



Case study

How **talent** helped optimize Bright Bucks' financial operations



The client:



When it comes to boosting employee engagement through technology, Bright Bucks is leading the charge. They specialize in creating custom Private Label Employee Engagement and Retention Mobile Apps, helping companies connect with their teams in innovative ways.

The challenge:

As Bright Bucks continued to grow, so did the complexities of their finances. They set out to refine their financial operations to support their expanding business and aimed to:



Maintain accurate records by managing an increasing volume of daily financial transactions.



Streamline paid-in capital reconciliation to strengthen investor trust and ensure compliance.



Optimize financial reporting to deliver insights that support strategy and boost investor confidence.

Additionally, they wanted to partner with subject matter experts to maximize their internal resources and ensure they could focus on core business growth.

The solution: **A personalized accounting partnership**



To achieve their financial optimization goals, Bright Bucks partnered with **talent**. Recognizing the importance of personalized attention, **talent by Numi Global** assigned a dedicated accounting professional to work closely with Bright Bucks. This collaboration aimed to refine their accounting processes, ensure timely transaction recording, and provide accurate financial reporting.

How **talent** made it happen



1. Personalized accounting support

talent by Numi Global assigned an expert accountant who designed a tailored Standard Operating Procedure (SOP) to manage financial transactions seamlessly. The system ensured timely and accurate recording of financial data, laying the foundation for improved financial oversight.

How **talent** made it happen



2. Efficient transaction recording and reconciliation

Standardized reconciliation practices reduced manual journal entries by 99%, streamlining processes for faster month-end closings.

500+ transactions reconciled within the first 8 weeks, ensuring the records were accurate and current.

Bright Bucks' monthly reconciliations now take 87.5% less time, improving operational efficiency.

The impact:

Driving results together

At the heart of this partnership was the shared goal of helping Bright Bucks thrive—and the results speak for themselves.

Tangible wins:



Transaction completed

More than 500 transactions were carefully reviewed and finalized, restoring clear and accurate records.



Faster financial reporting

With smoother processes in place, financial statements were delivered in half the time.



Fewer manual journal entries

Streamlined workflows cut down redundant tasks, making operations more efficient.

Strategic gains:



Smarter decision-making

Reliable reports
delivered early
enabled leadership
to make confident,
informed decisions.



Stronger investor relationships

Transparent,
consistent financial
reporting fostered
trust and boosted
investor confidence.



Better resource allocation

Clearer cash flow
insights enabled
smarter
investments and
business growth.

talent by Numi Global and Bright Bucks built a partnership that did more than solve accounting challenges. Together, we laid the groundwork for sustained success and future opportunities.