

Image Writing Prompts | *Inspired Design: Fabricating the Handmade Photographic Artist's Book*
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Writing Prompts: 5 minutes each

- I See
- I Don't See

What's Possible?

Place Your attention on your intention to balance **Form & content**

Communication:

1. Making a book is about having something to say. (Communication)
What is it that you intend to communicate?
2. Why is it important to you? To others?
3. How will you say it?
4. What do you have?
5. What do you need?

Production Considerations:

1. What Structure?
2. What scale? Colors? Textures?
3. What materials could you use?
4. What kind of text? Poetry, Interviews, Quotes, Story, etc.
5. What style of fonts and what process?
6. What images? What process?
7. Image/text ratio? How do the images look on the page? - Borders, full bleed, etc.

Materiality: Consider What's being communicated?

- Scale: Large, small?
- Paper: symbolize texture, color
- Photos: sequence, medium
- Text: style, media, balanced design
- Text: best practices (see handout)

One Approach to image Sequence:

Think of the book as a journey of rhythms, thymes and transitions

1. Must these images be in a specific order to communicate your intention?
 - If yes, what is the order?
2. No obvious order? Start by choosing star-images (favorites) to build a narrative arc
 - Which star-image represents a powerful start?
 - Which star-image represents a mid-point?
 - Which star-image decisively summarizes the end?

3. Select pairs of images to build relationships, conversations and transitions
 - Which pairs work together? By theme? by color, by composition?
4. Which images/pairs flow from page to page?
5. Which images don't belong?
6. What images are missing?