

**PUBLISH YOUR PHOTOGRAPHY BOOK**  
with Mary Virginia Swanson & Darius D. Himes joined by Special Guests

Core Lecture 1: To Be Published (April 29, 2023)

Resource Document - Part 1

**From Darius Himes: Preparing to Publish**

Links in order of discussion in Darius' talk:

Melissa Cantanese book:

***Dive Dark, Dream Slow*** (The Ice Plant, 2012)

<https://theiceplant.cc/product/dive-dark-dream-slow/>

Norman Mauskopf book:

***A Time Not Here*** (Twin Palms, 1996)

<https://twinpalms.com/products/norman-mauskopf-a-time-not-here>

Paul Fusco book:

***RFK Funeral Train*** (Umbrage Editions, 2000; other subsequent versions published by other publishers since this first edition)

<https://www.magnumphotos.com/shop/collections/books/rfk-funeral-train-softcover/?sku=FUP2-HARDCOVER>

Many editions, most rare:

[https://www.amazon.com/s?k=RFK+Funeral+train+book&crd=3DWIPXAFUBL85&sprefix=rfk+funeral+train+book%2Caps%2C396&ref=nb\\_sb\\_noss\\_1](https://www.amazon.com/s?k=RFK+Funeral+train+book&crd=3DWIPXAFUBL85&sprefix=rfk+funeral+train+book%2Caps%2C396&ref=nb_sb_noss_1)

Mona Kuhn book:

***Mona Kuhn Photographs*** (Steidl 2004)

<https://steidl.de/Books/Photographs-2833466156.html>

Raymond Meeks book:

***Under the Witness Tree*** (handmade artist's book, unique 2004)

See Raymond's website for in print titles; click ARCHIVE to see rare and limited edition titles:

<http://www.raymondmeeks.com>

[www.artbook.com](http://www.artbook.com) – the website for Distributed Art Publishers, review the photobook titles by the publishers they distribute

### **More small presses noted in DDH talk:**

Chose Commune (Marseille, France)

<https://chosecommune.com>

J&L Books (Atlanta / NYC, USA)

<https://www.jandlbooks.org>

Loose Joints (London, UK and Marseille, France)

<https://loosejoints.studio/information> (design side)

<https://loosejoints.biz> (publishing side)

Onomatopee. (Eindhoven, The Netherlands)

<https://www.onomatopee.net>

Nazraeli Press (Paso Robles, CA USA)

<https://www.nazraeli.com>

GOST Books (London, UK)

<https://gostbooks.com/about-us/>

<https://gostbooks.com/bookaward/> (call for 2023 Book Award not posted yet)

### **Medium-sized presses mentioned in DDH talk:**

Aperture (NY, NY USA)

<https://aperture.org>

Radius Books (Santa Fe, NM USA)

<http://www.radiusbooks.org>

Monacelli (NY, NY USA)

<https://www.phaidon.com/monacelli/art-and-photography/>

Steidl (Gottingen, Germany)

<https://steidl.de>

Prestel Publishing (Berlin, Germany, London, UK & NY, NY USA)

<https://prestelpublishing.penguinrandomhouse.de/PublishingHouse/Prestel/58500.rhd>

Hatje Cantz Verlag

<https://www.hatjecantz.de/home-1-1.html>

RM (Spain, and Mexico)

<https://editorialrm.com/en/>

## Large Presses mentioned in DDH talk:

Taschen (Cologne, Germany)  
[www.taschen.com](http://www.taschen.com)

Phaidon (London, NY, Paris and Berlin)  
<https://www.phaidon.com/about-phaidon/>

Chronicle Books (San Francisco, CA USA)  
<https://www.chroniclebooks.com>

Thames & Hudson (London, UK, and NY, NY USA)  
<http://thamesandhudson.com/page/about-us>  
<http://thamesandhudson.com/search?q=photography>

Rizzoli  
<https://www.rizzoliusa.com/about-us/>  
<https://www.rizzoliusa.com/categories/photography/recent/>

## "Extra Large" presses (none publishing visual / art / photography books)

Penguin, Norton, Harper Collins, Random House, Simon & Schuster

## Photograph featuring a stack of published books:

*I Can't Stand to See You Cry* by Rahim Fortune (Loose Joints, 2021)  
<https://loosejoints.biz/products/see-you-cry>

*Mona Kuhn Works* (Thames & Hudson, 2021)  
<https://www.monakuhn.com/portfolio/books/>

*Astro Surf* (Ten Speed Press/Random House, 2021)  
<https://mamiwatasurf.com/pages/afrosurf>  
<https://www.randomhousebooks.com/books/677237/TS/>

*UMBRA* by Viviane Sassen. Prestel, 2015  
<https://www.vivianesassen.com/books/umbra-prestel/>

*You can Call Me Nana* by Will Harris (Overlap, 2021)  
<https://www.overlap.com/catalog/you-can-call-me-nana/>  
<https://www.overlap.com/catalog/you-can-call-me-nana-print-edition/>

Research the photobook field: DDH shared photographs that featured many books on photobooks shown in a stack:

*Fotografía Pública* (1919-1939)

<https://www.museoreinasofia.es/en/exhibitions/fotografia-publica-photography-print-1919-1939>

Andrew Roth, *The Book of 101 Books*

<https://andrewroth.com/101-Books>

<https://andrewroth.com/A-Selection-of-Books-from-The-Book-of-101-Books-Seminal-Photographic>

Martin Parr & Gerry Badger, *The Photobook: A History* (Vol. 1, 11, & 111)

<https://www.phaidon.com/store/photography/the-photobook-a-history-volume-i-9780714842851/>

*By Its Cover*, Princeton Architectural Press

[https://issuu.com/papress/docs/by\\_its\\_cover\\_screen](https://issuu.com/papress/docs/by_its_cover_screen)

Lauf & Philpot, *Contemporary Artist's Books*

<http://act.mit.edu/publications/artist-author-contemporary-artists-books/>

Andrew Roth, *The Open Book* (Hasselblad Center, 2005)

<https://www.photoeye.com/bookstore/citation/ZC553/>

802 Photo books books from the M + M. Auer Collection

<https://www.photoeye.com/bookstore/citation.cfm?catalog=ZD390&i=&i2=>

### **Next stack:**

*The Chinese Photobook*, Martin Parr and Wassink Lundgren

<https://aperture.org/books/the-chinese-photobook-from-1900-to-the-present/>

*The Latin American Photobook* (Aperture, 2011)

<https://aperture.org/books/the-latin-american-photobook/>

*What They Saw: Historical Photobooks by Women 1943-1999* (10x10 Photobooks, 2021)

<https://10x10photobooks.org/what-they-saw-historical-photobooks-by-women-publication/>

<https://10x10photobooks.org/publication/>

*Japanese Photobooks of the 1960s and 1970s* (Aperture, 2009)

<https://goliga.com/japanese-photobooks-of-the-1960s-and-70s>

**Magnum Photobook: The Catalogue Raisonné** by Fred Ritchen and Carole Naggar  
(Phaidon)

<https://www.phaidon.com/store/photography/magnum-photobook-the-catalogue-raisonne-9780714872117/>

**Dutch Photographic Publications from the Wingender Collection** (Komma Publishing)

<https://www.uitgeverijkomma.nl/en/shop/dutch-photographic-publications-wingender-collection>

**The Open Book**, Andrew Roth The Open Book (Hasselblad Center, 2005)

<https://www.photoeye.com/bookstore/citation/ZC553/>

**10x10 American Photobooks** (10 x 10 Photobooks, NYC)

<https://10x10photobooks.org/publication/>

The PhotoBook Review, published for 10 years by Aperture (now included in each issue of Aperture Magazine)

Past issues:

<https://aperture.org/past-pbr-issues/>

## **HOMEWORK:**

Look hard at a favorite book and comment on the following elements and issues:

- 1) Subject matter
- 2) Cover Design
- 3) Strength of the Photography
- 4) Page Count
- 5) Page Layouts
- 6) Text
- 7) Editing and sequencing
- 8) Emotional, Intellectual and Creative Impact.

## **Dialogue with MVS and Darius**

Paris Photo Aperture PhotoBook Awards

<https://aperture.org/editorial/announcing-the-2022-photobook-awards-shortlist/>  
<https://aperture.org/editorial/announcing-the-winners-of-the-2022-photobook-awards/>

We encourage you to look back through the books Short Listed for all categories in this annual competition through previous years – all titles are worth reviewing, looking at the team involved, the colophon details listing trim size and production techniques and materials utilized.

### **2023 Touring schedule for the Short List exhibition (as published at this time)**

The exhibition has previously been shown in Paris and at Printed Matter in New York.

It will move to the following venues:

Medium Photo Festival, San Diego, April 2023

Copenhagen Photo Festival, Denmark, June 1-11, 2023

Foto Wien, Vienna, Austria, June 2023

The Reference, Seoul, South Korea, June 2023

Lightbox Photo Library, Taipei, Taiwan, August 2023

### **We opened Q and A with DDH here:**

“On the question of quoting poems, etc., if it was published in last 95 years, it’s probably under copyright and requires a release from the publisher, unless “fair use” (which epigraphs generally are not).” – Alan Thomas

<https://press.uchicago.edu/ucp/books/book/chicago/P/bo4087193.html>

Article: Aperture, 12/2/2021

“Why the “Photobook Phenomenon” Is More than Just a Fad”

This article originally appeared in The PhotoBook Review, [Issue 020](#), under the title “The New Face of Photophilia.” Translated from the French by Shane Lillis.

Clément Chéroux, guest editor of the latest issue of The PhotoBook Review, on the evolution of the photobook and its community.

<https://aperture.org/editorial/has-the-photobook-become-more-interesting-than-photographs-themselves/>

Issue 20:

<https://aperture.org/tag/the-photobook-review-020/>

### **Additional content of value:**

“Why Ramón Reverté Believes a Photobook Needs a Great Story” - The creative director of Editorial RM has collaborated with Latin America’s most influential photographers. But what makes a photobook a work of art?

<https://aperture.org/editorial/why-ramon-reverte-believes-a-photobook-needs-a-great-story/>

Order the 3<sup>rd</sup> edition of *Publish Your Photography Book* here:

<https://www.radiusbooks.org/all-books/p/publish-your-photography-book>

## Resource Document - Part 2

### From Mary Virginia Swanson: TO BE PUBLISHED

#### Agents:

Based on the strength of photographer Bryan Shih's long-term portrait project, Literary agent Joan Brookbank brought his title *Black Panthers: Portraits from an Unfinished Revolution* to publication, co-authored with Dr. Yohuru Williams (2016, Bold Type Books, an imprint of Hachette Book Group, now in second printing).

Joan has written a contribution on the role of agents for our book *Publish Your Photography Book*.

<http://joanbrookbankprojects.com>

<http://www.bryanshih.com>

<https://museumca.org/press/oakland-museum-california-announces-details-major-fall-exhibition-all-power-people-black/>

#### Meeting with publishers at Portfolio Review events:

Portfolio review events that may offer meetings with publishers within their professional reviewers:

(some details are not live at this time; join the mailing lists for these organizations to learn full details)

Arles Les Rencontres de la Photographie (Arles, France) - Festival

<https://www.rencontres-arles.com/>

Cortona on the Move (Cortona, Italy) - Festival

<https://www.cortonaonthemove.com/en/portfolio-review/>

Click! Photography Festival (Durham, NC)  
<https://www.clickphotofest.org/portfolio-reviews>

Review Santa Fe (juried)  
<https://visitcenter.org/rsf-overview/>

PhotoNOLA  
<https://photonola.org/about-photonola/portfolio-review>

## WHERE TO SEE BOOKS:

Libraries, museums, schools & private collections, and more.

Darius Himes (NY, NY USA)  
Instagram: @dariushimes

Book artist and guest in our class: **Philip Zimmermann** (Tucson, Arizona USA).

His library is organized by 1) Art and general publications, 2) Design and Publishing, 3) Artists' Books, and 4) Photobooks

Visit Phil's website to review each of his self-published books, and in-depth content on concept and production decisions.

Website: <http://www.spaceheat.com>  
Instagram: @pzimmermann

(NOTE: Phil will be a guest in our Applied Study Seminar 2)

The first book of bound original photographs was made by Anna Atkins  
<https://www.nypl.org/events/exhibitions/blue-prints-pioneering-photographs-anna-atkins>

<https://www.nypl.org/events/exhibitions/anna-atkins-refracted-contemporary-works>

(NOTE: These exhibitions at the NYPL were organized by Joshua Chuang, who will be a guest in our third Study Seminar.)

I shared photographs of my visit to Special Collections with book artist / educator Susan kae Grant to view Nell Dorr's hand-made maquettes.

Here is the link to that collection:

Nell Dorr (1893-1988) Archive at the Amon Carter Museum of American Art, Fort Worth, Texas

<https://www.cartermuseum.org/artists/nell-dorr>

Here is the link to that collection: and the museum's request form to view original works (typical example). I encourage all of you to learn if your local art institutions, academic and public libraries hold limited editions and/or artists books in their collections.

<https://www.cartermuseum.org/research-carter/research-request>

The Hirsch Library at the Museum of Fine Arts, Houston:

<https://www.mfah.org/research/hirsch-library/hirsch-library-welcome#&gid=538ccf9c984dd7855e6b208f8a4c62&pid=65337897>

<https://www.mfah.org/research/hirsch-library/hirsch-library-research#&gid=49278d778cfc4308bafaef92cdd1647a&pid=32959996>

<https://glasstire.com/2022/11/27/new-hirsch-library-location-now-open-at-mfah/>

I included several photographs provided by the MFAH of recently acquired maquettes by photographer and bookmaker Alejandro Cartagena (Monterrey, Mexico).

(Note: Jon Evans, chief of libraries and archives, MFAH, along with Alejandro Cartagena will be our guests in the 4<sup>th</sup> Applied Study Seminar)

The Library at the International Center for Photography (NYC) is currently open to faculty, students and staff:

<https://www.icp.org/facilities/library>

Circulating Photobook Library housed at the NYPL:

<https://www.nypl.org/spotlight/snfl>

"In its 65th year, the Art Collection at Stavros Niarchos Foundation Library is a circulating collection of books, periodicals, and videos that cover every aspect of art, architecture, and design including critical studies, history, philosophy, theory, and technique.

The Art Collection acquires trade photography books for the sole purpose of library users such as practitioners, students, teachers, professors, scholars and the general public being able to check the books out of the library for extended viewing and study. A user can potentially have a book out for a period of 33 weeks when they renew it up to ten times." - Arezoo Moseni, Senior Librarian, NYPL

Photo-eye Bookstore (Santa Fe, NM USA)

Research publishing brands within their Publisher's Showcase:

[https://www.photoeye.com/bookstore/pubshowcase\\_home.cfm](https://www.photoeye.com/bookstore/pubshowcase_home.cfm)

### **Attend Art Book Fairs:**

Join the mailing lists for these events and follow fairs on Instagram.

If you can't attend in person, research via the website for the event:

DATZ Press booth at the New York Art Book Fair

<http://www.datzpress.kr>

Printed Matter's Art Book Fairs:

<https://printedmatterartbookfairs.org>

ICP PhotoBook Fair

<http://www.pbf.icp.org>

SF Art Book Fair

<https://sfartbookfair.com/>

Printed Matter's LA Art Book Fair

<https://www.printedmatter.org/programs/events/1564#:~:text=August%2010-13%2C%202023,neighborhood%20of%20downtown%20Los%20Angeles>.

After the fairs, watch for press on highlights:

Vince Aletti's "Standouts from the New York Art Book Fair" November 1st, 2022

<https://photographmag.com/photo-books/photo-books/>

### **Seek out photobooks locally:**

Books purchased at the NY Art Book Fair shared among photobook friends in Tucson, Arizona USA:

Verso by Thomas Sauvin (RVB Books & Jiazazhi Press)

<https://rvb-books.com/products/thomas-sauvin-verso>

Several recent books by Alejandro Cartagena: see BOOKS

<https://alejandrocartagena.com>

S75 by Petra Stavast (Roma Books 2022)

<https://www.ideabooks.nl/9789464460254-petra-stavast-s75>

**Lost Pines** by Barry Stone (self-published by the artist; production by Outer Space Press in Berlin; limited edition available).

<https://barrystone.com/Lost-Pines>

<https://www.outerspacepress.com>

**Estudio Elemental del Levante** by Ricardo Cases

(2020; published by The Ice Plant with Dalpine and Torch Press)

<https://theiceplant.cc/product/estudio-elemental-del-levante/>

**This is Bliss** by Jon Horvath, co-published by Yoffy Press and fW: Books.

<https://www.jonhorvath.net/this-is-bliss>)

A catalogue for a recent photobook exhibition:

**Photobooks: Art Page by Page** at the GRASSI Museum of Applied Arts Leipzig, Germany.

<https://www.grassimak.de/en/museum/special-exhibitions/photobooks/>

In stock at this bookstore:

[https://anzenberggallery-bookshop.com/book/2898/photobooks.\\_art\\_page\\_by\\_page-calin\\_kruse](https://anzenberggallery-bookshop.com/book/2898/photobooks._art_page_by_page-calin_kruse)

Currently out of stock at this bookstore:

<https://www.photoeye.com/bookstore/citation.cfm?catalog=ZK031&i=&i2=>

Paris Photo – Aperture PhotoBook Awards

<https://aperture.org/editorial/announcing-the-2022-photobook-awards-shortlist/>

<https://aperture.org/editorial/announcing-the-winners-of-the-2022-photobook-awards/>

We encourage you to look back through the books Short Listed for all categories in this annual competition through previous years – all titles are worth reviewing, looking at the team involved, the colophon details listing trim size and production techniques and materials utilized.

### **Reading Publisher's Submission Guidelines:**

The short list of photobook publishers whose submission guidelines I shared in my lecture:

MACK (London, England UK)

<https://mackbooks.co.uk/pages/submissions-1>

Dewi Lewis Publishing (Stockport, England UK)

<https://www.dewilewis.com/pages/submissions>

Radius Books (Santa Fe, NM USA)  
<https://www.radiusbooks.org/submission-policy>

Monacelli Press, an imprint of PHAIDON (NY, NY USA)  
<https://www.phaidon.com/about-phaidon/submitting-a-book-proposal/>

Overlapse (London, England UK)  
<https://www.overlapse.com/about/>

### **On University Presses:**

Alan Thomas, Editorial Director of the University of Chicago Press, kindly joined us to help us better understand the differences and similarities of being published by a University Press.

Alan contributed an essay on working with University Presses in our forthcoming book ***Publish Your Photography Book***.

The University Chicago Press catalog listings for titles I shared that Alan Thomas served as editor:

***The Oldest Living Things*** by Rachel Sussman  
<https://press.uchicago.edu/ucp/books/book/chicago/O/bo16364599.html>

***Seeing Silicon Valley: Life Inside a Fraying America*** by Mary Beth Meehan and Fred Turner  
<https://press.uchicago.edu/ucp/books/book/chicago/S/bo90479007.html>

***Allowed to Grow Old: Portraits of Elderly Animals from Farm Sanctuaries*** by Isa Leshko  
<https://press.uchicago.edu/ucp/books/book/chicago/A/bo24320304.html>

Subjects: The subject ART lists Photography as a subset: scroll through this list of “Titles in the subject PHOTOGRAPHY” that are published by U Chicago Press, as well as by the other publishers that they distribute:  
[https://press.uchicago.edu/ucp/books/subject/su5/su5\\_9.html](https://press.uchicago.edu/ucp/books/subject/su5/su5_9.html)

University of North Carolina Press  
<https://uncpress.org/about-our-editorial-program/>

Note: In his conversation with us, Alan Thomas pointed out that this “about” from UNC Press is a broad and rich resource on being published that offers valuable insights ahead of submitting a proposal to any University Press.

University of Texas Press (Austin, TX USA)  
<https://utpress.utexas.edu/publish-with-us/>

University of Georgia Press (Athens, GA USA)  
<https://ugapress.org/resources/for-authors/>

University of California Press (Berkeley, CA USA)  
<https://www.ucpress.edu/resources/acquisitions-editors>

MIT Press (Cambridge, MA USA)  
<https://mitpress.mit.edu/prospective-authors/>

Alan also encouraged downloading this free brochure on Best Practices for Peer Review from the Association of University Presses:  
<https://peerreview.up.hcommons.org>

Instagram: @uchicagopress  
Alan's personal Instagram account: @agthomas81

University Presses could be a match for the subject of your work, particularly if it is of interest regionally, and should be considered among your list of possible publishers. As with art / photobook publishers, o deep research on their existing titles to find possible synergies.

Alan and I shared this short list of other University Presses with you that publish visual books; look for "For Authors" or "Publish with Us" for an overview of their submissions process.

### **Final section of MVS Lecture:**

CONTRACT TERMS common to large presses.

NOTE: The subject of contracts is addressed in greater depth in our forthcoming book, including an essay from Nancy E. Wolff, a noted attorney who throughout her career has negotiated contracts on behalf of visual artists:  
[https://cdas.com/people/nancy\\_wolff/](https://cdas.com/people/nancy_wolff/)

### **Q&A with MVS & DDH:**

Production Team that help you make your book:  
The individuals who may play a specific role in producing your book will be discussed in both the Applied Study Seminar 2: To Self-Publish, and Applied Study Seminar 3: Making Your Book.

Marketing Tools:

Promotional tools will be addressed later in the class during the Core Lecture 4: Marketing and Selling Your Book

Costs of books vs Subvention:

We will discuss this in our conversation next week at the Applied Study Seminar 1: To Be Published

Releases / Model Releases:

We will reach out to our colleagues at the American Society of Media Photographers (ASMP) for clarification on these issues, and answer your questions from the legal perspective

Artist's books and limited edition publications:

Yes, we will cover more on these smaller runs and often hand-made books in upcoming Core Lectures and also Study Seminar ahead in this Course.

There is also a comprehensive piece authored by Susan kae Grant on researching collections and reaching out to appropriate curators and librarians that appears in our forthcoming titles.

I made reference to bookmaker Dayanita Singh's perspective that "The Book is the final work." She discusses in our Case Study within our forthcoming title, as well as this here: <https://steidl.de/Books/Book-Building-0616252638.html>

Ancillary Products rights within publishing contracts:

Example:

Chronicle Books see "Stationery + Journals" and "Gifts"  
<https://www.chroniclebooks.com>

Princeton Architectural Press see "Paper + Goods"  
<https://papress.com/>

### **MVS mantras:**

- 1) Closely examine your favorite photobooks:  
What is it about these books that bring them to be ranked as favorites?
- 2) Get your hands on your material (get them out of your computer!) and begin to make one-off versions of your mock-up, over and over, as your project draws to a close.

- 3) Don't rush to the monograph:  
Slow down, spend more time with your material long before attempting to turn the work into a book.