



# Scone Racing Carnival Sponsorship Opportunities

# Noel Leckie Function Centre

\$15,000\*

*Premium visibility in one of  
SRC's most active and  
versatile venues during Scone  
Racing Carnival*

\*Excl GST

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The **Noel Leckie Function Centre** is one of the most sought-after venues during the **Scone Racing Carnival** – an all-weather, elevated space offering sweeping views of the entire racetrack. With capacity for up to 150 guests, it **hosts some of the Carnival's most premium hospitality experiences**.

As naming rights sponsor, your brand will be featured across high-impact areas including the entry, stairwell, mezzanine, and lectern, ensuring strong visibility with VIPs, racegoers and industry stakeholders.



## Inclusions:

- **Naming rights** to the Noel Leckie Function Centre for the duration of the 2026 Scone Racing Carnival (e.g. [Your Brand] Noel Leckie Function Centre)
- **Signage opportunities** at the venue entrance, stairwell, balcony, mezzanine and lectern
- **Recognition in all references** to the venue across SRC marketing and materials across highly coveted Scone Racing Carnival
- **Naming rights to 2 Tier 1 SRC races** per year (outside of Scone Racing Carnival)
- **1 x Table** in the Noel Leckie Function Centre with all inclusive hospitality package for 10 people on 2026 Scone Cup Day 2026
- **Free venue hire** of the space for your events from June to December 2026 (staff and catering not included)\*
- **Opportunity for alternate activations** as agreed for 2026 Scone Racing Carnival in your space





# The Peak Marquee

\$15,000\*

*Connection, culture, and a new wave of racing tradition during Scone Racing Carnival*

\*Excl GST

## Inclusions:

- **Naming rights** to the Park Marquee for the duration of the 2026 Scone Racing Carnival (e.g. [Your Brand] Peak Marquee)
- **Signage opportunities** throughout the enclosure, including bar, umbrellas, internal wall, and entry point placement
- **Recognition in all event references** to the space (e.g. [Your Brand] Peak Marquee) in all references to the venue across SRC marketing and materials across highly coveted Scone Racing Carnival
- **Naming rights to 2 Tier 1 SRC races** per year (outside of 2026 Scone Racing Carnival)
- **10 x Peak Marquee Tickets** with all inclusive hospitality in the marquee for you and your guests to use on Scone Cup Day 2026
- **Opportunity for alternate activations** as agreed for 2026 Scone Racing Carnival in your space

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Set on the picturesque retained area of Scone Race Club, **The Peak Marquee** is a vibrant hospitality precinct that comes to life during the Scone Racing Carnival. Hosting up to 200 guests each day, this marquee is a **hive of energy**, drawing in young people and emerging professionals who are passionate about racing and social connection.

**With a fun, lively atmosphere** and a prime view of the track, The Peak offers a powerful opportunity to **align your brand with the next generation of racing enthusiasts**.



# Owners Enclosure

\$7,500\*

*Prestige, positioning, and access at the heart of the action for Scone Racing Carnival*

\*Excl GST

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The **Owners Enclosure** is the most sought-after vantage point on course – with elevated views over the Mounting Yard and home straight, it's where the Club's most engaged audience gathers. This exclusive space offers premium visibility and brand alignment.

As a sponsor, you'll not only have **naming rights to the space on Scone Racing Carnival weekend**, but also the ability to **host up to 20 of your own guests in the enclosure free of charge** (excluding staff and catering).



## Inclusions:

- **Naming rights** to the Owners Enclosure for the duration of the 2026 Scone Racing Carnival
- **Signage opportunities** throughout the enclosure, including back wall, internal wall, and entry point placement
- **Recognition in all event references** to the space (e.g. [Your Brand] Owners Enclosure)
- **Naming rights to 2 Tier 1 SRC races** per year (outside of 2026 Scone Racing Carnival)
- **10 x entry tickets** for you and your guests to enjoy the Owners Enclosure and beverages throughout 2026 Scone Cup Day
- **Free venue hire** of the space for your events from June to December 2026 (staff and catering not included)
- **Opportunity for alternate activations** as agreed for 2026 Scone Racing Carnival in your space





# Trackside Marquee

\$5,000\*

*Reach a wide cross-section of the community in SRC's most inviting and high-visibility raceday space in general admission*

\*Excl GST

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For those who love a relaxed raceday atmosphere with a great view of the track, **The Trackside Precinct** is the place to be. Designed to bring the community together, this **premium general admission area** offers unbeatable value and comfort — perfect for friends, families, and racing enthusiasts alike.

Enjoy a front-row position to all the action, a laid-back setting with plenty of space to unwind, and access to **delicious grazing platters and refreshments from Hunter Belle**.



## Inclusions:

- **Naming rights** to The Trackside Precinct for the 2026 Scone Racing Carnival (e.g. The Trackside Precinct presented by [Your Brand])
- **Signage** throughout the precinct, including entry points, fencing and seating areas
- **Brand recognition** in all SRC references to The Trackside Precinct during the Carnival, including on the website and social media
- **Naming rights** to one Tier 2 race outside the Scone Racing Carnival
- **10 complimentary tickets** to The Trackside Precinct on both Scone Cup Day 2026 and Dark Jewel Day 2026, with reserved seating and premium viewing
- **Activation opportunities** within the precinct during the Carnival, such as branded experiences or giveaways (subject to approval)



# The Mounting Yard Sponsorship

*Maximum brand exposure on every race day*

The **Mounting Yard** is the heartbeat of every race day – and the most prominent space on course for brand visibility at Scone Racing Carnival. With national coverage via Sky Racing, winner's photos, interviews and media content all focused in this area, your brand will be front and centre. As a Mounting Yard sponsor, you'll gain naming rights and exclusive signage in a space guaranteed to feature in the race day spotlight.



# SOLD

## Inclusions:

- **Naming rights** to The Mounting Yard for the duration of the sponsorship (e.g. The [Your Brand] Mounting Yard)
- **Signage opportunities** surrounding the yard, positioned for high visibility in Sky Racing coverage and all race day and event photography
- **One table of 10** in the Scone Cup Marquee on Carnival Friday
- **Naming rights to 3 Tier 1 SRC races** per year
- **2 x SRC Memberships** valid for the duration of your agreement
- **Opportunity for alternate activations** as agreed throughout the sponsorship term







# Thank you

The SRC Board, Members and Staff thank you for your interest in partnering with Scone Race Club. We welcome the opportunity to tailor a sponsorship package that aligns with your goals and encourage you to get in touch to confirm your preferred option or discuss a bespoke arrangement.

Jason Hill

**Chief Executive Officer**

Scone Race Club

[Jason.Hill@sconeraceclub.com.au](mailto:Jason.Hill@sconeraceclub.com.au)

0407 437 085

Dimity Smith

**Events & Partnerships Director**

GRO Events Group

[dimity@groevents.com.au](mailto:dimity@groevents.com.au)

0402 373 215



[www.sconeraceclub.com.au](http://www.sconeraceclub.com.au)