

PUBLISH YOUR PHOTOGRAPHY BOOK

with Mary Virginia Swanson & Darius D. Himes joined by Special Guests

Applied Study Seminar 4: Marketing and Selling Your Book (June 24, 2023)

Resource Document - Part 1

Sonja Thomsen

Website: www.sonjathomsen.com

Instagram: @sonja_rthomsen

<https://art.newcity.com/2022/05/06/light-and-space-the-magic-of-sonja-thomsens-experiential-art/>

19th century writer Margaret Fuller

20th century photographer Lucia Moholy

21st century conceptual artist Miriam Nordman

Exhibition at a Gallery in Verona, Italy: Fonderia 209

Recent interview: www.fonderia209.com/en/sonja-thomsen/

"By Her Own Movement" Four Questions to Sonja Thomsen, curated by Angelica Rivetti

Sonja cited Frish Brandt's quote Darius read in our first class, as exactly how she, too, thinks about books.

"A book is at once, a seed, a tree, an orchard, a fruit and then again a seed."

(This quote appears on page 17 in the third edition of *Publish Your Photography Book*)

Sonja cited *Les Goddesses* by Moyra Davey that is a between two artists at different times in history:

"In *Les Goddesses*, filmed almost entirely in the artist's New York apartment, Moyra Davey draws parallels between her familial experience and the family of 18th-century writer and feminist Mary Wollstonecraft."

Les Goddesses highlights the importance of chance in the artist's work and the paradoxical nature of the creative process."

This video was on view at the Art Institute of Chicago in 2019, learn more here: <https://www.artic.edu/exhibitions/9354/moyra-davey-les-goddesses> and is a part of the permanent collection at AIC.

The book, referenced on her Wikipedia page:
Les Goddesses / Hemlock Forest (Brooklyn: Dancing Foxes, 2017).
Introduction by Aveek Sen. [ISBN 9780998632605](https://www.amazon.com/dp/9780998632605)

@moyradavey

Sonja showed a video of her commissioned work **Orbiting Lucia** (2022) in the exhibition "Refracting Histories" that was on view November 2022 through April 2023 at MOCP; Sonja's piece references Lucia Moholy:

<https://www.mocp.org/exhibition/refracting-histories/>

See the exhibition's Educator's Guide here:
<https://www.mocp.org/resources/education-guide-shannon-bool-11-and-refracting-histories/>

Sonja referenced and quoted from a book by physicist and Nobel Laureate Frank Wilczek called **A Beautiful Question: Finding Nature's Deep Design** (2015, Penguin Press).

She showed views of her 2015 solo installation / exhibition "Glowing Wavelengths In Between" at the DePaul Art Museum, Chicago

From the exhibition description:

"Viewing Thomsen's work is far from a passive experience. Through undulations in scale and manipulations of light, her layered works provoke an acute awareness of light, space, and time."

<https://resources.depaul.edu/art-museum/exhibitions/Pages/sonja-thomsen.aspx>

On the book **You Will Find it Where it is: A Reader**
A self-generated, self-funded project.

Collaborators mentioned:

Editor Christina Labey of Conveyor Studio www.conveyor.studio

(Conveyor founders were our Special Guests in the Applied Study Seminar 3)

Designer: Elana Schlenker - <https://elanaschlenker.com>
Elena designed the cover to also serve as the table of contents.

Publisher Michelle Grabner provided the imprint Poor Farm Press
https://poorfarmexperiment.org/?page_id=260

Sonja's book begins and ends with the words of writer and Astrophysicist Janna Levin, and read a quote from her second book: *A Madman Dreams of Turing Machines* (Knopf, 2006), won the PEN/Bingham Fellowship for writers.

Within this quote we heard a phrase that became the title of Sonja's book: "... you will find it where it is...."

Janna Levin is director of sciences at Pioneer Works, developing art/science programming and working with artists and scientists in residence.

<https://www.wired.com/2016/05/meet-janna-levin-chillest-astrophysicist-alive>

"Pioneer Works is an artist and scientist-led nonprofit cultural center in Red Hook, Brooklyn that fosters innovative thinking through visual and performing arts, technology, music, and science." Pioneer works hosts exhibitions, workshops, performances, community meals and a residency program that focuses on art and science.

<http://www.pioneerworks.org>

Lucia's book *100 years of Photography 1839- 1939* (A Pelican Special)
Published 1939 (pre-dated by 10 years Beaumont Newhall's *The History of Photography* (MoMA, 1949).

Sonja shared the form of her book dummy #7, 2019, and how elements of her recent installation "Orbiting Lucia" that was on view recently at the MOCP in Chicago evolved from working with her collaborators on her book: "everything is in process, in flow".

<https://www.mocp.org/exhibition/refracting-histories/>

Sonja showed a page-turning video of the book here and discussed the organization of all the references at the back of the book.

Sonja shared a **PRODUCTION TIMELINE 2015 – 2021** [HERE](#) and talked about intentionally moving slow.

NOTE: Purple copy references EXHIBITIONS that occurred during the production of the book, which influenced the making of the book.

Her nearly annual meet-up with colleagues in the Piece of Cake Collective had a major impact on moving the book forward.

Sonya talked about the making of her Zines in her local copy shop Digicopy, taking an array of papers there and experimenting with the impact of the book's materiality on the reader: <http://www.dcopy.net>

These physical tools helped her to understand and visualize the next move in the book, as well as visualizing the physical installations that were occurring simultaneously. She always uses them to keep colleagues current on her practice and occasionally creates a for-sale small edition as a fundraiser to help support the costs of the book-in-progress.

Color laser, inkjet, Risograph, fold-out pages and other elements were finding their way into the dummies at this time.

She shared the evolution of the physical book in this section and what opportunities were happening in her life including the impact of her 2018 artist's residency at Cow House Studios:

<https://cowhousestudios.com/artist-residencies/>

Then she printed Dummy #5 (2018) at The Fox Company in Milwaukee that has a wide range of printing options <http://thefoxco.com>. This printer is where Little Brown Mushroom has produced books

This dummy was the means to connection, such as sharing the legendary artist Barbara Crane (1928-2019):

www.barbaracranephotography.net

The Finding Aid for the Barbara Crane Archive at the Center for Creative Photography:

https://aspace.ccp.arizona.edu/repositories/2/resources/210?_gl=1*9hpcwo*_ga*MTQ4MTg1NzUxLjE2ODQ3NzgZMDg.*_ga_7PV3540XS3*MTY4Nzc5ODg2NS4zLjAuMTY4Nzc5ODg2Ny41OC4wLjA

<https://www.nytimes.com/2019/08/15/arts/barbara-crane-dies.html>

April 2019: Sonja shared the connection that she and Christina had, and they created dummy #6 at this time. Sonja knew that Conveyor would PRINT the book was not going to BIND or PUBLISH the book (as per Sonja's choices, binding costs would be too high).

October 2019: Sonja's deadline for copy, and final editing session at Conveyor in New Jersey. She printed out the page-view, which added light to the content towards finalizing the table of contents and sequence. Sonja's handwriting began to appear in the book at this time.

Sonja studied the work of artist.

November 2020: Book blocks arrived at the studio so hand collating, assembling and binding begins. Sonja bought a Wire-o-matic machine. (\$500)

Here Sonja shared a **PROMOTION / DISTRIBUTION TIMELINE 2016-2020**

NOTE: This process is well documented in Sonja's Instagram account: @sonja_rthomsen

Pandemic meet-ups continues through the pandemic via Zoom; they were instrumental at this point with considering the visibility and placement of finished books.

January 2021 Pre-orders were sent.

Here Sonja shared a **PROMOTION / DISTRIBUTION TIMELINE 2021**

That began with adding a PayPal button to her website to enable direct sales, submitting to First Book Awards (no acceptances), first Library orders came in from Yale, MoMA, Walker Art Center and Printed Matter took 30 copies into their inventory.

Michelle Grabner stepped in and offered an exhibition and the use of her imprint Poor Farm Press. <https://poorfarmexperiment.org/>

Michelle hosted a series of talks online during the exhibition "Marginal Notes @ The Suburban"

Sonja in conversation with Michelle Grabner and Curator Lisa Sutcliffe, 2/29/21: <https://vimeo.com/515078016>

And a conversation on COLLABORATION with Christina Labey and Elana Schlenker, 3/18/21 <https://vimeo.com/525861877>

Photography Center NW staffer and fellow Piece of Cake Collective colleague EIRIK JOHNSON hosted a virtual studio visit with Sonja during the pandemic 6/9/22: <https://vimeo.com/718885537>

Sonja shared an email for pre-orders that was sent to friends and family.

She also shared the short Prospectus she sent out to Libraries and Special Collections.

Christina connected Sonja with the writer Liz Sales to help with these critical letters, make a press release, and more: <https://iwriteartiststatements.com>

Sonja secured distribution at Printed Matter Inc. (they have an open submission policy, but must have printed a minimum of 100 copies)
<https://www.printedmatter.org/>

Sonja shared the Bill of Sale for the purchase by the Joan Flasch Artist Book Collection in the Special Collections within the Library at the School of the Art Institute of Chicago, a personal goal for her.

She went to meet with them prior to completion of the book for advice on structure, materials, discussed possible collections to pursue acquisitions. The Collection later acquired some of these early 'zines, and the final book.

<https://www.saic.edu/academics/libraries-special-collections/john-flaxman-library/special-collections/joan-flasch-collection>

<https://digitalcollections.saic.edu/jfabc>

On Sonja's website you can find the full Collections listing today:
<https://sonjathomsen.com/bio-1>

Sonja showed us how to use the global search engine that ties global library holdings together: <https://worldcat.org/>

If you type into the homepage search bar the full title of Sonja's book, up will come the book:

<https://www.worldcat.org/search?q=You+will+find+it+where+it+is%3A+A+Reader&itemSubType=book-printbook%2Cbook-mss%2Cbook-largeprint%2Cbook-braille&quickLink=book&itemSubTypeModified=book-printbook%2Cbook-mss%2Cbook-largeprint%2Cbook-braille>

THEN, click on the title of the book on that page and you will see the list of LIBRARIES that own the book who have processed it into their WorldCat listing, with is NINE to date:

<https://www.worldcat.org/title/1244115106>

The listings will be provided in the order of closest distance to you, so for me they appeared in this order:

Los Angeles Museum of Art (LACMA)
The Albert B. Alkek Library at Texas State University – San Marcos
The Hirsch Library at the Museum of Fine Arts, Houston
The University Libraries at the University of Arkansas – Fayetteville
The Walker Art Center Library, Minneapolis
The Ingalls Library at the Cleveland Museum of Art
National Museum of Women in the Arts
The Library at the Museum of Modern Art
The Fleet Library at the Rhode Island School of Design

Sonja shared her path to these collections – each story is unique to that institution but very informative, and how to use these collections listing to do research that forwards your own practice.

Sonja shared some press she received and how she found the individuals to reach out to.

<https://sonjathomsen.com/press>

She did a talk 5-13-21 on J. Sybylla Smith's Podcast

<https://www.jsybyllasmith.com/podcast/j-sybylla-smith-in-conversation-with-sonja-thomsen>

Sonja shared a **PROMOTION/DISTRIBUTION TIMELINE 2022 – 2023**

Citing where and when she tied in book signings to exhibitions and public presentations, when the book sold out on her website (Summer, 2022) and travel plans for this summer where she will share the book informally.

Sonja began to use unbound pages of the book in her physical installations, culminating with an ambitious exhibition in Verona, Italy in 2022 called "By Her Own Movement" that included photographs, mobiles (pages of the book) and single channel video called "Tethered to you, 2012 / 2022 (3:38 minutes, looping) at the Fonderia 20.9 Gallery in Verona, Italy.

See installation view / related text here:

<https://sonjathomsen.com/by-her-own-movement-1>

Q&A with Sonja Thomsen:

Sonja and Darius underscored more about the importance of Lucia Moholy:

<https://www.tate.org.uk/art/artists/lucia-moholy-13004>

<https://www.documentjournal.com/2019/11/lucia-moholy-the-photographer-who-immortalized-the-bauhaus-finally-gets-her-due/>

Sonja broke out the total book costs outlined (not including dummy production over many years, and shipping of final copies)

Her team consisted of:

Edit & design (Christina Labey)

Design (Studio Elana Schlenker)

and a Copy Editor that Christina brought in.

Publisher's costs – ISBN (Poor Farm Press) https://poorfarmexperiment.org/?page_id=260

Production costs included:

Printing (<http://www.Conveyor.Studio>) as well as

Paper(s): mixed stock: uncoated, translucent & acetate (Conveyor Studio) and

Cover stock: Colorplan (smoke)

Binding: purchase of the binding machine and coil supplies, all labor sequencing and binding of each book (100 pages) was done by the artist.

The question of reprinting (or not) came up; Sonja then shared her photographs of a wide range of small 'zines and book dummies that she frequently makes as part of her practice, and know she will make a NEW book, that will have a NEW project, that will "hold more humans."

She is thinking about photographer Hazel Larsen Walker (1921 – 2001), who was originally from Milwaukee and spent many years in Tucson and later Santa Fe. Hazel attended and later taught at Black Mountain College at a particularly interesting period of intellectual and artistic synergies and cross-disciplinary synergies.

Hazel's exhibition at the Center for Creative Photography on the campus of the University of Arizona Feb. 25 - Aug. 5, 2023:

<https://ccp.arizona.edu/events/3738-sessions-creative-photography-hazel-larsen-archer>

https://en.wikipedia.org/wiki/Hazel_Larsen_Archer

Closing discussion with Sonja, DDH and MVS on the value of the book to your practice, and to buyers.

NOTE:

A full-page photograph of Sonja Thomsen's book *You Will Find it Where It is: A Reader* appears on page 82 in Swanson & Himes' third edition of *Publish Your Photography Book*, (Radius Books, Summer 2023)

Order your copy of *Publish Your Photography Book* here:

<https://www.radiusbooks.org/all-books/p/publish-your-photography-book>

Be sure to visit the comprehensive website for this book featuring deep resources, launching at the time books begin shipping: www.publishyourphotographybook.com

See also: @publishyourphotographybook and #publishyourphotographybook

Resource Document - Part 2

Darius Himes introduces **Alejandro Cartagena**, photographer, editor, self-publisher.

Website: www.alejandrocartergena.com

Instagram: @alexcartagenamex

Books we discuss: **Carpoolers** (many editions), **The Suburban Bus**, Maquette collection at the MFA Houston

See Dr. Lisa Volpe's Instagram announcement:

<https://www.instagram.com/p/CVDnRM1Fyva/>

Since 2020:

Alejandro co-founded Los Sumergidos, a small international collective and publishing company based in New York and Mexico that produces and distributes photography-based art publications and related projects.

<https://lossumergidos.com>

He is a co-founder of two arts organizations that look to expand the digital distribution of photography through blocked chain technologies:

Obscura:

<http://www.obscura.io>

Fellowship:

<http://www.fellowship.xyz>

A monthly twitter space and Instagram Live with Darius Himes will launch soon

Instagram: @dariushimes @alexcartagenamex

Twitter: @halecar2 (Alejandro)

Presentation by Alejandro Cartagena

Alejandro attended a workshop with Paul Graham in Madrid; he thinks this was at PhotoESPANA, likely 2008, but could not find a link for it.

First book published:

Suburbia Mexicana by PhotoLucida and Daylight Books (2011)

<https://alejandrocartergena.com/?slug=suburbia-mexicana-special-edition>

<https://daylightbooks.org/products/alejandro-cartagena-suburbia-mexicana>

<https://daylightbooks.org/blogs/news/17203029-an-interview-with-alejandro-cartagena>

Carpoolers Maquettes led to published books (all other versions SOLD OUT):

Carpoolers #3 Special Edition w/Print (5 copies remain):

<https://tienda.alejandrocartagena.com/product/special-edition-carpoolers-book-3rd-edition-r-g-b-signed-print/>

Carpoolers #4 trade edition:

<https://tienda.alejandrocartagena.com/product/carpoolers-4/>

Carpoolers #4 Special Edition w/Print:

<https://tienda.alejandrocartagena.com/product/special-edition-carpoolers-4-signed-print-copy/>

Summary from Alejandro:

"Honestly this project was my starting point of understanding how books are a thing of its own. They can create a world like nothing else. There's really cool exhibitions but there's something about the book that you can't see on the wall."

Mary Virginia Swanson introduces Jon Evans, Chief Librarian and Head of Archives at the Museum of Fine Arts, Houston

Websites: www.mfah.org

<https://www.mfah.org/research/libraries/>

<https://www.mfah.org/research/archives/>

Cover to Cover by Michael Snow, Published 1975; Nova Scotia College of Art (230 pages of full-bleed images, no text)

"Uncovering Michael Snow's Cover to Cover" (Abstract)

<https://www.journals.uchicago.edu/doi/abs/10.1086/678546>

Jon's paper was published in Art Documentation: Journal of the Art Libraries Society of North America (Volume 33, Number 2).

"The photobook leads us through a day in the life of its author as he enters his home, drives across town to his gallery and then leaves through the door he first enters." - Amy Rose.

"Michael Snow and Experimentation in Book Design" by Amy Rose, National Gallery of Canada November 21, 2021:

<https://www.gallery.ca/magazine/your-collection/michael-snow-and-experimentation-in-book-form>

Complete Page-turning video within Philip Zimmermann's collection videos on his YouTube site.

<https://www.youtube.com/watch?v=IEqsI1eqJK8>

"This video was made for the show "50 Years of the Photographic Artists' Book, 1968-2018" in the University of Arizona School of Art's Gross Gallery during the January 2019 CBAA National Conference in Tucson, AZ. Philip Zimmermann curated the show."

Jon Evan's Presentation

Manfred Heiting Book Collection, Housed in part in the Anne Wilkes Tucker Photography Study Center

<https://www.mfah.org/research/works/works-paper-study-center-library-collection>

See also:

<https://www.artnews.com/art-in-america/features/mfah-acquires-manfred-heitings-photography-book-collection-59479/>

<https://glasstire.com/2013/06/27/mfah-acquires-uber-collection-of-photo-books-the-heiting-collection/>

Anne Wilkes Tucker Photography Study Center

<https://www.mfah.org/research/works>

<https://www.mfah.org/press/mfah-photography-study-center-has-been-named-for-anne-wilkes-tucker-founding-curator-of-photography>

Artists mentioned that are in the collection of the Hirsch Library:

Examples:

Keliy Anderson-Staley ephemera

<http://www.andersonstaley.com>

Maquettes and Book Dummies

Examples shared of maquettes in the Hirsch Collection:

Man Ray: *Man Ray Photographs, 1920-1934* (Paris, 1934). Book maquette

Robert Frank: *The Americans*, (1958) Book maquette

Lauren Greenfield: *Girl Culture*, self-published, 2022, Book dummy

“What are we looking for?”

Artists who recently visited; for these artists, “each book is its own object”

Barbara Ciurej & Lindsay Lockman website:

<http://www.ciurejlochmanphoto.com>

“Natural History”:

<https://www.ciurejlochmanphoto.com/naturalhistory/nathiststatement.html>

See also “Project Notebook”:

<http://notebook-naturalhistory.blogspot.com>

“Recipes for Disaster”

<https://www.ciurejlochmanphoto.com/recipesfordisaster/RecipesforDisasterStatement.html>

Binding Structure (the book as object)

Philip Zimmerman, *Nature Abhors* (2003, Rhinebeck, NY)

<http://www.spaceheat.com/books/nature-abhors>

Portfolios (Unbound materials)

Examples shared:

Celia Alvarez Munoz, *Which Came First?*, Self-published, 1982 (Edition 10/10).

<https://ruizhealyart.com/artists/175-celia-alvarez-munoz/works/3893-celia-alvarez-munoz-enlightenment-4-which-came-first-1982/>

See also:

UCLA Chicano Studies Research Center Press’s Teachers Guide for Celia Alvarez Munoz

<https://www.chicano.ucla.edu/files/MunozGuide.pdf>

Another UNBOUND example:

Bea Nettles, *Mountain Dream Tarot*, 1975

<https://beanettles.com/store/p/mountain-dream-tarot-commemorative-edition-2019-1>

Example shared:

Antony Cairns, **TY02** (Goliga Books, Tokyo, 2018)

Edition of 335 + 2 AP's

12 Glass Plates; emulsion transfer with protective layering.

Zines / Periodicals

Example shared:

Kevin Harry: **KH**

<https://www.khzines.com>

Another Example of project-based works:

Colette Fu's pop-up book: **Wa Hair Swinging Dance**, (Philadelphia, 2016)

<https://www.colettefu.com/video>

Limited Editions

Example:

Matthew Genitempo , **Jasper** (Twin Palms Publishers, 2018)

(regular and slipcased edition sold out).

<https://twinpalms.com/products/matthew-genitempo-jasper>

Booksellers' Catalogues & Sites

Photo-Eye Bookstore (in person in Santa Fe, NM and online)

<https://www.photoeye.com/bookstore/>

Grenade in a Jar Books (online only)

<https://www.grenadeinajar.com/>

Booklyn (in person in Brooklyn, NY and online)

<https://booklyn.org/>

Vamp & Tramp Booksellers (online catalogue; by appointment in Birmingham, Alabama)

<http://www.vampandtramp.com/>

Photobook Review Sources

Aperture's PhotoBook Review (now integrated into each issue of Aperture Magazine

<https://aperture.org/pbr/the-photobook-review-aperture-magazine/>

<https://aperture.org/pbr/pbr-photobook-review-issue-019/>

PhotoBook Journal: The Contemporary Photobook Magazine

<http://www.photobookjournal.com>

Photo-Eye Blog

<https://blog.photoeye.com/>

Journal of Artists' Books (JAB) (1994-2003) now archived at RISD's Fleet Library

<https://risd.libguides.com/JAB>

Best-of-Year Lists and Awards

Examples shared:

Fotobook Festival Dummy Award: The Shortlist 2023.

<https://fotobookfestival.org/kassel-dummy-award/>

Note: starting with 2023, the Dummy Award will be managed by The PhotoBookMuseum in conjunction with the Fotobook Festival Kassel and publishing partner MAS Matbaa

<https://fotobookfestival.org/portfolio-item/kassel-dummy-award-2023/>

You can see all 2023 Shortlisted book dummies on YouTube:

https://www.youtube.com/playlist?list=PLAguop9eLMsV_9971fiKMD2fZOrgP8PKc

Time Magazine

<https://time.com/6241307/best-photobooks-2022/>

Aperture Photobook Awards

<https://aperture.org/editorial/announcing-the-2022-photobook-awards-shortlist>

Photo-Eye 2022 Favorite Photobooks

<https://www.photoeye.com/best-books-2022/>

Photobook Surveys (dozens and dozens of examples, most out of print)

Magnum Photobooks

<https://www.magnumphotos.com/shop/collections/books/magnum-photobook-the-catalogue-raisonne-signed-book/>

10 x 10 Photobooks

<https://10x10photobooks.org/category/10x10-publication/>

Still available to purchase:

What They Saw: Historical Photographs by Women, 1943-1999

and

How We See: Photobooks by Women

Artist's Website

Example: Rafal Milach's Website

<http://rafalmilach.com/works/books>

"A photography book is one of my favorite formats that I apply to most of my projects. I don't perceive photography book as a display for images but as artistic and physical gestures that serve the idea of the project." – RM

WORLD.CAT.ORG

The online catalogue that integrates global library contents in one search source.

Try this search:

Type www.worldcat.org

Type ALEJANDRO CARTAGENA into the search bar

123 Results came up:

Look on the left-hand side of this page under FORMAT:

check BOOK, then PRINT BOOK to narrow the options.

Then, under the next category, "Author/Creator" check Cartagena, Alejandro to narrow these options.

This gives you a record of all of Alejandro's books and where they can be found.

Click on each title and you find a list of what libraries hold these exact books.

Click on books that state Maquette in the title and you will find them at MFAH (the Hirsch Library has 171,533 items entered into WorldCat.org)

Try the same with SONJA THOMSEN, then click on "You will find it where it is: a reader" and the ten libraries that have acquired this book and processed it into their collection are listed here.

Library Catalogs & Databases

Walker Art Center

The Rosemary Furtak Artist Book Collection

<https://walkerart.org/collections/rosemary-furtak>

Smithsonian Institution

Smithsonian Libraries Artists' Books

<https://library.si.edu/collection/artists-books>

See also the mention of Artists' Books in UNBOUND, the Smithsonian Library and Archives Blog

<https://blog.library.si.edu/blog/tag/artists-books/>

Of note re: conservation:

<https://blog.library.si.edu/blog/2020/04/22/artists-books-earth-optimism/#more->

University of Wisconsin-Madison

Kohler Art Library's Artists' Book Collection (1200 titles entered to date)

<https://search.library.wisc.edu/digital/AArtistsBks>

Online exhibition of Highlights (2002):

<https://exhibits.library.wisc.edu/art/artists-books/>

School of the Art Institute of Chicago Special Collection

Joan Flasch Artist's Book Collection (closed to in-person visitors until Fall 2023)

<https://www.saic.edu/academics/libraries-special-collections/john-flaxman-library/special-collections/joan-flasch-collection>

JFABC Digital Library: 12,800 entries to date, from the 1960's to the present

<https://digitalcollections.saic.edu/jfabc>

Additional Booksellers: (join the mailing list of all vendors)

Photo-eye Books

<https://www.photoeye.com/bookstore/citation.cfm?catalog=KH240&i=&i2=>

Grenade in a Jar

<https://www.grenadeinajar.com>

Printed Matter (online, and in person in NYC at 2 locations)

<http://www.printedmatter.com>

See also the book arts fairs organized by Printed Matter:

<https://www.printedmatter.org/programs/4-fairs>

Vamp & Tramp (online, and by appointment in Birmingham, Alabama)
<http://www.vampandtramp.com>

Booklyn (online, and community education in Brooklyn, NY)
<https://booklyn.org>

Andrew Cahan Bookseller (online, and by appointment in Akron, Ohio)
"Specializing in Photography, from the Pre-History to the Modern Era"
<https://www.cahanbooks.com>

Search suggestion: Artists' Books (64 entries)

Lawrence McGilvery Bookseller (online, and by appointment in La Jolla, California)
"Books on art, exhibition catalogues, selected and rare periodicals"
<http://www.mcgilvery.com>

Search suggestion: Artist's Books (49 entries)

Conferences, Festivals, & Fairs

FotoFest Meeting Place Portfolio Reviews planned for March 2024, Houston, Texas
<https://fotofest.org/the-meeting-place>

Fiebre Photobook Festival (2023 dates not yet posted)
<https://fiebrephotobook.com/en/we-are-fiebre/>

Codex Book Fair 2024
<https://www.codexfoundation.org/codex-2024>

Paris Photo
<https://www.parisphoto.com/en-gb/fair/about.html>

Developing Your Website

Example: Lucia Mindlin Loeb's website:
<http://www.lucialoeb.com>

Discovery and Access:

Provide thorough details about you and your book so when catalogued the entry is thorough and accurate. See the MFAH Section within Worldcat.org:
<https://mfahlibraries.on.worldcat.org/discovery>

Search suggestion: click ADVANCED SEARCH and enter PHILIP ZIMMERMANN into "AUTHOR" Category:

(if you can't find it, here is the full link: <https://mfahlibraries.on.worldcat.org/search?queryString=au%3A%28Philip+Zimmermann%29&databaseList=2513%2C2007%2C638%2C285&origPageViewName=pages%2Fadvanced-search-page&clusterResults=&groupVariantRecords=&expandSearch=false&translateSearch=false&queryTranslationLanguage=&lang=en&scope=wz%3A30447>)

Closing discussion with Alejandro Cartagena and Jon Evans;
Jon and Alejandro recap the path to bring Alejandro's book maquettes to the MFAH

Houston-based gallery and agency Assembly facilitated the acquisition of Alejandro's complete maquette history:

<http://www.assembly.art>

Q&A with ALEJANDRO CARTAGENA and JON EVANS

Questions from participants begin:

Editions of Carpoolers:

Edition #1: 1,000

Edition #2: 500

Edition #3: 500

Edition #4: 1,000. (FYI: Almost sold out)

Books are available at:

<http://www.tienda.alejandrocartagena.com>

Alejandro now prints his books in Turkey:

<http://www.masmat.net>

And publishes with The Velvet Cell, Berlin

<http://www.thevelvetcell.com>

Alejandro works with a book Fulfillment house & Distributor in Berlin: OML

<http://www.oml-kg.de/english/>

As a group we reiterated the value of capturing and sharing the information you will be compiling in your Workbook, towards citing all collaborators, sponsors (if any), and deep colophon information your book.

Guests content featured in ***Publish Your Photography Book*** Jon Evans is part of a "Collector's Roundtable" in our book, alongside individuals from public libraries, academic libraries and private libraries

Alejandro Cartagena is a "Case Study" in the book, alongside Barbara Bosworth, Kris Graves, Todd Hido, Dayanita Singh and Alec Soth.

Order your copy of ***Publish Your Photography Book*** here:

<https://www.radiusbooks.org/all-books/p/publish-your-photography-book>

Be sure to visit the comprehensive website for the book, featuring deep resources:

www.publishyourphotographybook.com