



# Healthcare CX

for Hospitals & Healthcare centers

## Audio & visual communication in the cloud

Simpleway's Enterprise CX brings together both **digital signage** and **public address** into a unique, integrated solution that can be used for a variety of purposes. By combining these two technologies, our solution can be used for an endless number of use cases and can help to improve your visitors' and patients' stay at your facilities.



WELCOME TO



10:35 PM  
MONDAY | 20.1.2022

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**Dr. Randy Jericho**  
RADIOLOGIST  
MD, BSc.MIS, Specialty (U.K)

**CONSULTATION HOURS**

MONDAY	10:00 - 14:00
TUESDAY	10:00 - 14:00
WEDNESDAY	10:00 - 14:00
THURSDAY	10:00 - 14:00
FRIDAY	16:00 - 19:00

✉️ randy.j@hccn.co  
☎️ +123-4567-8  
🌐 www.hccn.co/radiology

## Digital signage

With the ability to change content on any screen at any time and no programming skills required, you have complete control over your customer's experience. The template designer is the centerpiece of our CMS and allows you to create simple and complex dynamic

content that can change automatically based on data or schedules you set. You can choose from various predefined templates from the built-in library or create brand-new screens. Our solution also allows you to create tables with media and render it dynamically on your displays.

## Applications

Enterprise CX for hospitals and healthcare centers is

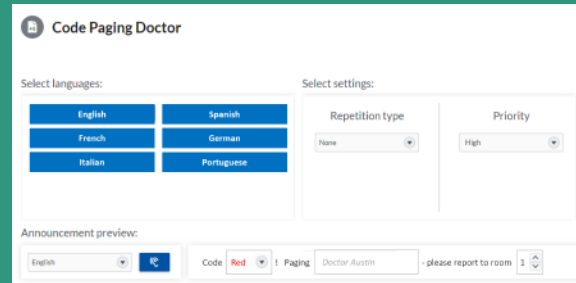
- Welcome screens at the entrance, lobby incl. time and weather information.
- Wayfinding screens at the entrance, knots and on individual floors.
- Educational and informational screens which serve also for stress relief.
- Queue management changing display content from open to closed.
- Visiting times of departments and doctor schedules, doctor contact information.
- Visual messages scrolling at the bottom of any screen.
- Emergencies or other scenarios triggering upon defined circumstance occur.
- Internal staff information as surgery schedules, shifts etc.
- Nurse call system integration triggering announcement and display information.
- Advertisements and promotion



## Public address

Public address is also made easy with Simpleway Enterprise CX. Voice announcements can be played across your campus or premises with a fully operable Cloud solution. This gives you a powerful solution to address your customers about any news, emergencies and other ad hoc changes through your Public address system, in sync with your displays all on a cloud platform.

- Create your own **text-to-speech** announcements with our sophisticated tools or use the ready to play announcements.
- **Push-to-talk** and **file upload** are other ways how to create your professional paging library.
- **Schedule** announcements and play them with custom information as needed.
- **Role-based UIs** that can be easily configured and provides comfortable paging for your personnel.



## How it works

Enterprise CX is designed to be user-friendly and requires no technical expertise. Any user can update content on any screen and make voice announcements at any time.

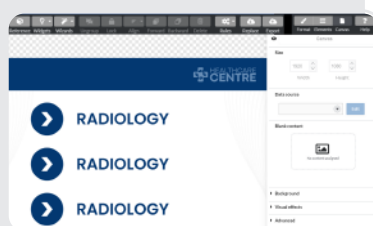
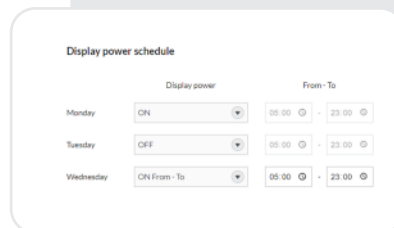
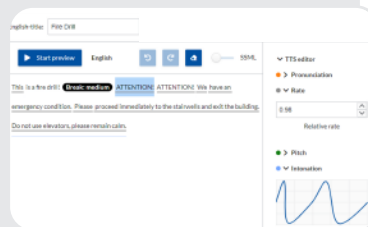
- Smooth and straightforward installation process of display controllers and public address system
- Variety of predefined templates and voice announcements to choose from, or you can create your own according to your needs
- Step-by-step tutorials available to guide you through the process

## Feature highlights

Enterprise CX offers a wide number of features:

### Digital signage

- Content designer
- Online library
- Display Power save feature
- Video walls and display banks
- Multilingual displays
- Dynamic content data and time driven
- Wayfinding
- Data and media administration in Tables
- Playlist and scheduler
- Accessibility: Visual paging, Sign language
- Video streams, web data feeds
- Weather widget
- Countdown widget



### Voice

- Text-to-speech feature with pronunciation editor
- Speech-to-text
- Push-to-talk
- Audio&visual quick paging
- Multilingual content
- Automated voice announcements
- Announcement scheduler
- Paging history

### Core

- Single-sign-on: Microsoft, Google
- Third-party integrations
- Role-based UIs
- Access control & permissions management
- Automation of recurring scenarios
- Zoning and priorities
- Business rule engine and macros
- Reporting
- IT security – encryption