



WORKING WITH IMAGE AND TEXT

Kelli Connell & Special Guests

Nicholas Muellner, Ahndraya Parlato, Sara J. Winston,
David Company, Jess T. Dugan, and Lesley A. Martin

Dear Participant,

Thank you for joining "Working with Image and Text" led by Kelli Connell and joined by Special Guests.

To help you prepare for this Online Lecture Series, we offer the following information and recommendations.

1. Establish your personal Zoom account

If you don't have a Zoom account, go to www.zoom.us to sign up for a free account. Allow adequate time to download Zoom onto your computer or other device you will use to attend this class.

If you are new to Zoom, under "Resources" on the top bar you will find Tutorials and Support for first-time users. We encourage you to become familiar with settings for audio, video, and chat functions (private and public). Practice with a friend if this would be helpful.

2. Establish your private account on the Course Homepage

Before the Lecture Series begins, we recommend you familiarize yourself with how to log into the Course Homepage and with all the related items that will be available to you there. This will allow us to assist you in resolving any technical difficulties ahead of time.

1. Go to laluzworkshops.com
2. In the upper right-hand corner, click the "User" icon
3. Enter the email address and password you used when registering for this class
4. Click "Plans"
5. Choose "Working with Image and Text"

Once signed in, you can access the Course Homepage, where you will find:

- **ZOOM LINK:**

The Zoom link to join will be posted here on Friday morning prior to each session. We will also send the link via email that same day. Please check your spam folder and be sure to add us to your contacts to help ensure that you receive our emails.

- **VIDEOS:**

Video recordings of each session will be posted in chronological order within 48 hours after each session.

Please note that these videos are intended for your personal use and may not be recorded, copied, or shared in any format. Thank you for understanding.

- **RESOURCE DOCUMENT:**

A downloadable PDF containing selected resources discussed throughout each session.

- **ZOOM CHAT**

We will upload a copy of the chat from each session so that any important resources, questions or comments shared during the session will be saved and available for you to download.

- **PARTICIPANT LIST (Optional)**

A shared live document where you and the other participants have the option to add your information and connect with each other. Participation is not required.

Please note that the Course Homepage will be available until May 21, 2027. This is the last day that you will be able to watch the videos and access or download any of the PDF documents.

3. Zoom Links for Accessing Live Sessions

There are two ways to access the Zoom links:

1. In the Course Homepage: As mentioned above, Zoom links will be posted prior to each session in the Course Homepage on Friday morning.
2. By email: You will also receive an email on Friday before each session. Please check your spam folder and be sure to add us to contacts to help ensure you receive our emails.

If for some reason you are not receiving these emails, please reach out to us at selma@laluzworkshops.com.

4. Hands-on exercises during the sessions

Before each presentation, Kelli will lead hands-on exercises designed to help you engage with the ideas and concepts discussed during the session. Please have a notebook or some paper and a pen available so you can participate in the exercises.

5. Online Etiquette

- Set up your computer or tablet in a comfortable space five minutes prior to start time, and join the class using the Zoom link provided.
- To fully engage with the class content, we recommend joining from a computer or tablet, rather than a phone.
- If available, we recommend using headphones with a built-in microphone for better audio quality. Simple headphones like the ones that come with a phone work well.
- To avoid background noise, please keep your microphone muted and unmute yourself only when speaking. To mute or unmute your microphone, click the "Audio" button in the bottom-left corner of your screen.
- To help maintain personal connection during the sessions, we encourage participants, but do not require them, to have their webcam turned on. You can turn your camera on by clicking the "Video" button at the bottom-left of your screen, next to the "Audio" button.

- Please make sure your first and last name are correctly displayed on Zoom. Once you have joined the meeting, hover over your name in the Participants list, click the three dots (•••) next to your name, and select "Rename." Please make sure your name is accurate and clearly displayed so we can recognize you and provide access to the class.
- For the best viewing of the presentations, we recommend using "Speaker View." Once you have joined the meeting, look for the "View" button in the top-right corner of your Zoom window. It may appear with a small grid or square icon. Click "View" and select "Speaker."
- Please be advised that the chat will only be used for questions or sharing resources. Questions will be organized and shared with our faculty during the Q&A portion of the session.
- If you want to communicate with fellow participants during the faculty presentations, please use the private chat function.
- We'll be recording all sessions, and registered participants will have access to those recordings now and in the future. By joining the sessions, you understand and agree that your participation may be visible to others and could include your name, voice, image, or likeness. By taking part, you're giving us permission to include these in the recording materials.
- Please note that, in the interest of intellectual property and privacy, participants may not record, transcribe, or use AI-powered recording or note-taking tools during the sessions. This includes Zoom AI Companion and third-party tools such as Fireflies. If any of these tools are detected when you request access to the session, you will be asked to deactivate them before access is granted. We appreciate your cooperation.
- For any technical issues, use the private chat to contact Luis Lujan (co-producer) or myself for assistance.

Schedule in Brief *

Please note that all times are US Eastern Time

Session 1: Saturday, Oct 10

11 am - 2 pm (ET)

Welcome and Introduction to the Course

Hands-on exercise (10 min)

Lecture by Kelli Connell (45–50 min)

Q&A with Kelli (15–20 min)

Break (10 min)

Special Guest: Nicholas Muellner (45 min–1hr)

Q&A with Kelli and Nicholas Muellner (20–30 min)

Session 2: Saturday, Oct 17

11 am - 2 pm (ET)

Welcome

Hands-on exercise (10 min)

Lecture by Kelli Connell (45–50 min)

Q&A with Kelli (15–20 min)

Break (10 min)

Special Guest: Ahndraya Parlato (45 min–1hr)

Q&A with Kelli and Ahndraya Parlato (20–30 min)

Session 3: Saturday, Oct 24

11 am - 2 pm (ET)

Welcome

Hands-on exercise (10 min)

Lecture by Kelli Connell (45–50 min)

Q&A with Kelli (15–20 min)

Break (10 min)

Special Guest: Sara J. Winston (45 min–1hr)

Q&A with Kelli and Sara J. Winston (20–30 min)

Session 4: Saturday, Oct 31

11 am - 2 pm (ET)

Welcome

Hands-on exercise (10 min)

Lecture by Kelli Connell (45–50 min)
Q&A with Kelli (15–20 min)
Break (10 min)
Special Guest: David Company (45 min–1hr)
Q&A with Kelli and David Company (20–30 min)

Session 5: Saturday, Nov 7

11 am - 2 pm (ET)

Welcome
Hands-on exercise (10 min)
Lecture by Kelli Connell (45–50 min)
Q&A with Kelli (15–20 min)
Break (10 min)
Special Guest: Jess T. Dugan (45 min–1hr)
Q&A with Kelli and Jess T. Dugan (20–30 min)

No class on Saturday, Nov 14

Session 6: Saturday, Nov 21

11 am - 2 pm (ET)

Welcome
Hands-on exercise (10 min)
Lecture by Kelli Connell (45–50 min)
Q&A with Kelli (15–20 min)
Break (10 min)
Special Guest: Lesley A. Martin (45 min–1hr)
Q&A with Kelli and Lesley A. Martin (20–30 min)
Thank you and Goodbyes

* This schedule is subject to change at any time. Kelli Connell has the right to update, alter, and/or include topics that may benefit participants. If a Special Guest must cancel unexpectedly, we will work to confirm another artist with a similar level of expertise to join us.

Content Note: Some of the work shared by our Special Guests may address sensitive or emotionally difficult topics, including chronic illness, grief, loss, suicide, and other

personal experiences. If you feel that you need to step away or take a break during any session, please feel free to do so and return when you are ready.

Contact and Feedback

Please communicate your needs and share your feedback throughout this class, as we are always striving to improve and make your experience a success.

If you need to contact me directly, I can be reached at selma@laluzworkshops.com. In case of an emergency, feel free to reach out to me at +1 612 875 4066 via text, WhatsApp, or phone call. Luis Lujan is the co-producer of this Lecture Series. You can reach him by email at projects@laluzworkshops.com.

During class sessions, you can send either of us a direct message using the private chat function.

We are honored that you have chosen to attend "Working with Image and Text" with Kelli Connell and Special Guests. We hope you enjoy everything that we have prepared and made available for you.

Best wishes,

Selma Fernández Richter
Founder
La Luz Workshops