

DINA ABDULGADIR

SUMMARY

Advertising & Graphic Design graduate passionate about art direction, visual storytelling, and concept-driven campaigns. Experienced in developing integrated campaign ideas, collaborating on creative projects, and translating strategic briefs into compelling visual solutions. Skilled in Adobe Creative Suite and Figma with a strong interest in branding, advertising, and culture.

CONNECT

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MARKETING

- Art Direction
- Concept Development
- Campaign Design
- Branding
- Visual Storytelling
- Social Campaigns
- Creative Research

TECHNICAL SKILLS

- Adobe Illustrator
- Photoshop
- InDesign
- After Effects
- Figma
- Canva

SOFT SKILLS

- Project Coordination
- Communication
- Team Collaboration
- Organization
- Attention to Detail
- Time Management

WORK EXPERIENCE

MY CREATIVE BREAK

2026 - 2026

Art Direction and Graphic Design intern

- Designed campaign assets for digital, social, and event marketing.
- Helped strengthen brand identity through consistent visual communication.
- Collaborated with creative and marketing teams to execute campaign concepts.

EATALY

2023 - 2025

Sales Associate

- Delivered exceptional customer experiences while maintaining premium brand standards.
- Supported merchandising and product presentation to align with brand guidelines.
- Collaborated with team members to ensure operational efficiency during high-volume periods.

KINGSTAR MEDIA

2023 - 2023

Market Research and Marketing intern

- Conducted market research and analyzed consumer data to support marketing strategies.
- Organized and interpreted datasets using Microsoft Excel to identify market trends.
- Prepared reports and presented findings to support business decisions.
- Collaborated with internal teams to communicate research insights.

PROJECTS

FWEE Campaign

- Developed the creative concept and visual direction for an integrated campaign across billboard, print, and digital media.
- Partnered with photography and design to execute a cohesive visual identity.
- Created art direction references, mood boards, and creative briefs to guide production.

EDUCATION

ADVERTISING AND GRAPHIC DESIGN

2024 - 2026

Humber Polytechnic

MARKETING MANAGEMENT

2022 - 2023

Humber Polytechnic

BA BUSINESS MANAGEMENT (MARKETING)

2019 - 2021

Middlesex University