



Name: _____

Date: _____

Session 3 - My JuniorCEO Idea Worksheet



The 5 Entrepreneurial Mindsets of JuniorCEO



YES, WE CAN! TAKE THE RISK!



PROBLEM FIRST, NOT PRODUCT FIRST.



THINK NARROW, NOT BROAD.



PROMOTE YOUR IDEA, EVEN BEFORE IT EXISTS.



DON'T WAIT FOR PERMISSION — CREATE FIRST, ADJUST LATER.

Key qualities of a great business idea include:

- Solves a real problem or need
- Has paying customers (demand)
- Clear improvement or benefit
- Fits your passion/skills
- Scalable and sustainable



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My Project Name and Idea:



1. What Problem does it solve?

2. Who will be our paying customers?



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3. Why is this better than what's out there?

4. Am I passionate about this project? Why?

5. Is this project scalable & sustainable?

6. Are you ready to start this project now?

Note: we encourage you to print as many worksheets you will need to explore different projects that you will be interested in



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Discovering Your Type (You may fit into 2+ types)

- **Creative Makers:** You love making things with your hands or your imagination. Maybe you enjoy drawing, crafting, or designing cool projects. You get energy from art and building unique things.
- **Logical Thinkers:** You enjoy puzzles, solving math and figuring out how things work. You might like planning, organizing or finding patterns. You have sharp brains for details and problem-solving.
- **Tech Explorers:** You're fascinated by gadgets, computers or robots. You like tinkering with technology and learning new apps or games. You love experimenting with science and digital tools.
- **Curious Explorers:** You're always asking questions and ready to learn about the world out there. You might enjoy outdoor adventures and discovering new facts. You find excitement in learning and trying new things.
- **People Leaders:** You enjoy talking to others, leading projects or actively helping friends and other people in your community. Maybe you like organizing teams, giving speeches, or just spending time with people. You shine when they you or organize a group.
- **Independent Dreamers:** You're self-driven and imaginative. You might prefer working on your own projects like writing stories, building things in secret or planning big ideas in your head. You are creative and often come up with unique plans.



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Reference Idea

FEEL FREE TO USE THESE BACKUP IDEAS BELOW, BUT WE ENCOURAGE YOU TO STAY CREATIVE & COME UP WITH YOUR OWN IDEAS INSTEAD!



THE CLASSIC PROJECT - LEMONADE STAND



HANDMADE CRAFTS



**COMMUNITY CLEANUP
(SOCIAL PROJECTS)**



**SCAN ME TO GET THE 60
TOP KIDS BUSINESS IDEAS**