

ALICIA MARSHALL

Art Director

CONTACT

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 AliciaStudio.org

 Aliciamarshall76@gmail.com

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe
- Figma
- Web design
- Canva
- Typography
- photography
- Design fundamentals
- Teamwork
- Communication
- Problem solving
- Leadership

EDUCATION

Humber Polytechnic
Advertising and Graphic Design
2024-2026

Centennial College
Performing Art Fundamentals
2019-2020

DESIGN EXPERIENCE

Presidents Choice Maple Syrup

Student Campaign Project

Art Director

- Developed the overall visual style for the campaign, ensuring brand consistency and overall theme
- Worked alongside another Art Director and photographers to achieve the desired visual outcome
- Collaborated with team members to accomplish billboard, web, and print executions.

Good Parent PSA

Student Campaign Project

Art Director

- Brainstormed the overall concept for the campaign, including visuals and message alongside another Art Director.
- Collaborated with team members to accomplish billboard, web, and experimental executions.

OTHER EXPERIENCE

Demetres

Artisan

2024 - Present

- Greeting customers in a friendly manner, taking orders and managing the POS system

Customer Support

Ivari Insurance

2023 - 2024

- Answered incoming calls about insurance policies and insurance coverage issues

Bakery Clerk

Fortinos Supermarket

2021 - 2023

- Prepared a wide range of baked goods such as bread, cakes, and cookies.