

# DINA ABDULGADIR

ART DIRECTOR

## CONNECT

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## SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Figma
- Canva
- Typography
- Web flow
- Layout and Design
- Photography
- AI-Assisted creative tools

## SOFT SKILLS

- Detailed-oriented
- Problem-solving
- Time-management
- Strong communication and collaboration
- Proactive mindset

## WORK EXPERIENCE

### KINGSTAR MEDIA

2023 - 2023

Market Research and Marketing intern

- Analyzed and organized target audience data to support design and marketing strategy.
- Maintained accurate datasets and reports using Excel.
- Collaborated with external partners to support clear, consistent communication.

## RELEVANT EXPERIENCE

### FWEE CAMPAIGN

Linkage Project

- Acted as Art Director alongside a second Art Director to define the brand's USP and message-driven creative concept.
- Created clear creative briefs and visual references to guide studio photoshoots.
- Collaborated closely with photographers and participated in in-studio shoots to ensure visual alignment.
- Executed cohesive layouts across billboard, print, and digital formats with consistent messaging.

### EATALY

Sales Associate

- Maintained brand-consistent food presentation and visual standards in a fast-paced environment.
- Organized and replenished service stations with strong attention to layout, clarity, and detail.
- Collaborated with team members to deliver a cohesive, customer-focused brand experience.

## EDUCATION

### ADVERTISING AND GRAPHIC DESIGN

2024 - 2026

Humber Polytechnic

### MARKETING MANAGEMENT

2022 - 2023

Humber College

### BA BUSINESS MANAGEMENT (MARKETING)

2019 - 2021

Middlesex University