



Education CX

for Schools and Universities

Audio & visual communication in the cloud

Simpleway's Enterprise CX brings together both **digital signage** and **public address** into a unique, integrated solution that can be used for a variety of purposes. By combining these two technologies, our solution can be used for an endless number of use cases and can foster student and teacher involvement, provide accurate information and interesting content.



Digital signage

With the ability to change content on any screen at any time and no programming skills required, you have complete control over your visitor's experience. The template designer is the centerpiece of our CMS and allows you to create simple and complex dynamic

content that can change automatically based on data or schedules you set. You can choose from various predefined templates from the built-in library or create brand-new screens. Our solution also allows you to create tables with media and render it dynamically on your displays.

Applications

Enterprise CX for schools and universities is applicable for a vast number of use cases:

- Welcome screens at the entrance, news, important information.
- Wayfinding screens at the entrance, knots and on individual floors.
- Educational and informational screens.
- Visual messages scrolling at the bottom of any screen.
- Emergencies or other scenarios triggering upon defined circumstance occur.
- Classroom and lab schedules.
- Cafeteria menu.
- School bus timetables.
- Teacher and Internal staff information.
- Competition results.
- Sports team scores and pictures.



Public address

Public address is also made easy with Simpleway Enterprise CX. Voice announcements can be played across your campus or premises with a fully operable Cloud solution. This gives you a powerful solution to address your visitors about any news, emergencies and other ad hoc changes through your Public address system, in sync with your displays all on a cloud platform.

- Create your own **text-to speech** announcements with our sophisticated tools or use the ready to play announcements.
- **Push-to-talk** and **file upload** are other ways how to create your professional paging library.
- **Schedule** announcements and play them with custom information as needed.
- **Role-based UIs** that can be easily configured and provides comfortable paging for your personnel.

i How it works

Enterprise CX is designed to be user-friendly and requires no technical expertise. Any user can update content on any screen and make voice announcements at any time.



- Smooth and straightforward installation process of display controllers and public address system

- Variety of predefined templates and voice announcements to choose from, or you can create your own according to your needs
- Step-by-step tutorials available to guide you through the process

Feature highlights

Enterprise CX offers a wide number of features:

Digital signage

- Content designer
- Online library
- Display Power save feature
- Video walls and display banks
- Multilingual displays
- Dynamic content data and time driven
- Wayfinding
- Data and media administration in Tables
- Playlist and scheduler
- Accessibility: Visual paging, Sign language
- Video streams, web data feeds
- Weather widget
- Countdown widget

Voice

- Text-to-speech feature with pronunciation editor
- Speech-to-text
- Push-to-talk
- Audio&visual quick paging
- Multilingual content
- Automated voice announcements
- Announcement scheduler
- Paging history

Core

- Single-sign-on: Microsoft, Google
- Third-party integrations
- Role-based UIs
- Access control & permissions management
- Automation of recurring scenarios
- Zoning and priorities
- Business rule engine and macros
- Reporting
- IT security – encryption

