



Position Tracking: Overview (organic)

www.zoopla.co.uk

- This report tracks how easily people in the United Kingdom found your website on Google when using a computer, covering the week from July 16 to July 22, 2026.
- Your overall search presence remained completely stable at 59.99% throughout this week, showing no change in how visible your website is to searchers.
- The number of important search terms where your website appears in the very top positions on Google stayed exactly the same, with 543 terms placing you in the top three results.
- Your website appears on the first page of Google results (the top ten positions) for 599 different search terms, which also remained unchanged over the week.
- In total, your website ranks in the top one hundred search results for 651 tracked terms, showing a highly stable performance with zero terms gaining or losing positions during this brief period.
- Your website holds the number one spot for several extremely popular search terms, including your brand name itself which is searched 1.83 million times a month, and general terms like houses for sale near me which is searched 110,000 times a month.
- Based on the limited data available, these are the initial observations. A more detailed analysis will be possible as more data accumulates over time.

Position Tracking: Overview (organic)

Tracking URL: www.zoopla.co.uk

Device & Location: Desktop, United Kingdom (Google)

Report Type: Organic

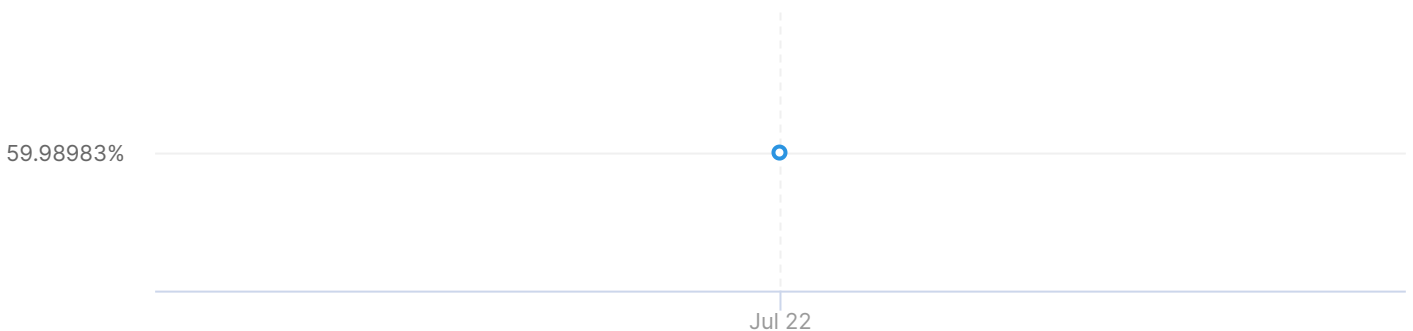
Volume Type: National

Period: Jul 16 – 22, 2026

Local pack: yes

Hotels pack: yes

Visibility



www.zoopla.co.uk

Rankings Distribution

Domain	Visibility	Change
www.zoopla.co.uk	59.99%	0.00%

Rankings in Top 3

Domain	Keywords	New	Improved	Lost	Declined
www.zoopla.co.uk	543	0	0	0	0

Rankings in Top 10

Domain	Keywords	New	Improved	Lost	Declined
www.zoopla.co.uk	599	0	0	0	0

Rankings in Top 20

Domain	Keywords	New	Improved	Lost	Declined
www.zoopla.co.uk	623	0	0	0	0

Rankings in Top 100

Domain	Keywords	New	Improved	Lost	Declined
www.zoopla.co.uk	651	0	0	0	0

Keyword Rankings 1 - 667 (667)

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
1. houses for sale near me	★ ▶ 📍 🔍	32	1 🔍	0	0.41	110,000
2. how much is my house worth	📍 ▶ 📍	51	1	0	1.02	33,100
3. cheltenham bungalow property sale	📍 ★ 📍	16	1	0	n/a	12,100
4. houses for sale leicester	★ ▶ 📍	15	1	0	0.32	12,100
5. flats to rent near me	📍 ★ ▶ 📍	41	1	0	0.34	12,100
6. houses for sale swansea	★ ▶ 📍		1	0	0.24	12,100
7. birmingham apt	★ ▶ 📍	30	1	0	0.78	12,100
8. 3 bedroom house for rent	▶ 📍	12	1	0	0.66	9,900
9. 2 bedroom house for rent	▶ 📍	14	1	0	0.64	9,900
10. houses for sale dumfries	★ ▶ 📍	20	1	0	0.06	9,900
11. new build homes	📍 📍 ▶ 📍	57	1	0	1.29	18,100
12. glasgow apt	★ ▶ 🏠 📍	33	1	0	1.85	18,100
13. flats for sale near me	📍 ▶ 📍 🔍	25	1 🔍	0	0.23	8,100
14. houses for sale llanelli	★ ▶ 📍	15	1	0	0.07	8,100
15. houses for rent near me	▶ 📍 🔍	40	1 🔍	0	0.24	14,800
16. value my house	📍 ★ ▶ 📍	53	1	0	1.79	14,800
17. household price	📍 ★ ▶ 📍	61	1	0	0.57	14,800

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
18. 2 bedroom house for sale	★ ▶ 🏠	12	1	0	0.26	6,600
19. houses for sale in llanelli carmarthenshire	★ 🏠	13	1	0	0.07	6,600
20. house to buy in greenford	🏠	16	1	0	0.11	6,600
21. houses for rent in bham	★ ▶ 🏠	28	1	0	0.29	6,600
22. commercial property for rent	▶ 🏠	16	1	0	1.67	12,100
23. property valuation	🗨️ ★ ▶ 🔗 🏠 ➕	42	1 ➕	0	1.59	12,100
24. houses for rent close to me	🏠	16	1	0	0.24	18,100
25. lutterworth	🗨️ ▶ 🏠 ➕	33	1 ➕	0	1.20	40,500
26. houses for sale neath	🏠	19	1	0	0.10	5,400
27. 4 bedroom house for sale	▶ 🏠	16	1	0	0.29	5,400
28. online house valuation	🔗 🏠	50	1	0	2.13	5,400
29. houses for sale port talbot	★ ▶ 🏠	13	1	0	0.07	5,400
30. house for sale house	▶ 🏠	32	1	0	0.31	14,800
31. weybridge	🗨️ ▶ 🏠 ➕	42	1 ➕	0	1.27	33,100
32. bungalows for sale near me	▶ 🏠 ➕	17	1 ➕	0	0.12	33,100
33. houses for sale in great britain	★ ▶ 🏠	41	1	0	0.25	4,400
34. office to rent	📍 🗨️ ▶ 🏠	26	1	0	6.59	4,400
35. zoola	🖼️ ★ ▶ 🔗 🏠	29	1 🔗	0	0.36	4,400
36. zoopla london	🔗 🏠	24	1 🔗	0	0.58	12,100
37. zoopla zoopla zoopla	🗨️ 🔗	100	1 🔗	0	0.36	9,900
38. zoopla house for sale	🏠	38	1	0	0.31	8,100
39. zoopla llanelli	🔗 🏠	24	1 🔗	0	0.14	5,400
40. zoopla liverpool	🔗 🏠		1 🔗	0	0.47	2,900
41. clover close crewe	🔗 🏠	20	1 🔗	0	10.78	2,900
42. zoopla bradford	🔗 🏠	24	1 🔗	0	0.36	2,400
43. zoopla house sales	🔗 🏠	47	1 🔗	0	0.31	1,600
44. zoopla houses for sale	🏠	35	1	0	0.31	18,100

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
45. zoopla house price			1	0	0.46	14,800
46. zoopla dumfries		24	1	0	0.37	4,400
47. zoopla falkirk		24	1	0	0.33	2,400
48. zoopla sold prices		72	1	0	0.49	49,500
49. zoopla what's my house value		52	1	0	1.03	3,600
50. zoopla what's my house worth		50	1	0	1.03	2,900
51. zoopla kirkcaldy		24	1	0	0.37	2,400
52. zoopla property birmingham		32	1	0	0.46	1,900
53. zoopla bolton		27	1	0	0.38	1,600
54. zoopla property uk		28	1	0	0.24	14,800
55. zoopla property london		45	1	0	0.58	6,600
56. zoopla flats to buy		29	1	0	0.31	5,400
57. zoopla inverness		24	1	0	0.38	3,600
58. zoopla value my house		50	1	0	0.79	3,600
59. zoopla property leicester		23	1	0	0.51	2,400
60. zoopla carlisle		24	1	0	0.55	2,400
61. zoopla property prices		52	1	0	0.50	1,900
62. zoopla commercial		30	1	0	1.32	8,100
63. zoopla glasgow		35	1	0	0.55	4,400
64. zoopla commercial property		29	1	0	1.32	3,600
65. zoopla sheffield		29	1	0	0.52	2,900
66. zoopla co uk		33	1	0	0.54	2,400
67. zoopla cardiff		27	1	0	0.45	2,400
68. zoppla		36	1	0	0.36	1,900
69. zoopla value		49	1	0	1.04	1,600
70. zoopla property value			1	0	0.80	5,400
71. zoopla plymouth		24	1	0	0.40	3,600

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
72. zooplq	  	40	1 	0	0.36	3,600
73. zoopla instant valuation	 	50	1	0	1.06	2,900
74. zoopla property valuation	   	48	1	0	0.80	2,900
75. zupla	   	29	1 	0	0.36	1,600
76. zoopla swindon	 	27	1 	0	0.45	1,600
77. xoopla	   	33	1 	0	0.36	6,600
78. zoopla edinburgh	 		1 	0	0.49	4,400
79. zoopla property for sale	  	50	1 	0	0.30	3,600
80. zoopla rent london	  	39	1 	0	0.40	1,900
81. zoopls	   	36	1 	0	0.36	1,600
82. zoopla login	 	37	1	0	1.37	1,600
83. zoopler	  	33	1 	0	0.36	1,600
84. zoopla estimate	  	43	1	0	0.86	1,600
85. zoopla sold house prices	  	48	1 	0	0.49	9,900
86. sold house prices zoopla	 	57	1 	0	0.49	2,400
87. house value zoopla	  		1	0	0.81	2,400
88. zoopla to rent	   	56	1 	0	0.36	1,900
89. zoopla nottingham		24	1	0	0.51	1,900
90. zoople	   	31	1 	0	0.36	5,400
91. zoopla uk london	  	44	1 	0	0.58	5,400
92. zoopla house worth	   	51	1	0	0.81	3,600
93. zoopla birmingham	 	27	1 	0	0.46	3,600
94. zoopla house prices sold	   	33	1 	0	0.49	2,900
95. zoopla port talbot	 	23	1 	0	0.20	1,900
96. zooola	  	33	1 	0	0.36	1,600
97. zoopla neath	 	28	1 	0	0.21	1,600
98. zopla	  	33	1 	0	0.36	8,100

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
99. zoopl	  	40	1 	0	0.36	6,600
100. zoopla bristol		24	1	0	0.46	2,900
101. zoopla hull	 	24	1	0	0.62	2,900
102. zoopla bristol uk		23	1	0	0.46	2,400
103. zoopla carmarthen	 	24	1 	0	0.10	1,600
104. houses for sale zoopla		33	1	0	0.31	1,600
105. zoopla properties uk	  	62	1 	0	0.24	12,100
106. zoopla valuation	   	50	1	0	1.04	5,400
107. 25 cromwell street gloucester zoopla	  		1	0	n/a	3,600
108. zoopla leicester	  	24	1 	0	0.51	3,600
109. zoopla aberdeen	 	27	1 	0	0.38	1,600
110. zoopla house prices	 	58	1	0	0.46	135,000
111. zoopla rent	   	46	1 	0	0.36	27,100
112. zoopla for sale	  	48	1 	0	0.30	6,600
113. zoopla perth	 	24	1 	0	0.58	2,900
114. zoopla coventry	 		1 	0	0.41	1,900
115. how much is my house worth zoopla	  	39	1	0	0.80	1,900
116. zoopla uk birmingham	 	29	1 	0	0.46	1,900
117. zoopla stoke on trent	 	22	1 	0	0.45	1,600
118. zoopla dundee	 	24	1 	0	0.45	3,600
119. zoopla sold houses	  	65	1 	0	1.71	1,600
120. zoopla blackburn	  	24	1 	0	0.35	1,600
121. zoopla	   	31	1 	0	0.36	1,830,000
122. zoopla uk	   	32	1 	0	0.24	49,500
123. zoopla house value	   	52	1	0	0.81	9,900
124. zoopla manchester	 	33	1 	0	0.46	2,400
125. zoopla house	 	100	1 	0	0.64	1,600

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
126. zoopla swansea		36	1	0	0.23	6,600
127. zoopla house valuation		50	1	0	0.81	6,600
128. zoopla home values		58	1	0	0.81	2,900
129. zoopla zoopla		29	1	0	0.36	2,900
130. zoopla house price estimate			1	0	0.70	2,900
131. zoopla how much is my house worth		40	1	0	0.80	2,400
132. zoopla commercial rent		23	1	0	1.81	1,900
133. zoopla newcastle		24	1	0	0.36	1,600
134. zoopla united kingdom		28	1	0	0.24	18,100
135. house prices zoopla		67	1	0	0.46	3,600
136. zoopla leeds		29	1	0	0.50	2,900
137. house valuation zoopla		40	1	0	0.81	2,400
138. sold prices zoopla		33	1	0	0.49	2,400
139. zoopla house value calculator by postcode		50	1	0	0.53	1,600
140. zoopla elgin		24	1	0	0.34	1,600
141. zoopla for rent			1	0	0.36	1,600
142. zoopla website		29	1	0	1.27	170
143. house search websites		77	1	0	0.44	260
144. www zoopla co uk		27	1	0	0.52	1,000
145. zoopla rental valuation			1	0	1.05	170
146. house selling websites		72	1	0	1.24	590
147. zoopla new homes		47	1	0	0.86	260
148. zoopla archive		39	1	0	n/a	390
149. https www zoopla co uk		26	1	0	0.75	390
150. zoopla my home			1	0	1.07	320
151. house sites		64	1	0	0.52	480
152. zoopla house price check			1	0	0.70	720

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
153. zoopla scotland			1 	0	0.72	720
154. home sale	  	47	1	0	0.26	3,600
155. www zoopla co uk for sale	   	36	1 	0	0.47	720
156. cheap property for sale london	   	22	1	0	0.40	170
157. www zoopla co uk houses for sale	   	64	1 	0	0.38	170
158. cheap flats for sale	  	24	1	0	0.25	210
159. zoopla house estimate	   	47	1	0	0.81	1,000
160. england houses	    	38	1	0	0.19	260
161. price my house	  	54	1	0	1.85	390
162. houses for sale nearby	 	39	1	0	0.46	90
163. find house prices	  		1	0	0.67	480
164. house for sell in uk	    	57	1	0	0.25	70
165. zoopla co uk zoopla	  	26	1 	0	0.54	480
166. zoopla estimated value	  	40	1	0	0.77	140
167. zoopla how much is my home worth	   	40	1	0	0.80	590
168. zooplankton house prices	  	36	1	0	0.46	n/a
169. cheapest houses in uk	  	49	1	0	0.51	2,400
170. zo op la	    	28	1 	0	0.36	n/a
171. zoopla homes	    	73	1 	0	0.64	1,300
172. zoopla house value estimate	   	40	1	0	0.72	390
173. zoopla valuation online	  	48	1	0	1.22	320
174. buy a flat	  		1	0	0.62	390
175. zoopla sold property prices	  	57	1 	0	0.49	590
176. zoopla value your house	   	52	1	0	0.79	390
177. zoopla house values in my street	 	50	1	0	0.48	170
178. zoopla house prices for sale	   	47	1 	0	0.43	480
179. zoopla house valuation estimate	   	51	1	0	0.72	70

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
180. house values in my street zoopla		56	1	0	0.47	260
181. homes for cheap near me			1	0	0.36	n/a
182. zoopla home valuation		48	1	0	0.81	1,300
183. check house prices		62	1	0	0.82	1,900
184. cheap houses for sale in london		22	1	0	0.30	480
185. zoopla history		47	1	0	0.74	480
186. zoopla estate agents		61	1	0	0.70	1,000
187. zoopla property		36	1	0	0.86	720
188. zoopla commercial property for sale		49	1	0	0.79	880
189. zoopla online valuation		49	1	0	1.22	480
190. zoopla uk sale		60	1	0	0.41	320
191. zoopla buy property		62	1	0	0.47	20
192. sold property zoopla		49	1	0	0.61	110
193. zoopla house sold prices uk		57	1	0	n/a	110
194. value my home zoopla			1	0	0.79	390
195. zoopla overseas		36	1	0	1.11	480
196. house sale nearby		59	1	0	0.58	20
197. uk apartments for sale		27	1	0	0.43	210
198. houses for sale outside london		18	1	0	0.34	210
199. house valuation online zoopla		47	1	0	1.24	140
200. zoopla selling prices		51	1	0	0.49	50
201. london real estate		54	1	0	0.39	1,300
202. cheap house sale		37	1	0	0.34	20
203. cheapest house to buy in uk		45	1	0	0.46	90
204. property websites uk		58	1	0	0.41	480
205. zoopla price check		58	1	0	0.68	170
206. my house worth zoopla		40	1	0	1.03	1,600

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
207. zoopla valuation my house	🗨️ ★ 📺 🏠	47	1	0	0.79	390
208. property prices uk	🗨️ 📺 🏠	64	1	0	0.77	1,600
209. zoopla instant house valuation	🗨️ 📺 🏠	47	1	0	0.97	210
210. best house buying websites	🗨️ 📺 🏠	34	1	0	0.75	110
211. home prices near me	🗨️ 📺 🏠	63	1	0	0.48	110
212. homes selling in my area	🗨️ 🏠	45	1	0	0.28	140
213. find me a house	🗨️ 📺 🏠	57	1	0	0.66	320
214. cheapest properties in uk	🗨️ 📺 🏠	45	1	0	0.49	260
215. house to sell near me	🗨️ 📺 🏠	50	1	0	0.71	320
216. zoopla home price	🗨️ 📺 🏠	67	1	0	0.46	50
217. zoopla property archive	🗨️ ★ 🔗 🏠	33	1	0	n/a	320
218. sell house london	★ 📺 🏠	46	1	0	1.89	110
219. house purchasing websites	🗨️ 📺 🏠	56	1	0	0.88	170
220. zoopla property history	🗨️ ★ 📺 🔗 🏠	46	1 🔗	0	0.74	590
221. zoopla valuation tool	🗨️ ★ 📺 🏠	49	1	0	1.03	320
222. zoopla price history	🗨️ ★ 🔗 🏠		1 🔗	0	n/a	480
223. mortgage calculator zoopla	★ 📺 🏠	38	1	0	1.18	260
224. www zoopla com	🗨️ 📺 🔗 🏠	28	1 🔗	0	0.58	170
225. house around me for sale	🗨️ 📺 🏠	50	1	0	0.51	10
226. houses for sale in scotland	★ 📺 🏠	35	1	0	0.10	2,400
227. house price for my house	🗨️ 📺 🏠	56	1	0	1.29	90
228. zoopla rental estimate	🗨️ ★ 🏠	47	1	0	0.94	320
229. zoopla sales history	🗨️ ★ 🔗 🏠	69	1 🔗	0	n/a	320
230. zoopla estimate property value	🗨️ ★ 📺 🏠	40	1	0	0.77	20
231. houses nearby	📺 🏠	36	1	0	0.69	110
232. view houses	★ 📺 🏠	54	1	0	0.74	30
233. house sale websites	🗨️ 📺 ★ 📺 🏠	71	1	0	0.56	590

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
234. zoopla prices	 	67	1	0	0.50	1,600
235. zoopla york	 	24	1	0	0.68	1,300
236. zoopla england	   	31	1 	0	0.24	140
237. flats to buy	 	22	1	0	0.40	1,900
238. flats to buy near me	   	17	1	0	0.32	1,000
239. zoopla home value	  	59	1	0	0.81	320
240. zoopla house sold	  		1 	0	1.71	260
241. zoopla com	   	41	1 	0	0.58	140
242. homes prices near me	  	41	1	0	0.48	n/a
243. zoopla homes for sale	   	22	1 	0	0.31	1,000
244. united kingdom homes	    	47	1	0	n/a	170
245. london real estate for sale	   	40	1	0	0.34	320
246. zoopla co k	   	28	1 	0	0.54	20
247. zoopla uk sold house prices	   	41	1 	0	n/a	140
248. zoopla in uk	   	32	1 	0	0.24	n/a
249. cheap house in london	   	26	1	0	0.48	50
250. houses near me	 	19	1	0	0.52	4,400
251. zoopla house price calculator	  	51	1	0	0.70	590
252. zoopla sell	  	71	1 	0	2.14	320
253. zoopla price estimate	   	39	1	0	0.79	1,000
254. zoopla search	   	29	1 	0	0.63	480
255. value my property zoopla	   	50	1	0	1.17	480
256. homes for sale in england	  	43	1	0	0.20	720
257. zoopla uk property for sale	   		1 	0	0.41	1,000
258. zoopla co uk for sale	  		1 	0	0.47	390
259. best home buying websites	    	55	1	0	1.32	20
260. zoopla co ukl	   	28	1 	0	0.54	10

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
261. property for sale in england		41	1	0	0.22	260
262. house pricing		60	1	0	0.57	140
263. zoopla sold prices uk		41	1	0	n/a	720
264. online house valuation zoopla		50	1	0	1.24	140
265. buy apartment in uk		29	1	0	0.43	260
266. house estimate zoopla		48	1	0	0.81	110
267. house buying sites		65	1	0	0.88	590
268. zoopla what is my property worth		39	1	0	1.17	10
269. zoopla london house prices			1	0	0.71	210
270. zoopla house price history		46	1	0	1.04	320
271. zoopla property value estimate		47	1	0	0.77	260
272. house selling prices		47	1	0	0.24	1,000
273. homes for sale with property		44	1	0	0.64	50
274. instant valuation zoopla		48	1	0	1.36	170
275. house worth zoopla		41	1	0	0.81	50
276. houses for sale with property		40	1	0	0.64	n/a
277. zoopla house prices rent		22	1	0	0.36	210
278. zoopla property worth		51	1	0	0.80	320
279. zoopla what's my property worth		40	1	0	1.17	140
280. zoopla my house price		47	1	0	0.81	390
281. houses stoke on trent		18	1	0	0.30	170
282. zoopla house selling prices		48	1	0	0.49	50
283. zoopla rental value		49	1	0	1.05	170
284. zoopla property estimate			1	0	0.86	1,300
285. zoopla house prices uk		66	1	0	0.50	720
286. zoopla buy		61	1	0	0.47	480
287. united kingdom houses		47	1	0	0.54	320

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
288. find a property value		53	1	0	1.20	50
289. zoopla commercial for sale		49	1	0	0.79	1,000
290. property sites uk		39	1	0	0.41	320
291. zoopla houses for sale london		22	1	0	0.50	140
292. home price in uk			1	0	0.63	40
293. zoopla rent to buy		42	1	0	0.82	210
294. zoopla houses to buy		76	1	0	0.41	320
295. home to sell near me		47	1	0	0.71	390
296. home value uk		57	1	0	1.40	70
297. zoopla what is my house worth		39	1	0	1.03	880
298. house websites		60	1	0	0.52	720
299. zoopla houses for sale near me		31	1	0	0.34	590
300. zoopla sold properties		43	1	0	0.61	590
301. house selling sites		72	1	0	1.24	480
302. my property value zoopla		47	1	0	1.17	260
303. freehold property for sale		14	1	0	0.39	320
304. zoopla house prices in my street		43	1	0	0.43	1,300
305. zoopla property price estimate		40	1	0	0.79	590
306. house in england		43	1	0	0.57	210
307. zoopla sale prices		43	1	0	0.68	480
308. freehold house for sale		31	1	0	0.33	70
309. zoopla london sale		40	1	0	0.39	210
310. land and house for sale		10	1	0	0.07	70
311. zoopla property search		100	1	0	0.63	720
312. zoopla check house price		66	1	0	0.70	390
313. look up houses for sale		72	1	0	0.52	n/a
314. houses selling in my area		53	1	0	0.28	480

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
315. houses for sale	★ 📺 🏠		2	0	0.59	165,000
316. house for sale	★ 📺 🏠	16	2	0	0.59	74,000
317. sold house prices	📺 🏠	34	2	0	0.18	74,000
318. house sale for	📺 🏠	50	2	0	0.31	18,100
319. houses to rent	📺 🏠	11	2	0	0.39	33,100
320. houses for sale birmingham	★ 📺 🏠	19	2	0	0.24	14,800
321. house for sale near me	★ 📺 🏠	29	2	0	0.41	27,100
322. new builds	📍 🗨️ 📺 🏠	66	2	0	1.17	22,200
323. houses for rent	📺 🏠	26	2	0	0.39	22,200
324. house valuation	🗨️ 🔗 🏠	51	2	0	1.90	18,100
325. white city homes	🗨️ 📺 ★ 📺 🏠	31	2	0	1.13	18,100
326. flats to rent	📍 📺 🏠	42	2	0	0.29	18,100
327. houses for sale london	★ 🏠	39	2	0	0.29	14,800
328. house for rent	📺 🏠	26	2	0	0.39	14,800
329. houses for sale bradford	📺 🏠	17	2	0	0.18	14,800
330. house to rent	📺 🏠		2	0	0.39	14,800
331. houses for sale sheffield	★ 📺 🏠	24	2	0	0.23	14,800
332. houses for sale glasgow	★ 🏠		2	0	0.24	14,800
333. properties to rent near me	📺 🏠	12	2	0	0.23	6,600
334. places to rent near me	📍 📺 🏠	43	2	0	0.24	6,600
335. houses for sale blackburn	📺 🏠	15	2	0	0.27	12,100
336. houses for sale leeds	🗨️ ★ 📺 🏠	19	2	0	0.26	12,100
337. properties for sale	★ 🏠	31	2	0	0.36	12,100
338. houses for sale liverpool	★ 📺 🏠	38	2	0	0.33	12,100
339. houses for sale carlisle	★ 📺 🏠	19	2	0	0.48	12,100
340. houses for sale coventry	★ 📺 🏠	15	2	0	0.36	12,100
341. new builds for sale	📺 🏠	29	2	0	1.04	12,100

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
342. flat to rent	   	26	2	0	0.29	5,400
343. house valuation online	   	47	2	0	2.13	5,400
344. property to rent	  	20	2	0	0.37	9,900
345. new build houses for sale	  	35	2	0	0.97	9,900
346. houses for sale falkirk	  	18	2	0	0.25	9,900
347. buy home plymouth	  	18	2	0	0.21	9,900
348. houses for sale in york city	  	21	2	0	0.41	9,900
349. houses for sale hull	  	15	2	0	0.19	9,900
350. houses for sale cardiff	  	16	2	0	0.26	9,900
351. houses for sale wolverhampton	   	15	2	0	0.26	9,900
352. houses for sale york	  		2	0	0.41	9,900
353. houses for sale nottingham	  	14	2	0	0.32	9,900
354. houses for sale inverness	  	21	2	0	0.14	9,900
355. houses for sale doncaster	  	15	2	0	0.30	9,900
356. cromer detached bungalow sale		21	2	0	n/a	9,900
357. houses for sale stoke on trent	 	16	2	0	0.21	9,900
358. to rent studio london	   	26	2	0	0.39	9,900
359. houses for sale plymouth	  	19	2	0	0.21	9,900
360. houses for sale bridgend	 	16	2	0	0.07	9,900
361. houses for sale manchester		19	2	0	0.30	9,900
362. houses for sale in glasgow uk	  	16	2	0	0.24	9,900
363. house rent for rent	  	50	2	0	0.28	18,100
364. land for sale land	 	15	2	0	0.09	18,100
365. new houses for sale near me	   	21	2	0	0.81	18,100
366. scotland property to buy	  	40	2	0	0.18	4,400
367. houses to rent liverpool	  	16	2	0	0.26	4,400
368. houses for sale in leicester leicestershire	   	13	2	0	0.33	4,400

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
369. check property price	 	56	2	0	0.85	70
370. houses for sale on	 	56	2	0	0.60	210
371. london house search	 ★  	49	2	0	0.77	n/a
372. uk homes for sale	★  	58	2	0	0.25	480
373. property search uk	  	64	2	0	0.55	1,000
374. property for sale london	★  	41	2	0	0.47	8,100
375. cheap houses for sale in uk	  	47	2	0	0.33	720
376. cheap rural cottages for sale uk	  ★  	21	2	0	0.19	480
377. house sale prices	  	36	2	0	0.21	2,400
378. zopa house sales	 	39	2	0	0.19	260
379. house finding websites	★  	69	2	0	0.44	170
380. houses shopping	 	61	2	0	0.74	20
381. houses in london	  ★  	40	2	0	0.44	2,900
382. houses in uk	 ★  	60	2	0	0.54	1,000
383. find the property value	 ★  	53	2	0	1.20	70
384. houses in london england	 ★  	44	2	0	0.44	1,600
385. zopa property for sale	  	26	2	0	0.44	n/a
386. houses in northern ireland	 ★  	33	2	0	0.02	880
387. houses on the market for sale	   	50	2	0	0.43	10
388. find homes	★  	57	2	0	1.06	140
389. house search uk	 ★   	60	2	0	0.44	260
390. zopa house for sale	  	29	2	0	0.19	260
391. buy house	  	43	2	0	0.71	5,400
392. property listings	 	77	2	0	1.04	260
393. house hunting	  ★  	28	2	0	0.69	390
394. houses for sale in london	★  	35	2	0	0.29	3,600
395. houses for sale stoke	 	20	2	0	0.21	1,300

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
396. buy home in london	★ ▶ 📄		2	0	0.46	390
397. house finding sites	🔍 ★ ▶ 📄	67	2	0	0.44	140
398. buy property in london	🔍 ★ ▶ 📄	34	2	0	0.69	590
399. for sale uk	▶ 📄	40	2	0	0.39	320
400. homes for sale in york	▶ 📄	17	2	0	0.30	170
401. houses to buy york	★ ▶ 📄		2	0	0.46	210
402. buy cheap property uk	🔍 ▶ 📄	49	2	0	0.39	320
403. find house in uk	🔍 ★ ▶ 📄		2	0	0.44	30
404. buy house in scotland	🔍 ★ ▶ 📄	40	2	0	0.46	260
405. buy in uk	🔍 ▶ 📄	61	2	0	0.92	90
406. see house prices	▶ 📄	44	2	0	0.65	30
407. properties in york	★ ▶ 📄	17	2	0	0.25	110
408. real estate websites	🔍 ▶ 📄	72	2	0	0.89	320
409. houses to buy stoke on trent	🔍 ▶ 📄	18	2	0	0.21	2,900
410. buy house in uk	🔍 ▶ 📄	55	2	0	0.52	590
411. uk property for sale	▶ 📄	56	2	0	0.39	590
412. property prices in my area	🔍 📄	50	2	0	0.64	210
413. uk property purchase	🔍 ▶ 📄	60	2	0	0.73	90
414. houses for sale near london	🔍 ★ ▶ 📄	36	2	0	0.27	260
415. house shopping	🔍 ★ ▶ 📄		2	0	0.74	170
416. homes available near me	🔍 📄	31	2	0	0.51	9,900
417. houses on market	🔍 📄 ▶ 📄	62	2	0	0.64	30
418. house to buy near me	▶ 📄	53	2	0	0.33	1,300
419. for sale london	★ ▶ 📄	36	2	0	0.45	880
420. buy property	🔍 ▶ 🔗 📄	65	2	0	0.91	1,600
421. buy home in uk	🔍 ★ ▶ 📄	57	2	0	0.52	210
422. home 4 sale near me	📍 🔍 📄	47	2	0	0.41	40

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
423. property for sale in london england	★ ▶ 🏠		2	0	0.47	590
424. uk homes	🗨 ★ ▶ 🏠	68	2	0	0.81	480
425. homes for sale nearby	▶ 🏠	29	2	0	0.58	n/a
426. home purchase websites	🗨 ★ ▶ 🏠	71	2	0	0.88	10
427. homes for sale in london england	★ ▶ 🏠	36	2	0	0.29	480
428. home purchase sites	🗨 ▶ 🏠	74	2	0	0.88	30
429. house sale sites	🗨 ★ ▶ 🏠	81	2	0	0.56	480
430. houses for sale new	▶ 🏠	38	2	0	0.92	390
431. buy homes	▶ 🏠	60	2	0	0.93	390
432. find property	▶ 🏠	66	2	0	0.60	480
433. apartment to buy	▶ 🏠	29	2	0	0.84	170
434. homes in york	★ ▶ 🏠	26	2	0	0.30	210
435. london homes for sale	★ ▶ 🏠	33	2	0	0.29	1,300
436. houses for sale near york	🗨 ★ ▶ 🏠	21	2	0	0.24	210
437. house to buy	▶ 🔗 🏠	50	2	0	0.68	5,400
438. search homes for sale	▶ 🏠	45	2	0	0.62	70
439. find a house	🗨 ★ ▶ 🏠		2	0	0.66	390
440. house to sell	★ ▶ 🏠		2	0	1.14	390
441. freehold house for sale london	★ ▶ 🏠	31	2	0	0.37	110
442. houses for sale in uk	▶ 🏠	30	2	0	0.25	1,000
443. buy apartment	★ ▶ 🏠	41	2	0	0.84	390
444. cheap property for sale uk	🗨 ▶ 🏠	40	2	0	0.39	590
445. buy house search	★ ▶ 🏠		2	0	0.62	260
446. british real estate	🗨 ★ ▶ 🏠	69	2	0	0.61	390
447. websites to look for houses	🗨 ★ ▶ 🔗 🏠	71	2	0	0.44	210
448. property for sale in york	▶ 🏠	17	2	0	0.32	1,600
449. cost of houses near me	🗨 🏠	62	2	0	0.48	210

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
450. houses in york		21	2	0	0.30	720
451. homes on the market		35	2	0	0.64	210
452. uk home search		51	2	0	0.44	30
453. houses on the market		55	2	0	0.64	320
454. buy sell house		53	2	0	2.29	260
455. near me homes for sale		26	2	0	0.30	70
456. houses for sale m		39	2	0	0.30	140
457. uk property		57	2	0	0.76	1,600
458. best site to buy house		63	2	0	0.80	70
459. house prices near me		42	2	0	0.48	1,900
460. looking for a house		58	2	0	0.66	210
461. properties for sale in london uk		42	2	0	0.47	170
462. real estate great britain			2	0	0.61	170
463. house for sale in uk london		44	2	0	0.29	320
464. cheap houses for sale in england		45	2	0	0.33	110
465. home selling websites		86	2	0	1.24	70
466. homes for sale in england uk		34	2	0	0.20	10
467. houses in london uk		45	2	0	0.44	170
468. property search websites			2	0	0.33	210
469. london property		43	2	0	0.67	1,600
470. houses for sale in england		33	2	0	0.20	1,000
471. house price finder		59	2	0	0.81	260
472. houses and prices		58	2	0	0.57	n/a
473. cheap homes for sale in uk		47	2	0	0.33	10
474. sale a house		41	2	0	7.56	50
475. house price search			2	0	0.65	210
476. house search sites		69	2	0	0.44	320

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
477. property united kingdom		53	2	0	0.76	50
478. property finder uk		69	2	0	0.75	880
479. places for sale near me		20	2	0	0.25	480
480. home search london		41	2	0	0.43	70
481. apartment for sale in london		34	2	0	0.47	480
482. buy house london		40	2	0	0.46	2,400
483. buy property in uk		52	2	0	0.73	210
484. houses for sale in london england		39	2	0	0.29	480
485. property search sites		61	2	0	0.33	170
486. property stoke on trent		18	2	0	0.27	210
487. property prices london			2	0	1.10	590
488. for sale york		21	2	0	0.53	720
489. home to buy uk		60	2	0	0.31	170
490. properties for sale in stoke on trent			2	0	0.20	480
491. home selling sites		73	2	0	1.24	260
492. house price estimate		52	2	0	0.94	4,400
493. flats for sale uk		32	2	0	0.43	480
494. houses for sale in england uk		43	2	0	0.20	20
495. zopa houses			2	0	0.42	480
496. property sites		56	2	0	0.38	210
497. houses for sale in stoke on trent		16	2	0	0.21	2,400
498. homes for sale			3	0	0.32	14,800
499. sold prices		50	3	0	0.23	9,900
500. houses for sale edinburgh		37	3	0	0.20	14,800
501. real estate marketplace		78	3	0	1.50	90
502. house prices for sale uk		74	3	0	0.16	40
503. house prices in my area		60	3	0	0.59	1,000

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
504. rental value of my home		33	3	0	2.20	390
505. house sold		40	3	0	3.15	720
506. homes for sale near me new		29	3	0	1.02	1,600
507. newly listed houses for sale near me			3	0	0.35	210
508. house sale prices uk		61	3	0	0.16	1,300
509. london homes		36	3	0	0.73	590
510. homes for sale near me			3	0	0.30	9,900
511. house sale around me		43	3	0	0.51	210
512. home sale websites		81	3	0	0.56	50
513. real estate uk		71	3	0	0.61	880
514. home for sale near me now		40	3	0	0.37	20
515. england property search		75	3	0	0.55	40
516. looking for houses for sale			3	0	0.52	50
517. house to purchase		67	3	0	2.06	n/a
518. houses to buy cheap		47	3	0	0.34	110
519. home sale prices		47	3	0	0.21	320
520. places for sell near me		50	3	0	0.25	n/a
521. places for sell		65	3	0	0.28	n/a
522. property sale prices		39	3	0	0.45	480
523. house purchase sites		69	3	0	0.88	10
524. cheap property for sale			3	0	0.35	1,300
525. property website			3	0	0.49	260
526. cheap houses to buy		42	3	0	0.42	320
527. house search		72	3	0	0.56	1,000
528. house buying websites		75	3	0	0.88	720
529. houses f		36	3	0	0.82	390
530. home buying sites		74	3	0	0.88	210

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
531. search houses for sale	 	57	3	0	0.52	880
532. latest houses for sale near me	  	45	3	0	0.40	260
533. sold house prices uk	 	34	3	0	0.17	3,600
534. england house prices	  	64	3	0	0.74	170
535. just added houses for sale near me	 	33	3	0	0.39	480
536. find value of house	  	57	3	0	1.09	140
537. house sales in my area	  	40	3	0	0.68	210
538. property prices near me	  	61	3	0	1.01	480
539. for sale near me	  	44	3	0	0.18	2,400
540. get on the market	   	41	3	0	1.99	170
541. places for sale	 	54	3	0	0.28	210
542. zoopla app	  		3	0	1.04	480
543. places to buy near me	  	33	3	0	0.51	320
544. uk house prices	   	66	4	0	0.63	22,200
545. homes for sale for	 	42	4	0	0.32	9,900
546. home search sites	  		4	0	0.44	260
547. houses for sale and rent	 	30	4	0	0.47	320
548. property value check	  	55	4	0	1.06	2,400
549. house and property for sale	 	53	4	0	0.64	140
550. house prices london	   	44	4	0	0.85	2,900
551. property values uk	   	56	4	0	1.45	390
552. house value check	   	55	4	0	1.17	480
553. real estate property	   	74	4	0	1.41	140
554. view property	   	26	4	0	1.74	720
555. check the price of my house	  	54	4	0	1.25	110
556. buy rent property	   	43	4	0	2.44	110
557. houses for near me for sale	 		4	0	0.41	390

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
558. sale on house	★ 📺 🏠		4	0	0.56	10
559. house finder	★ 📺 🏠	50	4	0	0.47	1,000
560. find homes for sale	📺 🏠	59	4	0	0.62	320
561. houses to buy and rent	📺 🔗 🏠	40	4	0	1.65	170
562. house price in england	💬 📺 🏠	60	4	0	0.74	10
563. home near me	💬 📺 🏠	40	4	0	0.51	480
564. house price by postcode	📺 🏠	60	4	0	0.49	110
565. property to buy near me	💬 📺 🏠	17	4	0	0.26	880
566. buy a house in ireland	💬 ★ 📺 🏠	37	4	0	n/a	110
567. rental homes for sale	🏠	71	4	0	0.47	320
568. find houses for sale	📺 🏠	64	4	0	0.62	390
569. houses for sale to rent	💬 ★ 🏠	16	4	0	0.75	390
570. house finder uk	📺 🏠	66	4	0	0.44	210
571. private houses for sale	★ 📺 🏠	18	4	0	1.21	170
572. market property	📍 ★ 📺 🏠	60	4	0	1.37	140
573. house marketplace	📍 ★ 📺 🏠	67	4	0	0.72	10
574. searching for properties	★ 📺 🏠	61	4	0	0.56	n/a
575. houses for sale in my area	📺 🏠	31	5	0	0.38	210
576. home sale sites	★ 📺 🏠	83	5	0	0.56	480
577. house values uk	💬 📺 🏠	55	5	0	1.40	260
578. current house price	💬 📺 🏠	56	5	0	0.72	170
579. house price check uk	📺 🏠	60	5	0	0.91	110
580. price of property	💬 📺 🏠	61	5	0	0.64	110
581. buy home near me	📺 🏠	40	5	0	0.41	390
582. house for sale near me now	📺 🏠		5	0	0.37	210
583. real estate close to me	📍 📺 🏠	50	6	0	1.66	110
584. rental value of my house	💬 ★ 📺 🏠 🔄	33	6	0	2.53	260

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
585. property for sale ireland	📍 ★ ▶ 🏠	33	6	0	0.06	1,900
586. buy our house	📍 ★ ▶ 🏠	53	6	0	21.76	140
587. mortgage properties	📍 📍 ★ ▶ 🏠	55	6	0	1.63	10
588. cheapest house prices uk	📍 ▶ 🏠	27	6	0	0.64	720
589. properties for sell	📍 📷 ▶	16	6	0	0.36	10
590. property estate agents	📍 📍 ▶ 🏠	50	7	0	1.75	390
591. apartment to buy near me	📍 📍 🏠		7	0	0.32	70
592. housing estate near me	📍 📍 ▶ 🏠		7	0	1.07	140
593. buy and sell houses	📍 ★ ▶ 🏠 ➕	60	7	0	2.29	70
594. uk property market	📍 🏠	55	7	0	1.49	3,600
595. show houses near me	📍 📍 ▶ 🏠	44	8	0	1.01	390
596. property for sale near me now	★ 🏠	24	8	0	0.25	210
597. land for sale	📍 ▶ 🏠	19	9	0	0.09	33,100
598. flats for sale	★ ▶ 🏠 ➕	15	9	0	0.28	9,900
599. estate agent sites	📍 ▶ 🏠	70	9	0	5.01	110
600. bungalow	📍 📍 ★ ▶ 🏠	39	11	0	0.36	135,000
601. burkeston	▶ 🏠	27	11	0	0.21	4,400
602. zoopla logo	📍 📷 ★ ▶ 🏠	21	11	0	n/a	480
603. property sales near me	📍 📍 ★ ▶ 🏠	55	11	0	0.26	320
604. on the market for sale	▶ 🔗 🏠	42	12	0	0.64	210
605. cheap estate agents	📍 📍 ▶ 🏠	68	12	0	8.16	170
606. property to sell	📍 📷 ▶ 🏠	23	12	0	1.73	1,000
607. home agents	📍 ▶ 🏠	54	13	0	1.68	20
608. rental properties for sale	📍 ★ ▶ 🏠	22	13	0	1.71	170
609. on the market london	📍 ★ ▶ 🔗 🏠	33	14	0	1.12	2,400
610. sale houses for sale	📍 📷 ▶ 🏠	22	14	0	0.49	70
611. residential homes for sale	📍 ★ ▶ 🏠	22	15	0	0.63	210

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
612. selling house		51	15	0	7.56	880
613. house sales near me		22	16	0	0.41	1,300
614. home houses		44	16	0	1.00	90
615. property for sale		39	16	0	0.36	40,500
616. buy to let properties for sale		19	16	0	2.16	1,600
617. real estate co near me		47	16	0	2.59	n/a
618. house listings		44	17	0	0.61	110
619. mortgage homes		64	17	0	4.08	70
620. online estate agents uk		63	17	0	2.78	480
621. houses for sale and to rent		12	17	0	0.63	320
622. properties on the market			19	0	1.12	720
623. house market uk		53	20	0	1.36	480
624. real estates agency		46	21	0	2.10	n/a
625. real estate web		47	21	0	0.89	10
626. rental estate agents		69	22	0	2.10	1,600
627. rent to buy properties		19	24	0	0.67	720
628. best property sales		16	24	0	0.46	210
629. real estate and property		50	24	0	1.41	110
630. best property		29	25	0	0.43	1,900
631. homes for sale and rent		11	25	0	0.75	40
632. houses to rent near me		11	27	0	0.27	27,100
633. real estate gb		57	27	0	n/a	n/a
634. house sales		16	28	0	0.59	2,900
635. rent to buy homes		21	28	0	0.67	2,400
636. real houses		67	29	0	n/a	50
637. house estate agents		47	30	0	1.75	1,000
638. saint peter street		26	32	0	1.41	9,900

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
639. estate houses			32	0	0.69	70
640. uk estate		28	39	0	1.29	210
641. online estate agents		60	40	0	3.51	2,400
642. real estate agents uk		71	43	0	1.90	140
643. internet estate agents			47	0	3.51	390
644. house homes		50	47	0	0.82	170
645. properties agents		69	48	0	2.30	10
646. rent to buy uk		22	49	0	0.73	320
647. house agency		70	52	0	1.53	390
648. real estates near me			54	0	1.66	260
649. estate real estate		73	60	0	1.57	90
650. rent to buy houses		22	68	0	0.67	3,600
651. property residential		17	90	0	1.51	40
652. house buying company		47		-	14.62	480
653. on the market properties for sale		30		-	0.57	110
654. home homes		51		-	2.19	110
655. on the market scotland				-	0.61	480
656. home search		28		-	1.54	2,400
657. on the market com uk		57		-	1.10	70
658. rented properties for sale		21		-	1.71	20
659. real estate		54		-	1.57	14,800
660. house purchase companies		34		-	14.50	140
661. home sites		47		-	1.71	30
662. your move houses for sale		15		-	0.48	2,400
663. live property		39		-	0.25	140
664. estate for sale		29		-	0.19	590
665. detached houses for sale		21		-	0.26	720

Keyword	SERP Features	KD%	www.zoopla.co.uk		CPC	Volume
			22 Jul ▲	Diff		
666. internet estate agents uk		62		-	2.78	170
667. 4 bedroom house for rent		13		-	0.23	5,400