

# SEISMIC

Seismic is the go-to sales enablement software that makes it easy for reps to find relevant content for their prospects and clients in one easy-to-use portal. Similar to our other native integrations, this integration is one touch to authenticate and easy to customize workflows for tracking different KPIs.



## MOTIVATE REPS + ENCOURAGE ADOPTION

Providing relevant content is key to driving demand and establishing an effective ABM strategy. Our integration makes it easy to motivate reps to share content via Seismic, track prospect engagement, and gain valuable insights into how well content is performing. Conveniently track the usage of content in the SalesScreen platform, gamify the sending of content, and set up achievements for those that are utilizing Seismic to encourage adoption.



## TRACK OUTCOMES, NOT ACTIVITIES

- Gain insight into content usage aggregated by type - learn what is sent most often, and how well it is performing.
- Increase awareness and focus among the reps to utilize new content pieces. Plus, run targeted competitions on new content to encourage adoption.
- Incentivizes reps to send personalized messages over canned responses, which can positively impact open rates, time spent with the content, and more.



## METRICS TO TRACK

- Content Usage History
- Content View History
- User Activity
- Content Reviews
- Generated Livedocs



## PRICING

This real-time, one-touch integration with Seismic is free!