



Case study

How **talent** helped Minne Movers streamline their accounting processes



The client:



Minne Movers is a customer-focused company dedicated to making every move smooth and stress-free. Known for their friendly, reliable service, they have become one of Minnesota's leading moving companies.

The problem:

As Minne Movers expanded, accounting tasks began to overwhelm the company's internal resources. With no dedicated accounting staff, a large portion of bookkeeping, financial reporting, and payroll responsibilities fell to the company's leadership. These time-consuming tasks left little room to focus on strategic growth, service quality, or new opportunities. The mounting pressure to manage accounting, on top of daily operations, created significant operational strain.



The challenge:

Several key factors contributed to the accounting bottlenecks that Minne Movers faced:



Time Constraints

Leadership was stretched thin between managing accounting processes and overseeing day-to-day operations, leaving crucial tasks incomplete.



Lack of Standard Operating Procedures (SOPs)

Without documented processes, accounting activities were inconsistent, and responsibilities were unclear.



Employee Participation Issues

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These challenges delayed financial reports and made cash flow monitoring difficult. Without timely, accurate data, leadership couldn't make informed decisions or step back from daily operations.

How **talent** made it happen:

To address these challenges, **talent** implemented a solution tailored to Minne Movers' specific needs.



Developing an SOP Manual

talent worked closely with Minne Movers over four weeks to document all accounting processes into a detailed manual. This served as both a training resource and a reference point for continuous process improvement.



Establishing Daily Transaction Audits

talent introduced daily checks to monitor and reconcile transactions across multiple locations, minimizing errors and ensuring financial accuracy.



Implementing a Monthly Reporting

Clear guidelines were put in place to ensure financial reports were generated consistently and on time each month.



Streamlining Core Processes

talent optimized critical functions like payroll processing, internal billing, and bank statement reconciliations to improve efficiency and reduce the operational burden on leadership.

Implementation approach:

Over a series of weekly meetings, **talent** collaborated with the company to understand its unique operations and pain points. Once the SOP manual was approved, **talent** assigned an accounting associate to manage financial processes using the manual as a foundation. Any questions or challenges that arose were used as opportunities to refine and expand the processes further.



The results:

talent's partnership with Minne Movers resulted in measurable improvements:



Relieved Leadership from Day-to-Day Accounting

Leadership no longer needed to handle daily financial tasks, providing the freedom to focus on higher-level business strategies.



Improved Staff Compliance

The introduction of structured processes made it easier for staff to participate in financial tasks.



Faster and More Accurate Reporting

By the second month, **talent** was delivering monthly reports on time, providing clear financial insights.



Efficient Onboarding and Training

- 4 Weeks: SOP manual completed.
- 5 Weeks: Accounting associate fully trained and operational.
- 8 Weeks: Monthly reporting cycle fully implemented.

Highlight:

The most rewarding moment of the partnership came when leadership finally took a long-overdue break, confident that the company's financial operations were in good hands.



Conclusion:

talent's customized accounting solutions enabled Minne Movers to regain control of its operations and improve financial accuracy. With streamlined processes and a dedicated team managing day-to-day accounting, Minne Movers is now better positioned to scale its business while maintaining the service quality it is known for.