



To-Do List

Ready to level up and increase your prices like a boss?

Here's your to-do list to help you along the way.

Considering a price increase?

- ☐ Research your industry peers and local economic factors
- ☐ Check out current work, service menu, and what's included
- ☐ Decide on pricing structure

Let your clients know about your price increase

- ☐ Notify clients with Email Marketing well ahead of increase
- ☐ Update service menu to reflect new prices

Monitor your business after the price increase

- ☐ Track earnings from price increase with the Earnings Tab
- ☐ Receive feedback from clients and make adjustments if needed