

## PRETTY PRIVILEGE TRADE PROMOTION TERMS & CONDITIONS

### PROMOTION DETAILS

<b>1. Promotion</b>	Pretty Privilege x Ovolo Brisbane Giveaway ("Promotion")
<b>2. Promoter</b>	Pretty Privilege Pty Ltd (ACN 672 559 465) (" <b>Promoter</b> ") Head Office: Level 14, Australia Square, 264–278 George Street, Sydney NSW 2000 Website: <a href="http://prettyprivilege.club">prettyprivilege.club</a> (" <b>Site</b> ")
<b>3. Eligible Entrants</b>	<ol style="list-style-type: none"><li>Entry is open to Australian residents only, aged 18 years or older.</li><li>Employees, directors, and their immediate families of the Promoter, and any associated entities, are not eligible to enter.</li></ol>
<b>4. Prize Pool</b>	<p><b>Total Prize Pool Value: \$2,378.00 AUD (including GST)</b></p> <p><b>The Prize consists of:</b></p> <ul style="list-style-type: none"><li>Two (2) nights' accommodation for two (2) people in a <b>Valley King Spa Room at Ovolo Brisbane</b>, including daily breakfast for two.</li><li>Two (2) return economy flights for two (2) people for interstate winners only. (Winners residing in Queensland are not eligible for flights and are responsible for their own transportation to Ovolo Brisbane.)</li></ul> <p><b>Prize Conditions:</b></p> <ul style="list-style-type: none"><li><b>Accommodation Stay:</b> The two-night accommodation must be booked using a special voucher or booking reference issued by the Promoter. The stay is subject to availability and blackout dates as determined at Ovolo's discretion and stated at the time of booking. The Prize must be redeemed in full within the validity period specified by Ovolo Brisbane, otherwise it will be forfeited. The Prize must be redeemed in a single stay and cannot be used in conjunction with any other promotions or special events. The Prize is not redeemable for cash, credit or refund, and any unused portion will be forfeited. The Prize cannot be transferred, resold or exchanged. Ovolo Brisbane reserves the right of final decision on the interpretation of these accommodation terms and conditions.</li><li><b>Flight Eligibility:</b> The Prize includes two (2) return economy flights from a major Australian city (Sydney, Melbourne, Brisbane, Perth, Adelaide, Hobart or Darwin) to Brisbane for interstate winners only. Flights will be arranged via the Promoter's nominated travel partner. Winners must hold valid photo identification and arrange their own travel insurance. Flights are not transferable and are not redeemable for cash. Winners residing in Queensland are not eligible to receive flights and no alternative prize or compensation will be provided in lieu.</li></ul>
<b>5. Promotional Period</b>	Commences: <b>9:00 AM AEST on 12 January 2026</b> Ends: <b>11:59 AM AEST on 13 February 2026</b>

	(Entries must be received during this period. Late entries will not be accepted.)
<p><b>6. Entry Requirements &amp; Instructions</b></p>	<p>Eligible Entrants can enter the Prize Draw by submitting a completed and accurate Entrant Form via the Site. The Entrant Form will require the entrant to provide their full name, email address, and contact phone number (“Eligible Entry”).</p> <ol style="list-style-type: none"> <li>1. <b>Existing Pretty Privilege Members:</b> Any Pretty Privilege members who signed up prior to the commencement of the Promotion will automatically receive entries into the Prize Draw based on their membership tier held at the time of the draw. The number of automatic entries allocated to each member is determined by their active membership tier in accordance with the Pretty Privilege membership structure in place at the time of the Promotion. Existing members do not need to submit a new entry form.</li> <li>2. <b>New Pretty Privilege Members:</b> New entrants who are not existing Pretty Privilege members must complete the Pretty Privilege membership sign-up via the Site during the Promotional Period to receive entries into the Prize Draw. The number of entries allocated will correspond with the membership tier selected and held at the time of entry.</li> <li>3. <b>Membership Tier Entries:</b> Different Pretty Privilege membership tiers may receive different numbers of automatic entries into the Prize Draw. Entry allocations are determined by the Promoter in accordance with the benefits of each membership tier and are subject to change at the Promoter’s discretion. The number of entries allocated to each tier will be communicated on the Site and/or membership portal.</li> <li>4. <b>Bonus Entries:</b> Entrants may receive additional entries by completing eligible bonus actions outlined in the official giveaway Instagram caption. Bonus actions may include following specified accounts, commenting on the promotional post, and tagging one (1) friend per comment. Each eligible bonus action completed in accordance with the stated instructions will generate one (1) additional entry. There is no limit to the number of bonus entries an entrant may receive. Bonus entries increase the number of entries held in the draw and may improve an entrant’s chances of winning; however, bonus entries do not replace the requirement to hold an active Pretty Privilege membership.</li> <li>5. <b>Entry Confirmation:</b> Entrants must retain confirmation of their membership and entry as proof of eligibility. Failure to provide confirmation upon request may result in disqualification.</li> </ol>
<p><b>7. Entry Conditions</b></p>	<ol style="list-style-type: none"> <li>1. Each entrant will receive automatic entries into the Prize Draw in accordance with the Pretty Privilege membership tier held by the entrant at the time of the draw. Entry allocations vary by membership tier.</li> </ol>

	<p>2. Entrants who complete all steps outlined in the official Instagram giveaway post will be eligible for bonus entries. Bonus entries increase the number of entries held in the draw and may improve the entrant’s chances of winning, but do not replace the primary entry requirement.</p> <p>3. Entrants must retain confirmation of their entry as proof of eligibility. Failure to provide confirmation upon request may result in disqualification.</p>
<p><b>8. Draw Date &amp; Method</b></p>	<p><b>Draw Date &amp; Time:</b> 12:30 PM AEST on 13 February 2026</p> <p><b>Draw Method:</b> Random electronic selection</p> <p><b>Location:</b> Promoter’s Head Office, Level 14, Australia Square, 264–278 George Street, Sydney NSW 2000, or another Australian location chosen by the Promoter at its discretion.</p> <p><b>Winner Notification:</b> The winner will be contacted via email or phone within 2 business days and may be announced on Pretty Privilege’s Instagram, unless they request otherwise.</p> <p><b>Re-Draw</b> If the Prize is not claimed by <b>5:00 PM AEST on 19 February 2026</b>, the Promoter reserves the right to conduct a re-draw using the same method.  The re-draw will take place on 20 February 2026 at 12:30 PM AEST at the Promoter’s Head Office, Level 14, Australia Square, 264–278 George Street, Sydney NSW 2000, or another Australian location chosen by the Promoter at its discretion.  If the newly selected winner does not claim the Prize or is unable to meet the Prize conditions, the Prize will be forfeited at the Promoter’s discretion.</p>
<p><b>9. Notification of the Winner</b></p>	<ul style="list-style-type: none"> <li>● The winner will be notified on the draw date, pending confirmation of eligibility.</li> <li>● Unless otherwise requested, the winner will be publicly announced via Pretty Privilege’s Instagram account and tagged in the official winner announcement post.</li> <li>● By entering, entrants consent to their Instagram handle being tagged in winner announcements unless they advise the Promoter otherwise in writing.</li> <li>● If the winner does not claim the Prize by 5:00 PM AEST on 19 February 2026, the Promoter reserves the right to conduct a re-draw or forfeit the Prize at its discretion.</li> </ul>
<p><b>10. Method of Claiming Prize</b></p>	<p>Accommodation booking terms, blackout periods, and redemption deadline are subject to Ovolo's voucher T&amp;Cs outlined in the Prize Conditions.</p>

<b>11. Permit Numbers (where applicable)</b>	N/A Not required for this promotion under current Australian state regulations.
<b>12. Other important considerations</b>	<ol style="list-style-type: none"> <li>1. The Winner must obtain travel insurance for their intended travel dates at their own expense.</li> <li>2. The Winner is responsible for organising their own transport and transfers to and from <b>Ovolo Brisbane</b>.</li> <li>3. The Winner is required to tag the Promoter (@prettyprivilege.club) in a minimum of three (3) stories and/or posts during their stay. This is a condition of accepting the Prize. Failure to comply may result in forfeiture of the Prize at the Promoter's discretion.</li> <li>4. By entering, the Winner agrees to allow the Promoter to use any content they share (including stories and posts) across Pretty Privilege's social media channels and website for promotional purposes.</li> </ol>

#### **GENERAL TERMS & CONDITIONS:**

##### **1. INTRODUCTION & THE PROMOTION**

- 1.1 These Terms & Conditions are to be read in conjunction with the Promotion Details above. Any capitalised terms used in these Terms & Conditions have the meaning set out in the Promotion Details above.
- 1.2 These Terms & Conditions apply to the Promotion which is conducted by the Promoter. By participating in the Promotion, you agree to be bound by these Terms & Conditions, which constitutes as a legally binding agreement between you and the Promoter.
- 1.3 Where applicable, the Permit Numbers as set out in Item 11 of the Promotion Details apply to the Promotion.
- 1.4 All decisions made by the Promoter with respect to any aspect of the Promotion are final, and no correspondence will be entered into with you.

##### **2. ENTRY**

- 2.1. All entries in the Promotion must comply with these Terms & Conditions ("**Entry**") and each Entry has an equal chance at winning the Prize.
- 2.2. Your Entry must be submitted:
  - (a) during the Promotional Periods set out in Item 4 of the Promotion Details;
  - (b) in accordance with the Entry Requirements & Instructions set out in Item 6 of the Promotion Details; and
  - (c) in accordance with the Entry Conditions set out in Item 7 of the Promotion Details.
- 2.3. Your Entry will be deemed to be received only when received by the Promoter.
- 2.4. If you submit an Entry, you warrant that you are an Eligible Entrant set out in Item 3 of the Promotion Details and that if you are not, you may be disqualified from the Promotion. The Promoter reserves all rights with respect to such breach.

2.5. You are solely responsible for your Entry, including any costs associated with entering the Promotion and/or network connectivity.

2.6. Where applicable, except for your personal information, the Promoter is the sole owner of all intellectual property in connection with the Promotion (including your Entry).

### **3. PRIZE**

3.1. The Prize must be accepted as offered and claimed in accordance with Item 10 of the Promotion Details, otherwise the Prize shall be forfeited by the Winner. The Promoter will not be liable for any unclaimed Prize under this Clause and the Promoter is under no obligation to offer an additional or substitute Prize to that Winner.

3.2. The Prize may be subject to any additional terms and conditions as determined by the relevant supplier of the Prize and/or the Promoter.

3.3. Unless otherwise stated, the Prize cannot be resold, transferred, exchanged, redeemed for cash for any reason; or used for any advertising, promoting or other commercial purposes.

3.4. The Total Prize Value set out in Item 4 of the Promotion Details is correct as at the date of preparing these Terms & Conditions and shall include any applicable GST.

3.5. The Promoter does not accept any responsibility for a variation in the Prize. If any Prize (or part of) is unavailable, the Promoter reserves the right to substitute the Prize with a Prize of equal or greater value and you agree to accept such substitution in writing, subject to any applicable regulation.

3.6. To the fullest extent permitted, the Promoter will not be held responsible for the failure to provide the Winner with the Prize or substitute Prize under Clauses 3.5.

3.7. Where applicable, the Promoter is not responsible for any dispute between a Winner and any person with whom a Winner chooses to share the Prize.

3.8. The Promoter is not responsible for any tax implications and the Winner is solely responsible for the payment of all taxes (if any) in connection with the Prize. It is the Winner's sole responsibility to seek independent financial advice as they require.

3.9. Redeeming a Prize is conditional on acceptance of the terms and conditions of the relevant Prize supplier. It is the responsibility of a Prize Winner to comply with the terms and conditions of the relevant Prize supplier.

### **4. PARTICIPANT CONDUCT & BREACH**

4.1. You must not:

- a) tamper with the Promotion in any way or at any stage;
- b) engage in any conduct that may jeopardise the fair and proper conduct of the Promotion, including using automatically generated entries or aliases;
- c) act in a disruptive, annoying, threatening, abusive or harassing manner; or
- d) do anything that may diminish the good name or reputation of the Promoter or any of its related partners, suppliers, entities and/or of the agencies or companies associated with this Promotion.

4.2. The Promoter reserves the right, at any time, to require documentation from you to verify the validity of your Entry (including but not limited to your name, age and place of residence).

4.3. Any breach of or failure by you to comply with these Terms & Conditions or those imposed by the Promoter's partners may result in the Prize being withdrawn from you or you being disqualified from the Promotion, without further liability for the Promoter and/or its partners.

4.4. The Promoter and/or its partners reserve all rights with respect to any breach of these Terms & Conditions.

## 5. PERSONAL INFORMATION AND PROMOTIONS & MEDIA

5.1. Your personal information is directly collected by the Promoter in connection with the Promotion and is used to:

- (a) Conduct the Promotion, which may include supplying your personal information to the Promoter's partners and/or suppliers of the Prize;
- (b) Provide you with the Promoter's or partners monthly subscription updates, which you can unsubscribe from at any time; and
- (c) Promote the Promoter and/or the Promotion in accordance with Clause 6.2.

5.2. The Winner agrees to participate in promotional activity and consents to the use of the Winner's name and image in connection with the Promotion, without further remuneration.

5.3. By entering into this Promotion, you agree that the Promoter may store and use your personal information in accordance with its Privacy Policy ("**Privacy Policy**").

5.4. Please visit the Privacy Policy for further information regarding how to seek access or correction of your personal information, or to make a complaint with respect to your privacy. located at [https://drive.google.com/file/d/1pHyzyK\\_ycYt1jSIWtIPYULGzaWqedKu/view](https://drive.google.com/file/d/1pHyzyK_ycYt1jSIWtIPYULGzaWqedKu/view).

5.5. As a condition of entry, each Entrant agrees that the Promoter may use their name (either in full or in part), likeness, voice and image (including any photograph and film) in any marketing and promotion of any products manufactured, distributed and/or supplied by the Promoter, for an unlimited period of time and the Winner will not be entitled to any fee for such use.

## 6. LIMITATION OF LIABILITY

6.1. To the fullest extent permitted by law, the Promoter is not liable for any personal injury or death, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from the participation in the Promotion or from the acceptance, possession, misuse or use of any Prize.

6.2. Without limiting Clause 6.1, the Promoter and its partners, suppliers of the Prize, or associated companies is not liable for any incorrect or ineligible submission Entries, failure to claim a Prize, damage or delay in delivery of Prizes, or failure to receive correspondence.

6.3. If this Promotion cannot be conducted for any reason beyond the Promoter's control (including but not limited to technical issues, failure, tampering or fraud), the Promoter may end, amend, suspend or cancel the Promotion or disqualify affected Entries, subject to any necessary approval by the relevant regulatory body (if any).

6.4. Except for any liability that cannot be excluded by law, all Entrants release, and indemnify and hold harmless the Promoter (including its officers, employees, agents and contractors), from and against, all liability (including negligence), actions, claims, costs, losses or expenses arising out of or in connection with: any act, omission, negligence, fraud, wilful misconduct or breach of these terms and conditions by the Entrant, its nominees or agents and the Entrant or Winner's acceptance of, use of or attempted use of any Prize(s) and participation in the Competition, including (but not limited to) loss of income, damage to property and personal injury whether direct or consequential, foreseeable, due to some negligent act or omission or otherwise.

6.5. To the maximum extent permitted by law, the Promoter's total aggregate liability to the Entrant under or in any way connected with these terms and conditions and the Competition, or the performance or non-performance of these terms and conditions is limited to an amount equal to any amounts paid by

the Entrant to the Promoter in the three (3) month period immediately preceding the date on which the relevant claim arose, which may be zero.

## **7. INTELLECTUAL PROPERTY**

- 7.1. By uploading, publishing, transmitting or making available any data, content or other material in connection with this Competition (**Entrant Content**), the Entrant agrees to grant the Promoter, its affiliates, licensees and successors a non-exclusive, royalty-free, perpetual, irrevocable, worldwide and fully sub-licensable right to use, communicate, reproduce, modify, adapt, publish, publicly perform, translate, create derivative works from, distribute and display in any form, any such content, including but not limited to text, images, videos, graphics, audio and photographs without attribution.
- 7.2. The Entrant warrants and represents that:
- (a) it holds all the intellectual property rights to the Entrant Content;
  - (b) it has the authority and licence to upload, make available and licence the Entrant Content to the Promoter; and
  - (c) the Promoter's use of the content will not infringe or violate any third-party rights, including but not limited to defamation, intellectual property rights, moral rights and privacy rights and will not give rise to an obligation to make any payment to a third party.
- 7.3. The Entrant agrees that they are solely liable for the Entrant Content and that, to the fullest extent of the law, the Promoter shall not be liable in any way for such Entrant Content.

## **8. RESERVATION OF RIGHTS**

- 8.1. The Promoter reserves the right to request each winner to provide proof of identity or proof of residency at the address specified in their submission in order to claim a Prize. Proof of identification and residency is at the absolute discretion of the Promoter. In the event that a Winner cannot provide suitable proof, the Winner will forfeit the Prize and no substitute will be offered.
- 8.2. The Promoter may, in its absolute discretion, modify or cancel the Competition and may administer this Competition in the manner that it considers appropriate in accordance with Australian law, including where the Competition is not capable of running as planned, such as where there has been infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration security, fairness, integrity or proper conduct of the Competition.
- 8.3. The Promoter reserves the right in its sole discretion to disqualify any Entrant that has, or is suspected by the Promoter to have:
- (a) breached any of these terms and conditions;
  - (b) tampered with the entry process or the Competition;
  - (c) engaged in any unlawful conduct;
  - (d) engaged in any other improper misconduct calculated to jeopardise the fair and proper conduct of the Competition or the reputation of the Promoter.

## **9. INSTAGRAM TERMS**

- 9.1. The Competition is in no way sponsored, endorsed or administered by, or associated with [www.instagram.com](http://www.instagram.com) and its related mobile application, both being owned by Instagram, Inc. (**Instagram**).
- 9.2. The Entrant agrees that it releases Instagram and other related entities from any and all liability to the Entrant arising out of or in connection with the Competition.
- 9.3. The Entrant must not:
- (a) harass or bully any other person, use offensive language, use language that defames the Promoter, or use language that negatively impacts or intends to negatively impact the reputation of the Promoter;

- (b) use electronic programs, bots or similar technology to automatically submit entries;
- (c) use multiple Instagram accounts to enter the Competition; or
- (d) tag other accounts owned or controlled by the Entrant to enter the Competition and agrees that it will only tag genuine friends or family in their entry, and the Promoter reserves the right to disqualify any Entrant or Entry that breaches these terms and remove any such entries from the Competition.

## **10. GENERAL**

- 10.1. The Competition is in no way sponsored, endorsed or administered by, or associated with Instagram, Meta, Westfield, or any of their related parties.
- 10.2. Nothing in these Terms & Conditions restricts, excludes or modifies any consumer rights under any statute including the *Competition and Consumer Act 2010* (Cth).
- 10.3. Failure by Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
- 10.4. By entering into the Promotion, you accept that any dispute with respect to the Promotion and/or these Terms & Conditions shall be subject to the jurisdiction of the **courts of New South Wales, Australia**.