COUNTERTOP 101



Countertops are one of the most visible—and most used—features in your kitchen. They help set the tone for the space both stylistically and functionally. Obviously looks are the most important part when choosing your countertop, it is crucial to think beyond just looks. Durability, maintenance, heat and scratch resistance, and overall cost all play a role in choosing the right surface.

Endless Choices

There is an almost never-ending number of options for your countertop choice, such as marble, quartz, granite, butcher block, and maybe even newer synthetic materials. Each choice has its strengths and trade-offs. For example, marble provides an elegant look but is more delicate. Quartz is durable and low maintenance but not ideal for use in outdoor kitchens. The list goes on — and that's the point.

Much like cabinet material, we recommend starting with just one or two options you naturally gravitate towards aesthetically, then discussing those with your designer. They'll be able to walk you through how those materials will perform in your home and recommend alternatives that align with your lifestyle and budget while keeping the visuals you love as the priority.

Think it Through

When choosing your countertop materials, be honest with yourself about how your kitchen is used. Do you cook often? Is your home a high-traffic zone with kids or guests? Are you okay with maintenance if it means a stunning aesthetic? These questions will help you and your designer make a choice that looks great and holds up over time.



