanding how to do that better. I learned a lot from all the workshops."

Kevin Lee Hitchings
Artist

ABOUT ART BOOST

Art Boost is an annual arts conference designed to empower and equip artists in the Dallas–Fort Worth area with the knowledge, resources, and connections needed to build sustainable creative careers. Founded in 2023, the event brings together leading experts from the art world to share practical guidance on topics such as marketing, business skills, funding opportunities, and artistic growth. Through keynote talks, workshops, and networking, Art Boost fosters collaboration and supports the local arts ecosystem.

Art Boost has expanded from 75 attendees in its first year in 2023 to 165 in 2025. The event now attracts a vibrant and diverse audience, ranging from college students just beginning their journey to recent retirees eager to launch new careers in the arts.

Art Boost 2025 was presented by the Business Council for the Arts, Leadership Arts Institute, and Leadership Arts Alumni. Our Presenting Sponsors were SMU Meadows School of the Arts and SMU Impact Lab. The Arts Activator was SMU Cox Spears and the Media Partner was Arts Access (DMN and KERA). Dallas College served as Arts Advocate. Community Partners included the City of Dallas Office of Arts and Culture, Art House Dallas, Creative Mornings, Garland Cultural Arts Commission, the Cedars Union, and Goldmark Cultural Center.

2026 finds Art Boost obtaining 501(c)(3) non-profit status with the help of Baker Botts. This year's conference will take place at the Latino Cultural Center on Friday, September 11 and Saturday, September 12. We anticipate 250 attendees for this year's Art Boost conference. Centered on the theme "**Find Your Breakthrough**," the event will feature sessions such as "Break Through the Money Wall," "Break Through the Noise," "Break Through the Overwhelm," and "Breaking Through Together."



“...being able to meet everybody and connect on a deeper level in the arts field is an amazing experience.”

Tiffany Hannah, Artist

“It’s incredibly empowering – the sessions take the fear out of making a creative business sustainable by lifting the veil of obscurity around it.”

Marissa Heyl, Neurodesigner

“My favorite part is, the Office of Arts and Culture was there talking about their grant opportunities. I was able to receive an \$8000 grant”

Lisa Ballew, Watercolorist

“...learning the nuts and bolts of running a business. It is not something we were taught at all in school... (they) throw you out and hope you swim.”

Kat Warwick, Sculptor

“...how to make this into a business – I think that’s something lacking in our art training.”

Amy Otto, College Professor



**ART
BOOST**



SPONSORSHIP OPPORTUNITIES

ARTS VISIONARY - PRESENTING SPONSOR — \$10,000 (1 available)

"Presented by [Sponsor]" on all materials

Opening remarks (2–3 min for plenary)

Logo on ALL marketing (featured placement) (digital AND print)

Dedicated social media feature (3–5 posts)

Email feature to full list

Premium booth space

6–8 conference tickets

Logo on lanyards or main signage

Inclusion in press/media



ARTS ADVOCATE - COMMUNITY SPONSOR — \$5,000 (2–3 available)

Logo on ALL marketing (digital AND print)

Sponsored session or panel (moderator)

4–6 tickets

Booth/table

2 social media features pre-conference

Email mention in newsletter

ARTIST ACTIVATOR - SUPPORTING SPONSOR — \$2,500 (4–6 available)

Logo on website

2–3 tickets

Shared booth space

Social media mention

Program listing (digital)



Scan for more information about
Art Boost and Sponsorship Opportunities





ADDITIONAL SPONSORSHIP OPPORTUNITIES

ARTS ALLY - FRIEND OF ART BOOST — \$1,000

Logo on website

1-2 tickets

Program listing (digital)

LUNCH SPONSOR — \$5,000

"Lunch provided by..."

Signage at lunch

Verbal recognition

COFFEE SPONSOR — \$2,000

Branding at coffee station

Morning shoutout at plenary kick off

ARTIST SCHOLARSHIP SPONSOR — \$2,500

Funds tickets for artists/scholarships

WORKSHOP SPONSOR — \$1,500

Name tied to one session

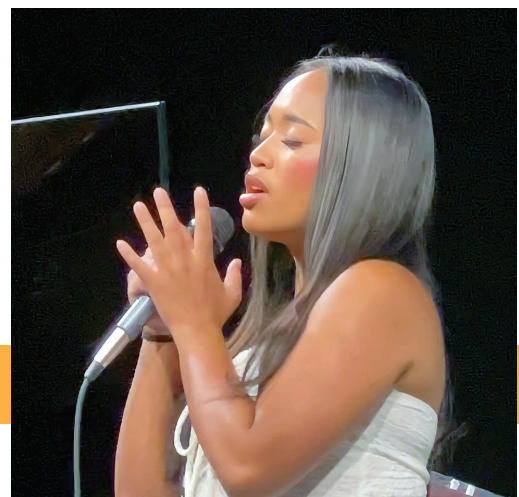
FRIDAY NIGHT KICKOFF SPONSOR — \$3,000

Branding during Friday event

High visibility



Scan for more information about
Art Boost and Sponsorship Opportunities



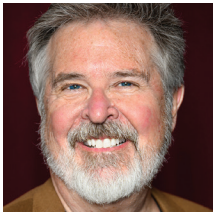


LEADERSHIP



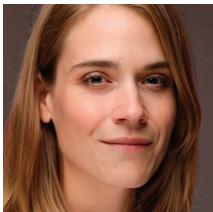
EMI MATSUSHITA

Co-Founder & President
(765) 430-7740



CHIP VANPELT

Co-Founder & Vice President
(214) 207-1382



LESLIE SAKAL

Co-Founder & Secretary
(214) 907-8395



Email us at hello@artboost.org or visit artboost.org



Art Boost Dallas is a nonprofit organization recognized as tax-exempt under Section 501(c)(3) of the Internal Revenue Code (EIN: 42-2777377). Contributions are tax-deductible to the extent allowed by law. In accordance with IRS regulations, the deductible amount of any contribution is limited to the portion that exceeds the fair market value of goods or services received.

Art Boost Dallas is committed to transparency and responsible stewardship of all contributions. Funds directly support programming, artist education, and community engagement initiatives.

Art Boost Dallas does not discriminate on the basis of race, color, religion, gender, sexual orientation, national origin, age, disability, or veteran status.