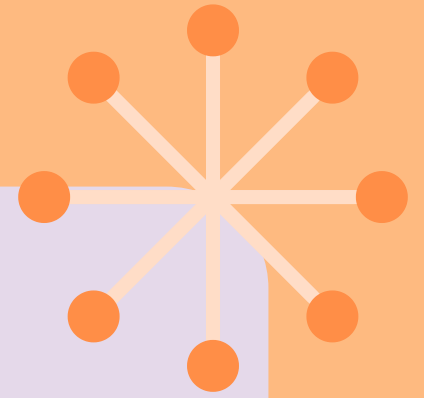


Knowing that you're not alone and that people understand, and listen, means more than anything



The real time information and support was invaluable





We asked you for feedback

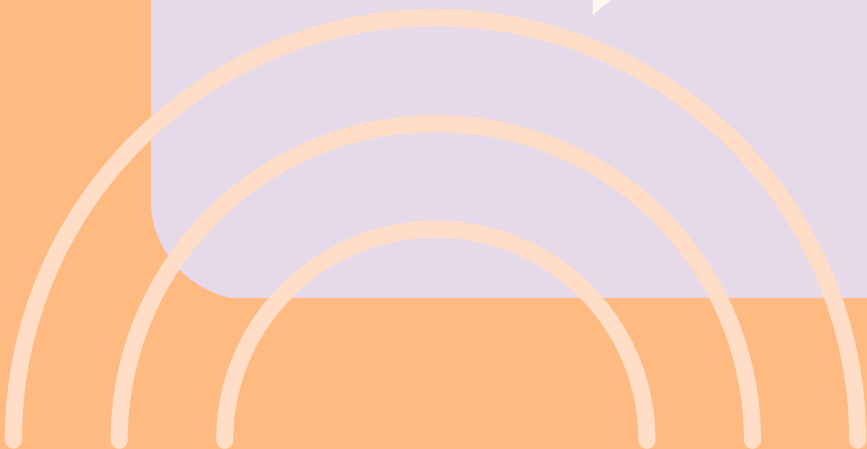


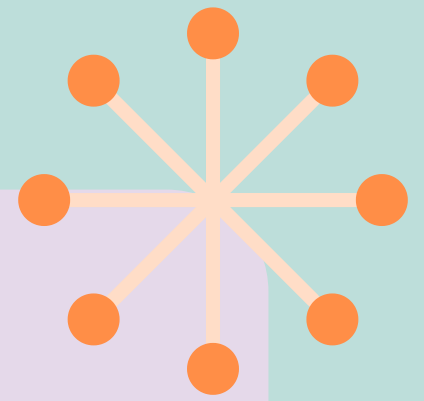
What you shared reinforces why we do what we do



And tells us that the support we are offering is making a difference

The group meetings were most helpful - meeting people who are going through the same thing in real life, not just TikTok! After the first meeting, I felt so emotional because I knew I wasn't alone





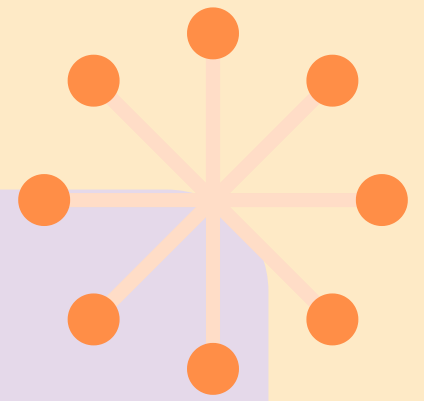
100%

100% of you felt supported by us, were satisfied with the services we offer and would recommend us to someone experiencing fertility challenges.

Across all types of support accessed - in person, online, practical, financial - the majority rated the quality of service as **excellent**.



Thank you for being a charity that gives people struggling with fertility challenges somewhere to turn to for like-minded support, help, and information



What you valued the most



Feeling part of a community

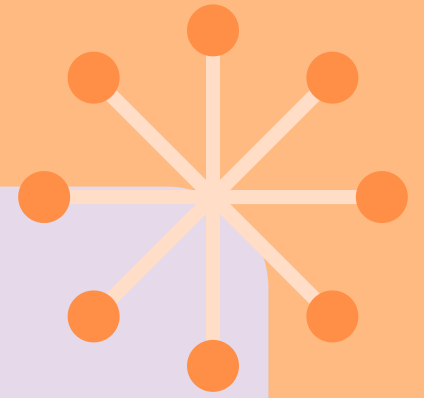


Emotional and practical support



Accessible information and financial help





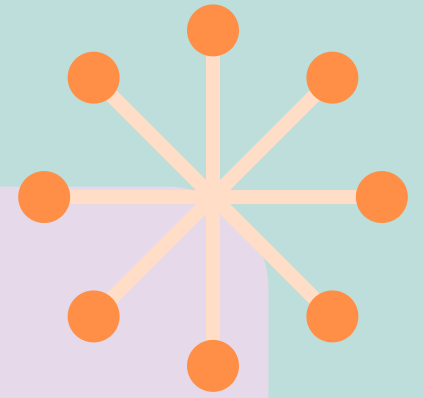
The Impact

Across the responses, the most common outcome was feeling less alone, alongside improved emotional wellbeing, clearer decision making, and feeling listened to and understood.

64%

of you accessing our support, have accessed it more than once. With over a third of you coming back on at least 4 or more occasions.



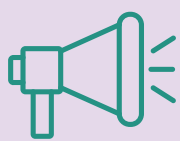


Keep doing what you're doing and let's get more workplaces engaged!

What you would like more of



Workplaces supporting their employees through policy and culture

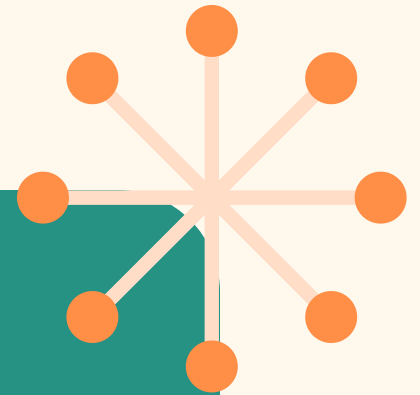


Continued advocacy for access to fair services and funding



Connections with fertility experts and practical support sessions



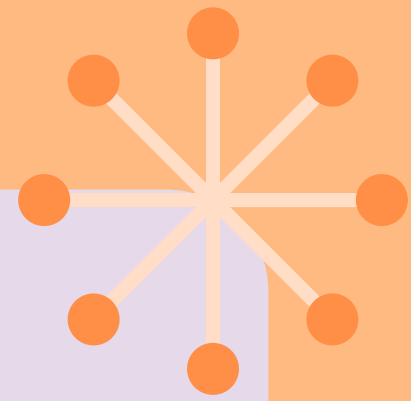


Thank you! It's made a huge difference and made this whole process a bit more bearable

This past year has been extremely challenging and you have supported me through every step

You were kind, amazing and supportive. I'll never forget how incredible you were to me





Thank You

The nature of our work means we don't always hear this kind of feedback day to day.

These results only strengthen our drive to keep doing what we do - and help us to know that we are showing up in the right ways.

Thank you to everyone who took the time to share with us and trusted us to support you at your most vulnerable.

