



## Power of AI

## Elevate Your StyleSeat Profile with the Power of Al

What if we said Al could revolutionize your beauty and wellness business? Discover how this powerful tool can supercharge your StyleSeat profile and attract more clients.

But first, let's break down Al writing tools. These are software applications fueled by artificial intelligence designed to assist users in creating and enhancing written content. Think ChatGPT, Jasper, Ryter, Copy.Al, and more. Select the tool you want to use and get started!

## Write Your Service Descriptions

Detailed service descriptions are one of the most significant ways to increase bookings. They allow new clients to see your services and know what to expect during their appointment.

Submit the following to your Al tool:

Prompt: Write 2 to 3 sentences about what is included in a (insert service) to display on a (insert profession) beauty booking profile.

Example: Write 2 to 3 sentences about what is included in a silk press service to display on a natural hair stylist's beauty booking profile.

## Create your StyleSeat Bio

Your bio is a place to showcase your education, experience, and skills. Include your education and training, specialties, and anything that will make you stand out.

Submit the following to your Al tool:

**Prompt:** Write an engaging bio ranging from 3 to 5 sentences showcasing my (x) years of experience as an (insert profession), including my completion of (insert cosmetology program or additional education) and expertise in (insert specialties).

**Example:** Write an engaging bio ranging from 3 to 5 sentences showcasing my ten years of hair colorist experience, including my completion of The Lion's Den Cosmetology School and expertise in balayage and pintura highlights.