



Sujin Shin

Multidisciplinary Designer



Contact Information

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Summary/Objective

Multidisciplinary designer with a strong foundation in visual communication, user-centered thinking, and digital design. Experienced in Figma, prototyping, and layout design, with the ability to translate ideas into clear and thoughtful visual solutions. Seeking opportunities to contribute to projects across branding, UI design, and user experience.

Skills

- **Design Tools:** Figma, Photoshop, Illustrator, InDesign, Premiere Pro.
- **Hard Skills:** Typography, Editorial & Print Design, Wireframing, UI Design Fundamentals
- **Soft Skills:** Collaboration, Problem Solving, Presentation, Time Management.
- **Code:** Basic HTML/CSS.

Experience

Store Operations & Product Development Associate | Euphoria cake | Toronto, ON | May 2025 - Current

- Led daily operations while ensuring a smooth and positive in-store customer experience
- Produced custom cakes and desserts based on customer needs and feedback
- Participated in menu development by testing new recipes and refining product presentation
- Managed customer communication, order accuracy, and issue resolution

Pastry Cook in Banquet & Event Production | Hyatt Hotel | Toronto, ON | 2022 Sept - 2024 Sept

- Supported large-scale guest experiences by producing and delivering event desserts
- Collaborated with banquet and service teams to ensure smooth event flow and presentation
- Provided real-time problem solving during live events to maintain service quality
- Adapted quickly to last-minute changes and high-pressure service environments

Education

Diploma | Advertising & Graphic Design | Humber Polytechnic | Toronto, ON | 2024–2026 (Expected)

Diploma | Baking & Pastry art and management | George Brown Collage | Toronto, ON | 2018-2019

Bachelor | Web information Engineering/ English | Hankyoung University | An-sung, Korea | 2011-2015

Projects

Hanji Gift Website Redesign (Student Project)

- Conducted UX analysis to identify usability issues in an existing e-commerce website
- Developed wireframes and UI screens with a focus on clarity, accessibility, and brand consistency
- Strengthened the visual system using refined typography, spacing, and layout structure
- Delivered a complete website redesign proposal based on user-centered design principles

Food Magazine (Student Project)

- Designed a multi-page editorial layout that improves readability through clear hierarchy and balanced typography
- Developed a cohesive visual system including color palette, imagery direction, and grid structure
- Crafted article layouts and product features with consistent branding and visual flow
- Focused on accessibility, clarity, and user-friendly navigation across all spreads

Volunteer Experience

RGD | Registration & On-Site Support Volunteer | Toronto, ON | Sept 30th -Oct 2nd

- Assisted with event setup, registration, and exhibitor support
- Distributed badges and managed giveaway materials for attendees
- Provided on-site support during workshops and sessions

Language

- English: Fluent
- Koeran: Native