AGC CHARITY IMPACT REPORT 25-26

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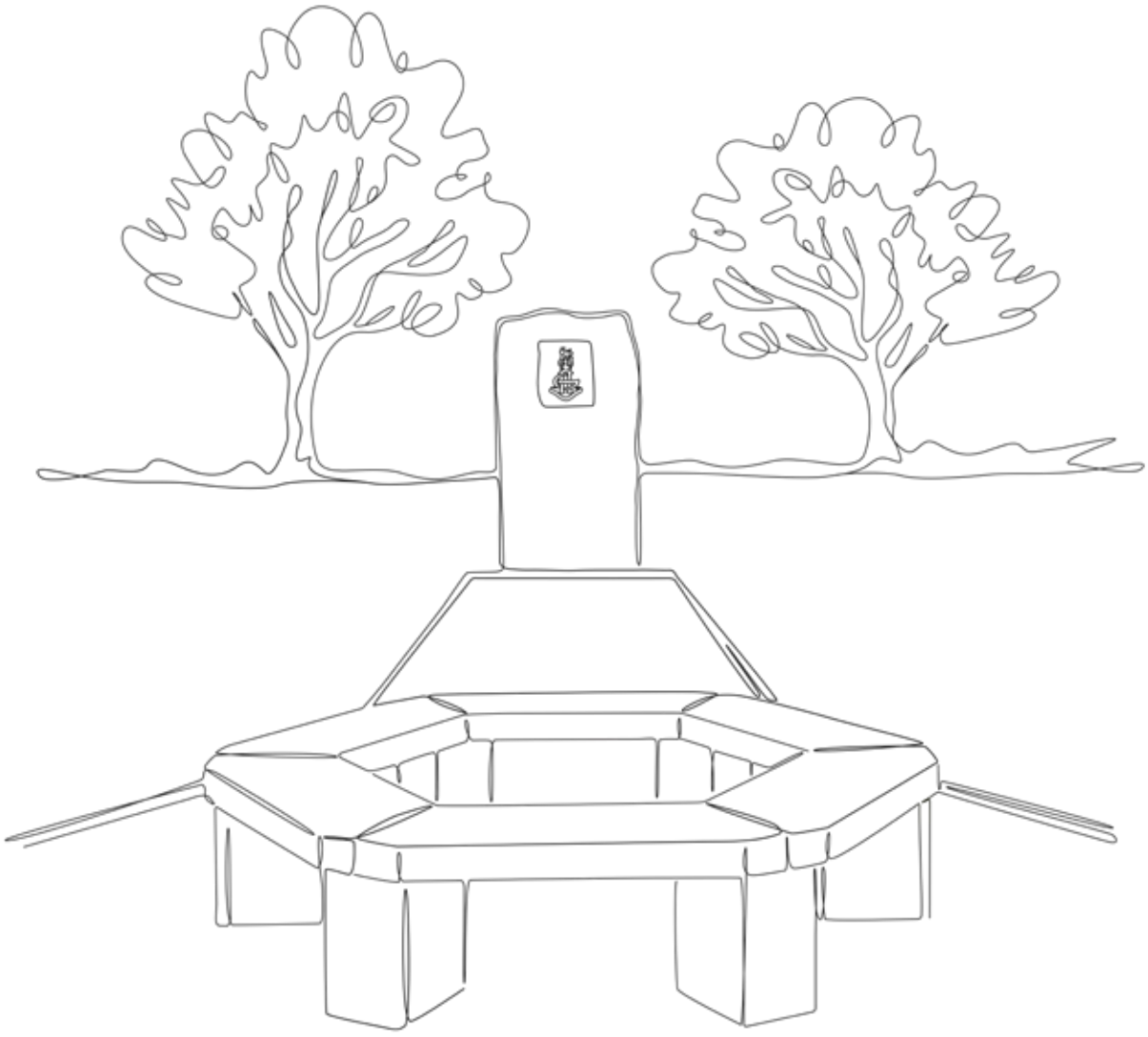


Foreword



It is a genuine privilege to present this latest edition of our Impact Report and to reflect with profound pride on the enduring strength and vital importance of our regimental Charity. This report vividly demonstrates the Charity's extensive reach and its transformative effect on individuals' and teams' lives – their wellbeing, sense of purpose, belonging, and motivation to serve. The impact spans from practical support to deeply profound, life-changing outcomes.

Over the past year, we have taken purposeful steps to reinforce the foundations of the AGC Charity. By refining our investment strategy, we have maximised returns and increased dividend income, ensuring that every contribution works as hard as possible to support our people. Alongside this, we have refreshed our outward-facing identity, transitioning from the AGC Association to the AGC Charity – a change that more clearly reflects both our mission and the wide-ranging support we provide.

We have also broadened our approach to income generation. By placing greater emphasis on individual fundraising and cultivating a significantly wider base of sponsors, we are unlocking new opportunities to sustain and grow our impact. I am profoundly grateful to the organisations and individuals who have chosen to stand with us – your commitment makes a tangible and lasting difference across the entire AGC family.

Yet, the need for our support continues to grow. The pressures faced by serving personnel, veterans, and their families are intensifying, while the costs of delivering events, sport, adventurous training, and other activities continue to rise. Coupled with ongoing economic uncertainty at home and abroad, these challenges demand that we remain both ambitious and prudent, balancing our desire to do more with the responsibility to steward the charity's resources wisely.

In this context, the One Day's Pay Scheme remains absolutely central. It is our most reliable, tax-efficient, and collective means of ensuring the AGC Charity can meet the evolving needs of our people – today and in the years to come. This simple yet powerful act embodies the very spirit of our Corps: a shared commitment to care for our fellow soldiers, veterans, and their families.

There is much to be hopeful for as we look ahead. The AGC Charity stands strong: steadfastly governed, thoughtfully managed, and inspired by a clear, compelling purpose that touches us all. I want to offer my heartfelt gratitude to our Trustees and to every volunteer who generously gives their time to support our work; your dedication is the lifeblood of this Charity. In the face of growing need, we remain resolute, striving tirelessly to maximise income, strengthen our resilience, and create lasting, meaningful impact. But above all, this is our Charity – belonging to each and every one of us. We should take immense pride in all it accomplishes, trust in the integrity of its stewardship, and carry a deep, shared responsibility to nurture and sustain it. Every contribution is far more than a gift – it is a vital investment in the wellbeing of our current members and in the future generations who will serve, belong, and carry forward the spirit of this Corps.

Thank you sincerely for your continued support.

The Year in Context

Why our work matters:

The Adjutant General's Corps is a diverse community of serving personnel, veterans and families spread across the United Kingdom and overseas. Whilst the Corps currently comprises 8,777 serving Regular and Reserve personnel, it is supported by a veteran community estimated to exceed 30,000 individuals, each carrying a lifelong connection to the Corps.

The Army 'Offer' seeks to provide an enriched and fulfilling career, with opportunities for education, sport, adventurous training and activities that foster Esprit de Corps. However, the full delivery of these experiences is not always possible within the constraints of public funding.

Every month, more AGC personnel leave service and join our veteran community. As this population continues to grow, so too does the charity's responsibility to support former members and their families. At the same time, many serving personnel continue to face financial pressures arising from the cost of living, while some members of our overseas cohort may face exceptional personal circumstances that fall outside publicly funded support.



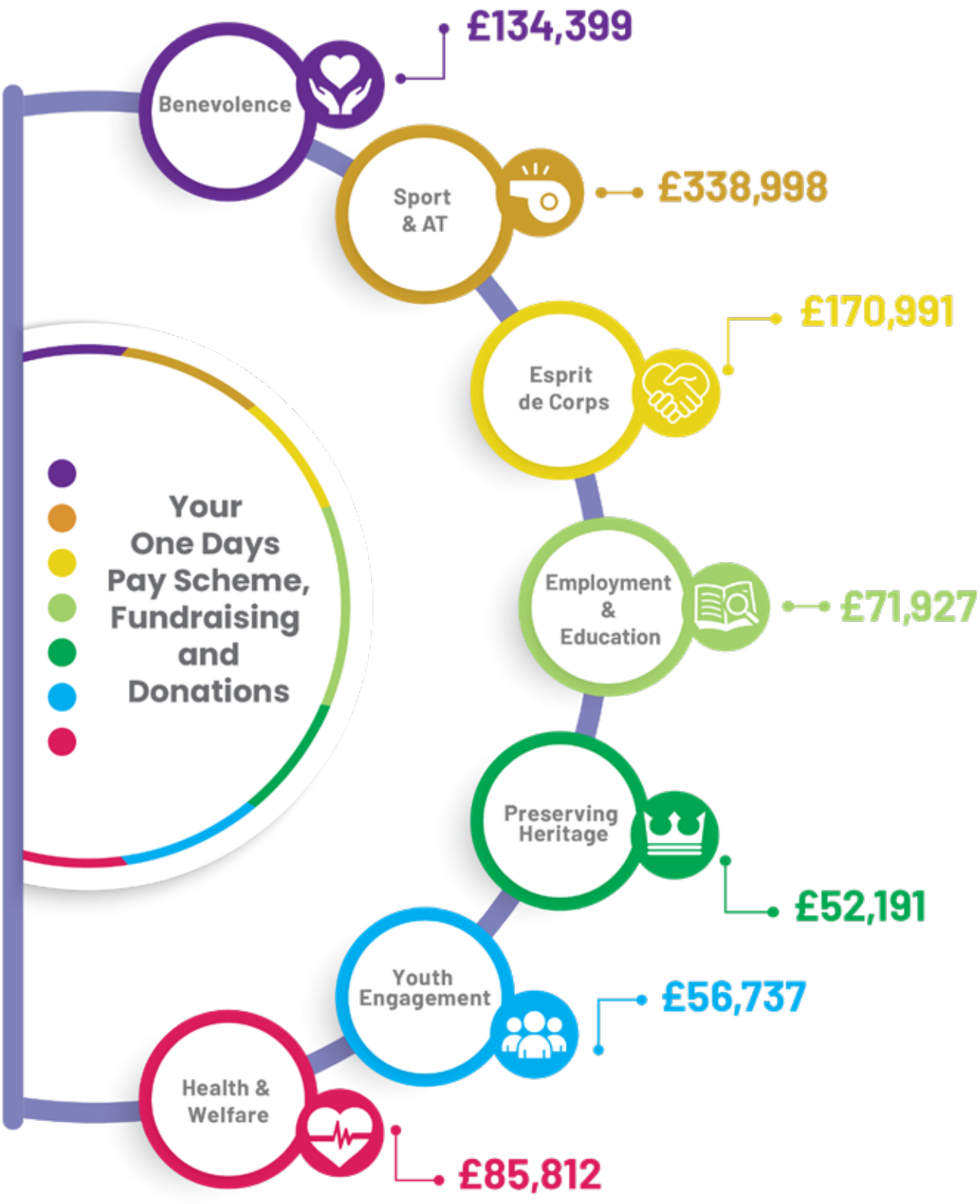
Against this backdrop, the AGC Charity plays a vital role.

The Charity underpins all activities within the AGC, with its dual purpose of providing welfare and funeral support to the AGC Family and enhancing the lived experience of serving personnel. The annual Triple Crown Challenge, the flagship event in the calendar, our Commemoration Parade at the National Memorial Arboretum and other Remembrance activities, Corps (and Branch) dinner nights, Corps Sport and Adventurous Training, are just some of the activities that the AGC Charity used its charitable funds to make happen.

Through maintaining contact across the AGC family, fostering Esprit de Corps, protecting our heritage and ethos, and providing relief to those in need, the AGC Charity continues to support both today's serving personnel and the generations that have served before them.

IMPACT AT A GLANCE

AGC Charity Spend Financial Year 2025/2026



Objective 1 - Fostering Esprit de Corps

Esprit de Corps is the foundation of a strong and effective Corps. It creates the sense of belonging, pride and shared purpose that binds individuals together, regardless of rank, trade or cap badge. By fostering camaraderie, teamwork and mutual support, the AGC Charity helps strengthen the cohesion and resilience that underpin both military effectiveness and personal wellbeing.

Through team cohesion grants, Corps events and collective activities, the charity enables AGC personnel to build friendships, develop trust and create lasting bonds. These experiences strengthen our shared identity and reinforce the values that unite the Corps, both at home and on operations.

Creating opportunities to come together

The AGC Charity's Team Cohesion Grant Scheme helps reduce the financial burden on individuals participating in activities designed to strengthen teamwork and morale. From unit-level events to deployed teams operating overseas, these grants enable personnel to come together outside the demands of daily work, developing the trust and understanding that are essential to military life.





Strengthening Our Shared Identity

The AGC Charity also supports a range of Corps and Branch events that bring personnel together from across the AGC family. Whether through the annual Triple Crown Challenge, Branch dinner nights or other collective activities, these occasions provide opportunities to celebrate achievement, strengthen friendships and reinforce our shared Corps identity.

Such events help build connections across units, locations and generations, ensuring that esprit de corps remains a defining characteristic of the AGC.

Together, these activities foster pride, resilience and belonging, creating stronger teams and a stronger Corps. The same spirit is reflected through the AGC's extensive programme of sport and adventurous training, which continues to challenge, develop and inspire personnel across the Corps.

Did you know?
The Charity sent Amazon gift vouchers totalling £2800 to 140 personnel deployed on 9 different operations around the world.







Did you know?
The Team Cohesion grant scheme spent £60,000 on 3173 personnel across 301 team building activities.

Objective 1 - Esprit de Corps (continued) - Sport and AT

Sport and adventurous training are powerful enablers of esprit de corps. They bring together personnel from across the Corps, developing teamwork, resilience and leadership in challenging environments. As public funding is not always available, the AGC Charity helps ensure that these opportunities remain accessible to as many personnel as possible, strengthening both the individual and the collective strength of the Corps.

- £ 338,998 spent on Sport & AT
- 1,385 AGC personnel supported
- 37 sports represented

Notable sporting achievements included:

- **Women's Badminton Inter Corps Champions** for the third consecutive year.
- **Parachuting Inter Corps Champions.**
- **Athletics:** Men's Team 3rd Place and Women's Team Runners-Up at the Inter Corps Championships.
- **Golf:** Army Men's and Army Ladies' Match Play Champions, alongside multiple Army competition victories.
- **Clay Target Shooting:** Two personnel selected to represent the UK Armed Forces at the World Championships.
- **Cycling, Cricket and Triathlon:** Personnel selected to represent the Army.
- **Martial Arts:** Gold medal success at the Inter-Service Championships and representation at World and European Championships through AGC officials.
- **Motorcycle Trials:** Winners of the International Scottish Six Days Trial.
- **Volleyball:** Record attendance at the AGC Championships, with over 280 personnel participating.
- **Equestrian:** Multiple Army awards, an Army scholarship recipient and Army Half Colours awarded.

As well as the various training sessions, sporting fixtures, officials, entry fees, prizes and everything else that comes with AGC sport participation, AGC personnel took part in overseas sporting visits, as follows:

Alpine Skiing, Austria = 95
Aquatics, Gibraltar = 24
Athletics, Jamaica = 68
Badminton, Bali = 83
Basketball, Nepal = 65
Clay Target Shooting, Cyprus = 108
Cycling, Spain = 25
Football, New Zealand = 81
Golf, Belgium = 96
Hockey, Sri Lanka = 81
Nordic Skiing, Sweden = 48
Parachuting, Cyprus = 17
Snowboarding, Austria = 22
Squah, Chicago = 44
Telemark, France = 5
Volleyball, Cyprus = 73







In addition to AGC sport, the Charity helped others in the Corps with the following:

10x ALS officers competing in the Law Society Rugby 7s.
1x SNCO officiating in the World Cup Canopy tournament in Arizona.
1x JNCO participating in an international race event in Italy with the Army Open Water Swimming team.
1x Offr attending a unit badminton OSV in Nepal.
1x JNCO attending a unit Nordic skiing expedition in France, Germany and Austria.
2x SP participating in unit ice hockey OSV in Canada.
3x SP competing in ice championships in Norway.
1x JNCO competing in Army Female Road Cycling in Spain.

AT grants enabled 343 AGC personnel to attend 70 different AT activities around the globe, from Europe, Kenya and Morocco to India and South Korea.

The AGC Charity made participation possible for personnel who otherwise might have been unable to take part.

Did you know?
Exercise GOLDEN LION, enabled 73 members of the Corps to participate in the Corps' summer AT package in Neustift, Austria.

Objective 2 Connecting the AGC Family

The AGC Charity maintains lifelong connections across the Corps family through membership schemes, digital channels, internal communications and enduring relationships with our antecedent Corps. These networks help preserve identity and heritage, strengthen mutual support, reduce social isolation and ensure that serving personnel, veterans and their families remain connected to a supportive AGC community.



Remembrance is one of the most powerful ways in which we maintain contact across the AGC Family. Whether gathered at the National Memorial Arboretum for our annual Commemoration Service, joined by the families of those personnel lost during the preceding year, or marching in remembrance at the Cenotaph on Whitehall alongside our antecedent and affiliated associations, we come together to honour those who served before us. In doing so, we not only remember the fallen, but reaffirm the bonds of friendship, service and shared identity that continue to connect generations of the AGC community.

> *Thank you so much for all the time, effort, and organisation that went into the Cenotaph Parade yesterday, genuinely faultless from start to finish. The waiting around was more than balanced by the laughs, the stories, and the great company, and it was a real pleasure to be part of it.*

> *Although the numbers were small, it certainly didn't take away from the experience; if anything, it made the group feel even more connected. I thoroughly enjoyed being there and would be honoured to take part again next year.*

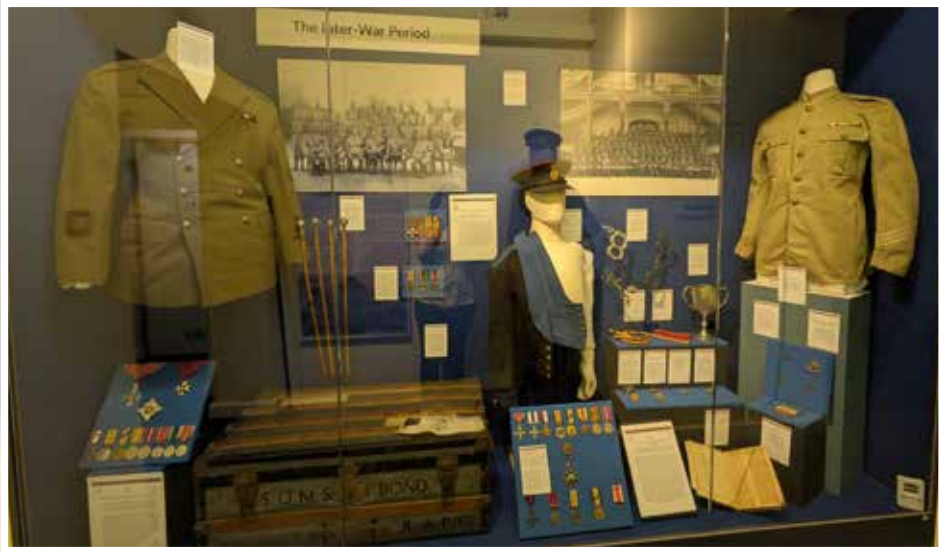
> *Just a quick line to say again 'Well Done' on Sunday. It's never an easy task for anyone whose got to get the guys round that bit of Whitehall, let alone on Remembrance Sunday with about a dozen and a half different shouts, commands, and other stuff going on in the background.*
>
> *I got home safe and sound after the event, and to the best of my knowledge so did the rest of the guys.*
>
> *Looking forward to next year and hopefully another great day weather-wise.*

Objective 3 - Heritage and Ethos
Preserving what makes the AGC unique.

Heritage underpins our identity, cohesion and pride. Through preserving and sharing the history of the Corps and its founding Corps, we ensure that the values, traditions and achievements of previous generations continue to inspire those who serve today and those who may wish to serve in the future..

The AGC Charity supports both the AGC Museum in Winchester and the Royal Military Police Museum at Southwick Park with an annual grant totalling £40,000. Together, these institutions play a vital role in protecting the history of the Corps, educating visitors and preserving artefacts, documents and personal stories that might otherwise be lost. They provide opportunities for serving personnel, veterans, families and members of the public to engage with the Corps' rich history and gain a deeper understanding of its contribution to the Army and the nation.

Corps Journal publishing, journal book binding and maintenance of the AGC lion statue at Worthy Down are other ways that the AGC Charity contribute to heritage costs.



In the past year, the AGC museum refreshed the entrance to the museum, created a temporary exhibition on sport, and created small tabletop displays for the 80th Anniversary of the RMP and the RAEC receiving the prefix "Royal" in 1946 and spotlighting the currency collection.





Heritage is not only preserved through artefacts and exhibitions. Published annually, the AGC Journal serves as a permanent historical record of Corps activity, achievements and remembrance. Capturing the experiences of serving personnel, veterans from across the AGC Family, it documents each chapter of the Corps' story while reinforcing the values, ethos and pride that unite the AGC family. For future generations, it will remain an invaluable record of both our people and our achievements.

Did you know?

Unit visits 17

Visitors to the AGC Museum 10,996

School children attending educational visits 659

Objective 4 - Benevolence and Welfare

SUPPORTING OUR OWN





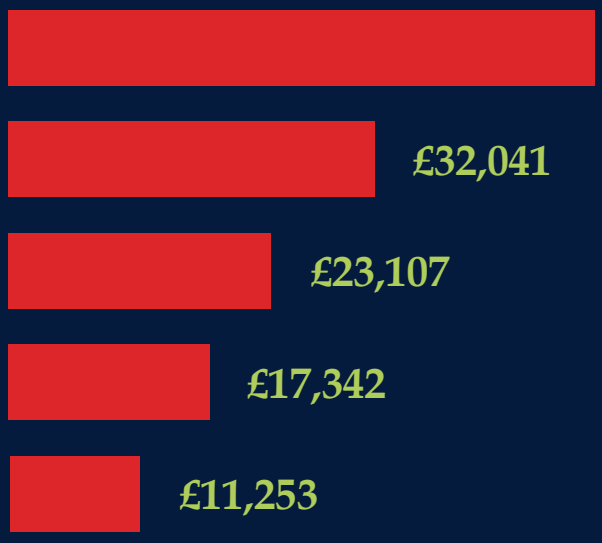
Serving personnel assisted:
78

Bereaved families supported:
12

Veterans assisted:
133

Thank you to Absolute Militay who donated £10,000 to be used on benevolence and welfare support

Benevolence and welfare expenditure:
£168,119 over 223 approved cases.



Age ranges of beneficiaries:

U30s = 13
30-39 = 42
40-49 = 93
50-59 = 63
60+ = 12

Benevolence and the relief of hardship contributed to 19% of the charity's total expenditure this financial year.

Following the death of my husband, Captain Dean Sprouting AGC (SPS), on Op Shader in 2018, our youngest son struggled with the impact of his loss, which affected his engagement with education and his ability to thrive in a traditional school environment.

With aspirations of pursuing a practical career in barbering, he was offered support from the AGC Association towards the cost of a foundation barbering course when financial barriers might otherwise have prevented him from accessing it.

Thanks to the Association's generosity, around 95% of the course fees were funded, enabling him to successfully complete the six-month programme and secure an unconditional offer to study full-time barbering at Glasgow City College. This opportunity has given him confidence, direction and a pathway into a career he is passionate about, which may not have been possible without the Association's support.

As a serving single parent to a vibrant 2-year-and-7-month-old girl, managing everything alone can feel overwhelming, the AGC Charity has been an absolute lifeline for my daughter and me, providing crucial financial support that immediately eased the pressure at home. They also granted us a much-needed holiday break at an AGC Holiday Home, allowing my daughter and me to step away from daily stresses and bond in a happy, relaxed setting. Seeing her face light up with new experiences made me realize how much we needed that break. This support has delivered lasting stability, and I am deeply grateful for the profound care the Association shows to its soldiers and their dependants.

The AGC Charity thanks Absolute Military for their generous donation of £10K to be spent towards benevolence and welfare.

We also thank the Army Benevolent Fund for their continued support towards many of the 223 approved cases.

To be honest I'm so grateful that we've been offered this support and completely overwhelmed by the generosity of the Benevolence funding, so please expect my sincere thanks.

Thank you – xxxx (and the people behind you), that enabled me to earn this Chartered Manager accreditation - I'm walking on air ☺I wouldn't have this now, at this stage of my career, without the AGC CPPD scheme – so thank you.

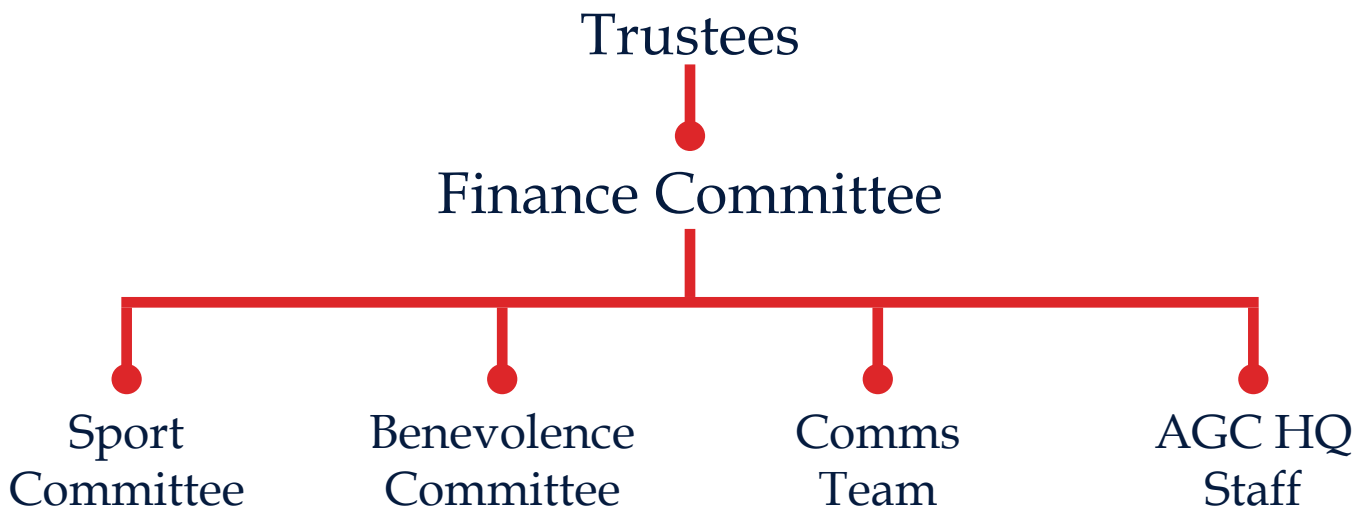


So on his behalf I would like to thank you and the association for the assistance you have given to Cpl xxxxxx and his family for what has been a very stressful and also life changing times. I think without this help the pressure would have probably been more that he could have handled. So again many thanks for everything.

I would like to express my profound gratitude to the Association for the grant that was received with great appreciation. It will significantly alleviate some of the financial pressures we have recently faced. Thank you once again for your generous support.

I want to convey my appreciation and a thank you to you and everyone in AGC association for assisting me, supporting me with the ticket and everything in my hard time when my father was sick. My father is out of critical stage, have been discharged from the hospital and is doing well for recovery. Thank you so much.

How we deliver



Delivering our Objectives:



The AGC Charity is governed by 8 trustees. Colonel AGC is the Chair of Trustees and each Branch Colonel sit as trustees to ensure that each Branch of the Corps is represented. Other trustees are: Chief of Staff AGC HQ, the Corps Sergeant Major and the MPGS Branch Sergeant Major.

The Trustees delegate day-to-day management of the charity and its funds to the Finance Committee (Corps Secretary, Chief of Staff, Assistant Corps Secretary and Finance Manager) which monitors in-year valuation, income and spending, reporting to the Chair of Trustees on a quarterly basis and the trustees biannually.





Supported by a dedicated team

A small team of staff supports the Charity's work throughout the year, overseeing finance, holiday homes, communications and the publication of the Corps journal and social media activity. Working alongside other HQ staff and Trustees and committees, they ensure that charitable funds are translated into meaningful support for serving personnel, veterans and their families.



Fundraising

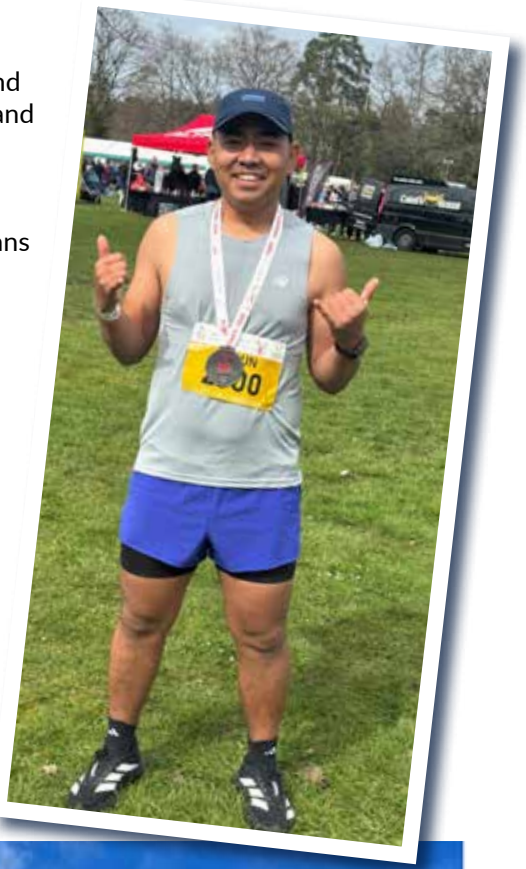
The AGC Charity exists to support our people throughout their lives through benevolence, welfare, sport, adventurous training, heritage and veteran support. While subscriptions through the One Day's Pay Scheme remain the foundation of our charitable income, sustaining and growing the Charity's impact is a shared responsibility across the entire AGC family.

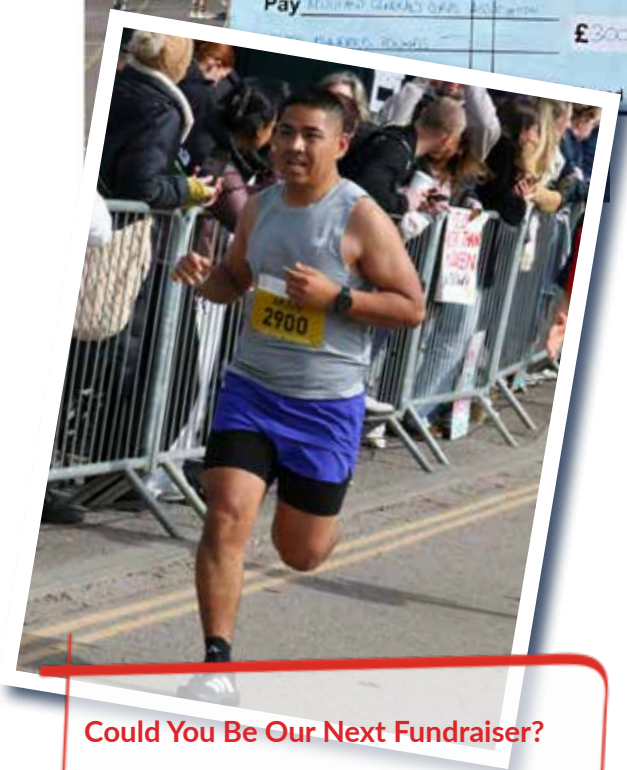
Fundraising is not solely the responsibility of Corps HQ or the Trustees. It is a collective endeavour, and every member of the serving and veteran community has the opportunity to make a difference. Whether through taking on a personal challenge, organising a team event, or supporting a local fundraising activity, every contribution helps ensure that the Charity can continue supporting those who need it most.

During 2025/26, AGC personnel raised £5,171 (including Gift Aid) for their Corps Charity. From Tough Mudder and the Andover Half Marathon, to ultra-marathons and the circumnavigation of the Isle of Wight, as well as cake sales, momo sales and other unit fundraising events, our people demonstrated remarkable commitment and generosity in support of their fellow members of the AGC family.

Every pound raised helps us maintain contact across the Corps, foster esprit de corps, preserve our heritage and provide vital support to serving personnel, veterans and their families.









Could You Be Our Next Fundraiser?

Whether you run, ride, bake, climb, walk or organise an event with friends and colleagues, your efforts can make a lasting difference. Together, we can ensure that the AGC Charity continues to honour the past, support the present and strengthen the future of the AGC family.

Looking Ahead

There are several ways to support your charity:

You can join as a member:

Serving personnel -
simply send a JPA Form E014 to AGC HQ.

Retired personnel - Life Membership:
Application form



You can also set up your own payroll giving donations.

Payroll Giving is a way of giving money to charity without paying tax on it. It must be paid through PAYE from your wages or pension. The donation will be taken from your pay before tax but after National Insurance (this is also how the ODPS works). The AGC Charity is registered with the organisation Charitable Giving who can set up Payroll Giving donations for you. If this interests you please contact them at mail@charitablegiving.co.uk

You can also fundraise.

You can also fundraise. We have fundraising profiles with Just Giving, or Give Wheel. Give Wheel allows you to arrange a fundraising event whereby you can raise funds for more than one charity for the same event.

Visit www.givewheel.com/charity/adjutantgeneralscorps

Finally, you can set up a legacy donation to the AGC Charity in your will.
This can be as large or as little as you want. Simply include the Charity's details (see below) in your will.

The AGC Charity
(AGC Association)
Gloucester Building, Worthy Down,
Winchester, Hampshire, SO22 2RG
association@rhqagc.com or rhqagc@gmail.com

Patron His Majesty King Charles III
Registered Charity Number 1185298

This Impact Report highlights the work that the AGC Charity does to provide Esprit de Corps, benevolence and welfare support, to enhance the lived experience of our serving personnel whilst helping our wider AGC family, at home and abroad, whether serving or retired.

