
Blockrise applies Bitcoin ethos to its asset management offering

From 1 July 2026, Blockrise will remove the performance fee on Fundamentals, following last month's move to cut custody fees to zero and further aligning its asset management offering with long-term Bitcoin ownership.

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- Blockrise will no longer participate in upside through a performance fee on Fundamentals.
 - The new fee model takes effect on 1 July 2026.
 - The move follows last month's decision to set custody fees to zero.
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Rotterdam, 24 June 2026 - Blockrise today announced that it will remove the performance fee from its Fundamentals strategy. The new fee schedule takes effect on 1 July 2026 and brings the proposition further in line with the Bitcoin ethos of long-term value retention.

The change matters for clients and investors with a long time horizon. A performance fee takes a share of returns when a strategy performs well, which is also when compounding matters most. Under the new model, Blockrise earns from managing assets and providing services, not from participating in the upside.

The decision follows Blockrise's recent move to set custody fees to zero, making secure Bitcoin custody available without an ongoing custody charge. Together, both changes reflect the same principle: long-term Bitcoin exposure works best when friction stays low and incentives stay clear.

"We want our proposition to reflect what Bitcoin investors value: clarity, alignment, and long-term exposure. Removing the performance fee is the logical next step after reducing the custody fee to zero. Both decisions come from the same conviction."

Jos Lazet, CEO of Blockrise

Fundamentals is a systematic, rule-based strategy that adjusts exposure between Bitcoin and euro using a quantitative model. It is built for people who want long-term exposure to Bitcoin with managed downside and lower volatility, while maintaining control over their own bitcoin. The strategy creates value through the model and risk management, not through frequent trading.

The latest fee schedule is available on the Blockrise website.

ABOUT BLOCKRISE

Blockrise is a Bitcoin-only platform based in Rotterdam, with a mission to make bitcoin accessible without compromising what makes it valuable. Founded in 2017, it offers trading and asset management through Blockrise Capital B.V., which is regulated by the Dutch Authority for the Financial Markets under MiCAR. Clients use a hybrid custody model designed to preserve control and verifiability over their bitcoin.

Bitcoin-backed loans are offered by Blockrise Lending B.V. and are not regulated under MiCAR.

Blockrise serves individuals and businesses across Europe. Visit www.blockrise.com.

FOR INTERVIEW REQUESTS AND MORE INFORMATION

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