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Construction Begins at Samara, Fraser Rise - A Landmark LandxWise Development in Melbourne's North-West

February 2025 - LandxWise, a leading specialist in greenfield and subdivision development management, has officially commenced construction on Samara, a \$65 million master-planned community in Fraser Rise. This milestone underscores LandxWise's commitment to delivering high-quality, well-connected communities in Melbourne's rapidly expanding north-west corridor.

Samara features 172 premium residential lots and a super lot, with house and land packages ranging from 156m² to 366m². The official sod-turning ceremony marks the commencement of construction and highlights LandxWise's dedication to strategic urban development, strong industry partnerships, and long-term community sustainability.

Located in Melton, one of Victoria's fastest-growing regions, Samara is designed to offer a family-oriented and vibrant lifestyle, surrounded by lush open spaces and parklands. Just 10 minutes from Caroline Springs and Deanside, it provides residents with a balanced mix of urban convenience and suburban tranquility.

According to the Australian Bureau of Statistics' 2024 population growth data, the City of Melton ranks as the fourth fastest-growing municipality in Australia, experiencing an annual population growth rate of 6.61%. The Fraser Rise region, in particular, has witnessed an impressive 26.4% increase in population, reinforcing its position as one of the country's most sought-after residential destinations.

"Fraser Rise is rapidly emerging as a premier residential location," said Akash Ahluwalia, Director at LandxWise. "At LandxWise, we are committed to identifying and investing in high-growth areas. Samara is a testament to our dedication to developing thoughtfully designed communities that enhance lifestyle and long-term value for residents and investors alike."

Samara residents will benefit from unrivaled access to essential amenities, including excellent transport connectivity to Melbourne's CBD. The future Melton Hospital, located just 15 minutes away, will significantly enhance healthcare access in the region. Additionally, the Victorian State Government's \$650 million investment in the Melton rail line upgrade will boost passenger capacity by 50%, improving daily commutes. The project is set for completion in 2028.



Education is a key focus, with proximity to leading schools and learning institutions. The Victorian Government has allocated \$9.5 million to upgrade and

modernise Sydenham Hillside Primary School, which is located less than 10 minutes from Samara.

Further enriching the community experience, Samara offers seamless access to local shopping centers, essential services, and recreational facilities, making it one of the most well-connected residential developments in Melbourne's north-west.

"Samara is designed to make life more convenient and enjoyable," added Ahluwalia. "Our vision is to create a thriving community where residents have everything they need within close reach, allowing them to focus on what truly matters - family, work, and lifestyle."

The development is set for completion in Stages 1 and 2 by Q4 2025.

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About LandxWise

LandxWise is a specialised greenfield and sub-division development and project manager company based in Melbourne. With a portfolio of projects that span across Melbourne's growth corridors, they cover a wide range in scope, size and budget. LandxWise's mission is to help developers and investors make informed decisions about their landholdings. Put simply, they help clients unlock the full potential of their land, wisely.