



## ZANNIER HOTELS

### *A journey through Style, People and Experiences*

Zannier Hotels was born from the idea that it was time to rethink our approach to travel and luxury hospitality by presenting an authentic cultural experience. The first hotel, Le Chalet, opened its doors in Megève in 2011 and set the tone – understated elegance in a tranquil setting, inviting togetherness and encouraging wholesome experiences.

Founder and CEO, Arnaud Zannier, continues to hone the recipe that makes up the signature offering of the hotels, private estates and residences: a focus on all the seemingly minor details that ultimately make for an unforgettable stay. The establishments across Europe, Africa and Asia are designed to nourish body, mind and soul.

This book captures the earthy tones and raw natural environment that encompass Omaanda lodge in the middle of the Namibian savannah and Sonop lodge in the Namib Desert; it evokes the sights and sounds of the rice paddy fields leading to Phum Baitang resort in Cambodia and activates palettes ready to taste the diversity of world flavours in traditional kitchen settings – from Menorca's Nonna Bazaar to Bãi San Hô beach resort in Vietnam.

#### KEY SELLING POINTS & BOOK FACTS

- 1 This book offers a photographic journey through Zannier Hotels, highlighting the values and philosophy on which it was built.
- 2 With a strong focus on all the core value elements that have become synonymous with luxury re-imagined by the hotel group, it serves to dream and inspire.
- 3 Capturing stunning natural environments and unusual locations, its pages open minds to the cultural offerings and ancestral ideologies awaiting patrons.

#### ABOUT ZANNIER HOTELS

Zannier Hotels creates one-of-a-kind stays and experiences, united by a desire to inspire Life's Greatest Stories. The hotels celebrate the beauty of simplicity, the return to simple pleasures and appreciation of adventure, gastronomy and nature. Echoing the spirit of their surroundings, each new destination enraptures every sense, inviting their guests to experience enriching exchanges with local traditions, cultures and communities.

Today, Zannier Hotels embrace a collection of five properties and five private estates in Europe, Africa and Asia. Their journey and desire to share unforgettable moments continues with a further three projects in Europe, opening by 2026.

#### ABOUT ASH JAMES

A photographer with a refined style, Ash travels worldwide and covers diverse subject matter. His landscapes and cityscapes are restrained and atmospheric, and his stripped back interior shots are inspired by a love of clean lines and architectural space, with a focus on unexpected details.

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