



AGC CHARITY

IMPACT

REPORT

24-25



The AGC's Charity – First Impact Report

This marks the first impact report of the AGC Association, our Corps Charity—a significant step in our ambition to be more transparent and open about our goals and how we deliver them.

Our charity exists to promote the efficiency, esprit de corps, and comradeship of the entire AGC; as a collective and as individual cap badges. We provide welfare support to our members and their dependants—past and present—while preserving the diverse traditions of the Corps. We also help maintain vital connections across generations of service personnel and offer a strong, consistent and reassuring presence for those in need.



Why This Report Matters

The past year has brought a significant change of approach; greater openness, parity and fairness – and with it, an opportunity to lay a stronger foundation for an ambitious future. Importantly, this impact report fills a gap in showcasing the value and breadth of the Charity's work.

The report highlights the essential support the Charity provides—not only to our veterans and serving personnel in hardship—but also in enhancing the lived experience of those currently serving across all seven cap badges. Our ongoing challenge is to continually improve awareness across the community—helping all AGC personnel understand what the charity stands for, what we do, and the real difference we make.

The vast majority of our income still comes from the One Day's Pay scheme, and we are immensely grateful to all who contribute. Your support underpins everything we do. However, we must diversify our income. With your help, we aim to increase fundraising, attract private sector donors, secure legacies, and grow our investments—ensuring a sustainable financial base to support both current and future needs.

Facing the Future Together

We face a dual reality: a growing and ageing veteran community with increasing needs, and an active service population that must also see tangible benefit from our work.

For our serving members, the charity funds and supports sport and adventurous training, team cohesion events, cap badge identity and heritage efforts; activities that contribute to morale, identity, and purpose – the will to serve and to fight if necessary. This is not only about enhancing the present—it strengthens the motivation and resilience of those who serve.

AGC CHARITY IMPACT REPORT



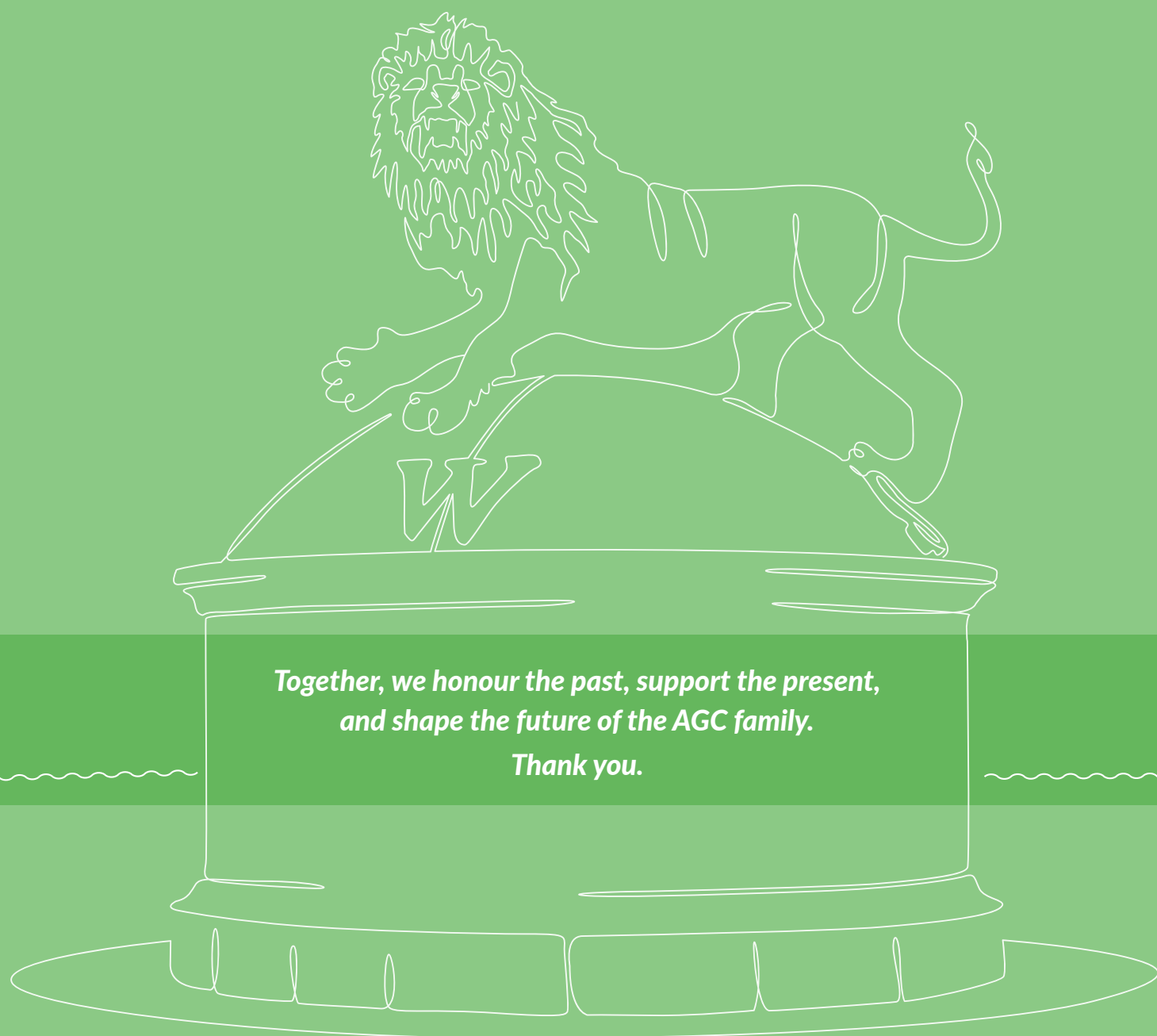
The charity also funds those simple things that create the distinct identities of our cap badges – stable belts and rank slides. But we must celebrate the fact that it is our shared identity and collective strength that give the charity its true power.

People Behind the Work

Our dedicated Headquarters team has worked tirelessly: supporting charity operations, governance, events, veterans' engagement, journal production, trustee coordination, and audits. We also proudly support our museums and remembrance activities - ensuring that we continue to honour, remember, and learn from the sacrifices and achievements of those who came before us.

Looking Ahead

Our long-term vision is a charity with the resources and reach to sustainably support a growing veteran community. To do this, we must strengthen ties with antecedent and associated associations and honour the AGC's rich and evolving history. We invite you to reflect on the impressive progress made this year. With your continued support, we will build something truly enduring.



2024/2025 in numbers:

INCOME



Income from Memberships
(ODPS & Veteran Subs):

£698,995

Income from the
AGC Holiday Homes:

£41,784



Deposit Account Interest:

£22,980



Grant from the Army Sports
Control Board:

£45,000



Income from Donations:

£7,918

Other Income:

£5,916



Total Value of Investments:

£6,492,514

EXPENDITURE:

Engaging and Inspiring
Young people:

£63,622



Strengthening
Esprit de Corps:

£158,069

Benevolence,
Funeral Support & Welfare:

£228,066



Employment, Education
and Training:

£54,947

Sport & Adventurous
Training:

£232,116



Preserving & Presenting
Heritage:

£43,399

Sport and Adventurous Training (AT)

Sport and AT plays a critical role in developing soldiers into battle-winning individuals by enabling their resilience, both physical and mental, fostering teamwork and leadership skills. By exposing personnel to challenging conditions, their adaptability and endurance are tested whilst enhancing essential military skills such as planning and communication. Whilst many activities are funded publicly, the AGC Association contributes to the 'Offer' by offsetting personal contributions, which is essential in the current economic climate.

With the help from the Army Sports Control Board which awarded a grant of **£45,000**, the Association committed **£239,698** to Corps Sport. This funding enabled 750 AGC personnel to enjoy and compete in 38 different sports from grass roots participation through to Corps, Army and Inter-Service competition level.

Notable successes were in Women's Badminton (Corps champions), Women's Hockey team winning the indoor competition whilst retaining the outdoor competition, the Men's team for the outdoor plate competition, our Women's Football Team for winning the Women's Corps Cup Trophy and the Men's Rugby Team on winning their Inter-Corps final, resulting in their promotion to Merit 2. Further congratulations are offered to the newly formed Indoor Rowing Team on achieving a silver and bronze in their first ever event - a 100KM team relay.

Elsewhere, our Equestrian team yielded an Army Grass Roots league dressage champion, Intermediate league dressage champion, Army showjumper of the year award and Army Official of the year. The Clay Target Shooting Team has enjoyed a highly successful season, highlighting the development and progression of novice shooters from across all branches of the Corps. This year, an impressive eight team members have been selected to represent the Army Clay Target Shooting Teams.

At the Athletics Inter Corps Championships the men finished in third and the Women in Second - our best results yet. 13 AGC personnel were selected to represent the Army at the Inter Services Athletics, the largest group of any Corps!

In winter sports, the Association helped offset the personal contributions of personnel attending AT activities across the Army with **£28,119** of funding which also allowed over 100 people to attend Exercise WHITE LION, the Corps Alpine Ski Championships in Austria which resulted in 4 of those achieving the individual qualification standard to race at the Army Alpine Championships.

Snowboarding took 21 people to Austria, for the annual Corps Snowboarding Camp, consisting of two separate camps that run concurrent to each other. The AGC Novice camp and the Open camp for experienced riders, consists of skills development before moving to Exercise SNOW JACK, the Army Snowboarding championships. There were some fantastic achievements amongst the open riders at Army level; a podium finish in the mixed pairs as well as the first AGC Rider being selected to represent the Army at the Inter-Service level.



Strengthening Esprit de Corps

The AGC's Team Cohesion grant scheme allows personnel across the Corps to receive funding to offset their personal contributions for activities at unit or formation level that foster camaraderie, trust and unity whilst boosting morale, which are essential facets of life due to the unique nature of employment in the military. In 24/25, the Association committed **£71,302** to this scheme. An example of this is shown in the bottom right picture, where the charity helped an RMP team in Estonia by part-funding computer console games whilst on Op CABRIT.

On top of this, the Corps' annual Triple Crown Competition and other events such as Corps and Branch dinner nights, are essential to strengthening Esprit de Corps, and the charity spent **£37,986** enabling these to take place.



Maintaining Contact

One of the primary objectives of the Association in its constitution is to maintain contact between the members of the AGC, past and present, and its former constituent Corps. We achieve this by producing a Corps Journal, itself a historical record of each year, and maintaining an Association website and its 2 official social media platforms, facebook and Instagram. You can enhance the reach of the Corps, connect with old friends, and contribute to inspiring the next generation of potential AGC personnel, by following both platforms;

Adjutant General's Corps (Facebook) and @adjutantgeneralscorps (Instagram)

Facebook

followers:

6074

impressions:

1,321,169



Instagram

followers:

5774

impressions:

602,900



Website visitors
between April 24
and March 2025:

11,353

Corps Journal cost:

£9,733



Continuous Professional and Personal Development (CPPD)

The AGC's CPPD scheme is designed to complement and enhance the funding available from public funds to provide contributions for personnel attending training or educational courses, thereby enhancing their qualifications and investing in them. The AGC Association spent **£20,257** on this scheme in 24/25, helping 18 AGC personnel embark on higher education courses plus a yoga instructor's course and a cross-fit instructor's course.

Uniform Accoutrements

Not all items of uniform are provided by the clothing store! Branding and symbolism is an essential part of the regimental system, creating identity and pride. By establishing a dress policy that includes the Tactical Recognition Flash (TRF), the cap-badge-branded rank slide and the stable belt, this comes at a cost to the Association. Whilst we can recoup some of that money back from shop sales of these items, we issue a set of rank slides, stable belts and TRFs to all ab initio personnel into the Corps, provided that they join the Association as paying members. In 24/25, the Association spent **£17,672** on these items.



Preserving and Presenting Heritage

The AGC and RMP Museums serve as vital institutions for education, preservation, commemoration and inspiration. Whilst they have charitable status in their own right, with their own constitutions, the AGC Association supports their endeavours. This year, the charity granted both museums a total of **£55,000** to aid their running costs.



Holiday Homes

The AGC Holiday Homes (a lodge and static caravan in Devon, and a lodge in the Lake District), provide opportunities for past and present members of the AGC to enjoy respite from Service life at a heavily subsidised rate. They are also available for welfare or compassionate reasons at zero cost to the individuals. Whilst these are non-profit making assets, they do come with site and maintenance fees, whilst concurrently depreciating in value. Expenditure on the holiday homes was **£42,101**. In 2024/25, The Association enabled 37 families to enjoy stays at Ocean Heights, 28 families to stay at Cedars, and 28 families to stay at Tarka Holt.



Remembering the Fallen

Every July, the Corps, enabled by the AGC Association, commemorates those that died in Service, at our annual parade at the National Memorial Arboretum in Staffordshire. This short service is always followed by a lunch or afternoon tea in the Aspects Building.



In November, as part of the national Remembrance events across the country, the AGC Association attended the opening of the Field of Remembrance at Westminster, which was opened by our Colonel in Chief Her Royal Highness The Duchess of Gloucester. After the ceremony, attendees had lunch in the Civil Service Club with attendees from the RAEC & ETS, the Royal Army Pay Corps and Royal Military Police Associations, further cementing the bonds of friendship that exists between the constituent members of the AGC Charity's ecosystem.



Benevolence and Welfare Expenditure 2024/25

The AGC Association has continued to support the relief from hardship for our serving and veteran community and their families, one of the prime objects within the constitution of the charity. Expenditure has risen year on year since the Corps' formation and this year has been no exception, indicative of the rise in costs for goods and services. Statistics and trends are shown below:

Serving personnel assisted:

76



Veterans assisted:

152

Death in Service grant expenditure:



£9,528.90

Other funeral costs supported:



£7,249.90

Supporting debt:



£13,983.72

Supporting medical-related cases:



£25,223.99

Cases directly attributed to cost of living:



£7,203.44

Cases supporting household costs



£47,692.93

Other charitable casework grants:



£14,038.55

Benevolence and the relief of hardship contributed to 19% of the charity's total expenditure this financial year. Continued in-year management of the Association's expenditure will ensure that we retain the ability to support our AGC family.

“
On behalf of the Commanding Officer we extend our heartfelt appreciation to the AGC Benevolence Committee for your kindness and generosity.”

“
The grant from the AGC Association is an absolute saviour for bringing the GSPS Pariwar (family) together to celebrate the anniversary marking our identify, it would be impossible without AGC Association's support.”

“
Greetings and Bula Vinaka Sir,
I just wanted to take this time to sincerely thank you for the financial assistance granted towards my travel costs (flights to Fiji) from the 21 Jun 24 – 1 Jul 24). Thank you for the financial assistance that gave me the opportunity to see my parents and assist by putting something in place for their care plan during their short illness.”

I am now content and confident for their speedy recovery, thanks again for giving me the opportunity to be there for my parents last week. They were shockingly surprised – it was a good surprise.
Vinaka vakalevu – Thank you.”

...Just a big thanks for the support to
Sgt xxxxx at xxx Regt.
It's been a big help and she's been able to clear some debts and reduce her anxiety with others.

Such is progress that she has been signed back onto work and will return to us on local GRoW from Monday



“
Thank you for your support it is greatly appreciated, I will pass on your words of support to Pte xxxxx.”

“
Your contribution has directly contributed to Sgt xxxxxxx's well-being, enabling her to overcome some of her challenges and return to work.”

“
Hello xxxx sorry for lateness in response. Thanks ever so much for pledging the remaining amount, your organisation's kindness and others will really make a difference for xxxx. I'll let her know you've kindly donated.
Keep up the great work.”

ssafa | the
Armed Forces
charity

Carol XXXXX
Caseworker,
Perth & Kinross

“
I just wanted to say a massive thank you on behalf of the RMP Det in BATUK for the grant you provided IOT improve the lived experience of all members of the Det including our 3 LEC's.”

This Impact Report highlights the work that the AGC Association does to provide Esprit de Corps, benevolence and welfare support, to enhance the lived experience of our serving personnel whilst helping our wider AGC family, at home and abroad, whether serving or retired.

You can help by doing any (or all) of the following:

Fundraise for the charity (QR code below)
Consider the AGC Association in your will
Join the Association as a member (QR codes below)



The AGC Charity
(AGC Association)
Website

Registered with



**FUNDRAISING
REGULATOR**



JustGiving®

The AGC Charity
(AGC Association)
Gloucester Building, Worthy Down,
Winchester, Hampshire, SO22 2RG
association@rhqagc.com or rhqagc@gmail.com

Patron His Majesty King Charles III
Registered Charity Number 1185298

